

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LinkExperts, Inc.		06/23/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	Conductor, Inc.
Street Address:	71 West 23rd Street
Internal Address:	Suite 1608
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77523438	THE SCIENCE OF NATURAL SEARCH
Serial Number:	77523399	THE SCIENCE OF SEARCH
Serial Number:	77507533	KEYWORDCONDUCTOR
Serial Number:	77507518	LINKCONDUCTOR
Serial Number:	77507506	SITECONDUCTOR
Serial Number:	77507460	CONDUCTOR
Serial Number:	77222014	LINKEXPERTS
Serial Number:	77003236	LAST MILE IN NATURAL SEARCH

CORRESPONDENCE DATA

Fax Number: (617)395-7070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6179357000
 Email: alhtrademarks@ll-a.com
 Correspondent Name: Ann Lamport Hammitte

CH \$215.00 77523438

900130854

**TRADEMARK
 REEL: 003964 FRAME: 0169**

Address Line 1: One Main Street
Address Line 2: Lowrie, Lando & Anastasi, LLP
Address Line 4: Cambridge, MASSACHUSETTS 02142

ATTORNEY DOCKET NUMBER:	C2096-4000
NAME OF SUBMITTER:	Ann Lamport Hammitte
Signature:	//alh//
Date:	04/02/2009

Total Attachments: 4

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LINKEXPERTS, INC.", CHANGING ITS NAME FROM "LINKEXPERTS, INC." TO "CONDUCTOR, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JUNE, A.D. 2008, AT 5:33 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3886885 8100

080725871

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6685034

DATE: 06-24-08

TRADEMARK
REEL: 003964 FRAME: 0171

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:02 PM 06/24/2008
FILED 05:33 PM 06/24/2008
SRV 080725871 - 3886885 FILE

CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION OF
LINKEXPERTS, INC.

LinkExperts, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Company"), DOES HEREBY CERTIFY:

FIRST: The name of the Company is LinkExperts, Inc.

SECOND: The date on which the Certificate of Incorporation of the Company was originally filed with the Secretary of State of the State of Delaware is December 22, 2006.

THIRD: The Board of Directors of the Company (the "Board of Directors"), acting in accordance with the provisions of Sections 141 and 242 of the General Corporation Law of the State of Delaware, adopted resolutions amending its Certificate of Incorporation as follows:


Article I shall be amended and restated to read in its entirety as follows:

"The name of this corporation is Conductor, Inc."

FOURTH: Thereafter, pursuant to a resolution of the Board of Directors, this Certificate of Amendment was submitted to the stockholders of the Company for their approval, and was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, LinkExperts, Inc. has caused this Certificate of Amendment to be signed by its President and attested to by its Secretary this 23rd day of June, 2008.

LINKEXPERTS, INC.



Seth Besmertnik
President

ATTEST:

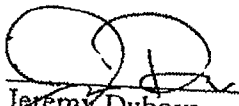
Jeremy Dubois
Secretary

IN WITNESS WHEREOF, LinkExperts, Inc. has caused this Certificate of Amendment to be signed by its President and attested to by its Secretary this 23rd day of June, 2008.

LINKEXPERTS, INC.

Seth Besmertnik
President

ATTEST:



Jeremy Duboys
Secretary

Certificate of Amendment
Signature Page