

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|-------------------------------------|
| Profound Beauty LLC | | 03/16/2009 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-----------------------|
| Name: | Mana Products, Inc. |
| Street Address: | 32-02 Queens Blvd. |
| City: | Long Island City |
| State/Country: | NEW YORK |
| Postal Code: | 11101 |
| Entity Type: | CORPORATION: NEW YORK |

PROPERTY NUMBERS Total: 35

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------------------|
| Serial Number: | 77507636 | PROFOUND ACTIV |
| Serial Number: | 77621161 | PROFOUND BEAUTY |
| Serial Number: | 77623409 | TRULY YOURS-PROFOUND BEAUTY |
| Registration Number: | 3584764 | ATMOSPHERE |
| Registration Number: | 3076822 | TROPICAL ATMOSPHERE |
| Registration Number: | 2974672 | ARCTIC ATMOSPHERE |
| Registration Number: | 3474080 | |
| Serial Number: | 78945716 | TRULY HEALTHY |
| Serial Number: | 78846375 | SKIN ANATOMY |
| Serial Number: | 78846374 | HAIR ANATOMY |
| Registration Number: | 3135183 | 4060 |
| Registration Number: | 3108964 | 2080 |
| Registration Number: | 3089764 | 1090 |
| Registration Number: | 3119622 | 0595 |

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| Registration Number: | 3079174 | 6040 |
| Registration Number: | 3147702 | 8020 |
| Registration Number: | 3126010 | 9010 |
| Registration Number: | 3132140 | 1000 |
| Registration Number: | 3276450 | RELATIVE HUMIDITY |
| Registration Number: | 2988197 | ARCTIC ATMOSPHERE |
| Registration Number: | 2946809 | INVENTOR |
| Registration Number: | 2895446 | 5 NINETY FIVE |
| Registration Number: | 2893271 | 5 NINETY-FIVE |
| Registration Number: | 3473580 | GLOSSARY |
| Registration Number: | 3276046 | HUSH |
| Registration Number: | 2866716 | SWAY |
| Serial Number: | 77489754 | INDIVIDUALITY |
| Serial Number: | 77650472 | LIP READER |
| Serial Number: | 77613428 | 9505 |
| Serial Number: | 77330648 | PERSONALIZED RETAIL EXPERIENCE |
| Serial Number: | 77255382 | STARE |
| Serial Number: | 77243778 | UNDERWATER |
| Serial Number: | 77162684 | TRULY YOURS |
| Registration Number: | 2846230 | INSTILL |
| Registration Number: | 2923836 | ABILITY |

CORRESPONDENCE DATA

Fax Number: (212)451-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-451-2300
Email: sanand@olshanlaw.com
Correspondent Name: Steven R. Gursky
Address Line 1: 65 E 55th Street
Address Line 2: Olshan Grundman Frome Rosenzweig & Wolos
Address Line 4: New York, NEW YORK 10022

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|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 05037.005 |
| NAME OF SUBMITTER: | Safia Anand |
| Signature: | /safia anand/ |
| Date: | 03/17/2009 |

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Profound Beauty LLC, a limited liability company, organized and existing under the laws of the State of Delaware, located and doing business at 32-02 Queens Blvd., Long Island City, New York 11101 (hereinafter referred to as "Assignor"), is the owner of the trademark applications and registrations set forth on Schedule A, as well as in the common law rights to said marks (hereinafter referred to as the "Marks");

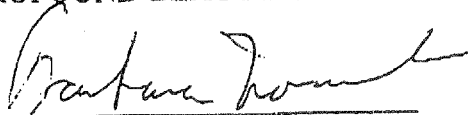
WHEREAS, Mana Products, Inc., a corporation organized and existing under the laws of the State of New York, located and doing business at 32-02 Queens Blvd., Long Island City, New York 11101 (hereinafter referred to as "Assignee") desires to acquire the Marks, and any and all applications and/or registrations therefor, together with the goodwill of the business symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world and any and all applications and/or registrations therefor, including but not limited to the trademark applications and registrations set forth on Schedule A, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

This assignment is effective as of March 16, 2009.


PROFOUND BEAUTY LLC

By:


Name: Barbara Nowick
Title: Exec VP - Admin

MANA PRODUCTS, INC.

By:


Name: Lawrence Weinstock
Title: Vice President - Finance

608513-1

SCHEDULE A

| Mark | Reg/Serial No. | Goods/Services |
|------------------------------------|----------------|---|
| PROFOUND ACTIV | 77507636 | Cosmetics, non-medicated skincare preparations, non-medicated bodycare preparations, non-medicated haircare preparations in Class 3 |
| PROFOUND BEAUTY | 77621161 | Cosmetics, nonmedicated skincare preparations, nonmedicated haircare preparations including shampoo, conditioner, styling preparations in Class 3 |
| TRULY YOURS- PROFOUND BEAUTY | 77623409 | Cosmetics, nonmedicated haircare preparations, and nonmedicated skincare preparations in Class 3 |
| ATMOSPHERE | 3584764 | Hair care preparations in Class 3 |
| TROPICAL ATMOSPHERE & Design | 3076822 | Hair care preparations in Class 3 |
| ARCTIC ATMOSPHERE | 2974672 | Hair care preparations in Class 3 |
| Paint Brush Stroke Design | 3474080 | Hair care preparations, cosmetics, fragrances for personal use, and non-medicated skin care preparations in Class 3 |
| TRULY HEALTHY | 78945716 | Hair care preparations including shampoo and condition, cosmetics, fragrances for personal use, and non-medicated skin care preparations in Class 3 |
| SKIN ANATOMY | 78846375 | Non-medicated skin care preparations in Class 3 |
| HAIR ANATOMY | 78846374 | Haircare preparations in Class 3 |
| 4060 & Design | 3135183 | Hair conditioner in Class 3 |
| 2080 & Design | 3108964 | Hair conditioner in Class 3 |
| 1090 & Design | 3089764 | Hair conditioner in Class 3 |

SCHEDULE A

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| 0595 & Design | 3119622 | Hair conditioner in Class 3 |
| 6040 & Design | 3079174 | Hair shampoo in Class 3 |
| 8020 & Design | 3147702 | Hair shampoo in Class 3 |
| 9010 & Design | 3126010 | Hair shampoo in Class 3 |
| 1000 & Design | 3132140 | Hair shampoo in Class 3 |
| RELATIVE HUMIDITY | 3276450 | Hair care preparations in Class 3 |
| ARCTIC ATMOSPHERE | 2988197 | Non-medicated skin care preparations, cosmetics, and fragrances for personal use in Class 3 |
| INVENTOR | 2946809 | Hair care preparations in Class 3 |
| 5 NINETY FIVE & Design | 2895446 | Hair Care Products, Namely Hair Conditioner in Class 3 |
| 5 NINETY-FIVE | 2893271 | Hair conditioner in Class 3 |
| GLOSSARY | 3473580 | Non-medicated hair care preparations, non-medicated hair styling preparations, hair shampoo, non-medicated skin care preparations, and cosmetics in Class 3 |
| HUSH | 3276046 | Non-medicated hair care preparations, non-medicated hair styling preparations, hair shampoo, non-medicated skin care preparations, and cosmetics in Class 3 |
| SWAY | 2866716 | Hair care products, namely hair care preparations and hair styling preparations in Class 3 |
| INDIVIDUALITY | 77489754 | Cosmetics, non-medicated skincare preparations, non-medicated hair care preparations, and non-medicated body care preparations, namely, cosmetic preparations for body care in Class 3 |
| LIP READER | 77650472 | Cosmetics in Class 3 |

SCHEDULE A

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| 9505 | 77613428 | Nonmedicated hair preparations in Class 3 |
| PERSONALIZED RETAIL EXPERIENCE | 77330648 | Printed materials in the nature of a training manual for beauty salons in Class 16 |
| STARE | 77255382 | Cosmetics in Class 3 |
| UNDERWATER | 77243778 | Non-medicated hair care preparations, non-medicated hair styling preparations, hair shampoo, non- medicated skin care preparations, and cosmetics in Class 3 |
| TRULY YOURS | 77162684 | Non-medicated shampoo and conditioner in Class 3 |
| INSTILL | 2846230 | Hair care preparations in Class 3 |
| ABILITY | 2923836 | Conditioners in Class 3 |