

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GWB, INC.		02/24/2009	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BOLLMAN HAT COMPANY
<b>Street Address:</b>	P.O. BOX 517, 110 EAST MAIN STREET
<b>City:</b>	ADAMSTOWN
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19501
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA

**PROPERTY NUMBERS Total: 47**

Property Type	Number	Word Mark
Serial Number:	77379568	GENTLE FELT
Serial Number:	77381704	
Serial Number:	77391148	GLOBAL GREEN
Registration Number:	0519682	BAILEY
Registration Number:	0526360	BANDERA
Registration Number:	0973475	DYNAFELT
Registration Number:	0691735	MORFELT
Registration Number:	1140844	COUNTRY GENTLEMAN
Registration Number:	1305117	FLECHET
Registration Number:	1412410	QUARTER HORSE
Registration Number:	1508219	STREET SMART
Registration Number:	1701900	WIND RIVER
Registration Number:	1696202	BETMAR
Registration Number:	1733234	LITE FELT

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Registration Number:	1825211	HELEN KAMINSKI
Registration Number:	1826409	BOLLMAN
Registration Number:	1857299	SOFT-STRAW
Registration Number:	1857300	SOF-STRAW
Registration Number:	1923736	LITE STRAW
Registration Number:	1899964	ECO-FELT
Registration Number:	1981519	COMFORT FELT
Registration Number:	1980089	FLEX FELT
Registration Number:	1998742	FAST TAB
Registration Number:	2073385	HELEN KAMINSKI
Registration Number:	2139412	RODEO ROUGH
Registration Number:	2196738	SOFT FELT
Registration Number:	2081749	JUST USE YOUR HEAD
Registration Number:	2117315	
Registration Number:	2333006	PLAZA SUITE
Registration Number:	2367870	EDDY BROS.
Registration Number:	2392058	SOLAR SCREEN
Registration Number:	2441644	U-SHAPE-IT
Registration Number:	2462210	ULTRA LITE
Registration Number:	2525353	HELEN KAMINSKI
Registration Number:	2552890	
Registration Number:	2793385	MICRO FELT
Registration Number:	2918641	BETMAR
Registration Number:	2939520	B
Registration Number:	3014858	PANTROPIC
Registration Number:	3033777	U-ROLLIT
Registration Number:	3088026	COUNTRY GENTLEMAN
Registration Number:	3064138	BAILEY
Registration Number:	3096178	WHAT'S ON YOUR MIND
Registration Number:	3101336	BAILEY OF HOLLYWOOD
Registration Number:	3343597	PANTROPIC
Registration Number:	3409916	LANOLUX
Registration Number:	3464401	LITE CLOTH

CORRESPONDENCE DATA

**TRADEMARK**  
**REEL: 003950 FRAME: 0189**

Fax Number: (703)836-5288  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 703-684-5600  
Email: jim@sagllp.com, nitasantiago@sagllp.com  
Correspondent Name: JAMES E. SHLESINGER  
Address Line 1: 1420 KING STREET, SUITE 600  
Address Line 4: ALEXANDRIA, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	T45 2009
NAME OF SUBMITTER:	James E. Shlesinger
Signature:	/JES/
Date:	03/11/2009

**Total Attachments: 5**  
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**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

WHEREAS, GWB, INC., a corporation organized under the laws of the State of Delaware, of 300 Delaware Avenue, Suite 321, Wilmington, Delaware 19801, has adopted and used the following marks which are registered in the United States Patent and Trademark Office, or for which said assignor has filed applications for registration in the United States Patent and Trademark Office, as shown in the attached Schedule, and;

WHEREAS, BOLLMAN HAT COMPANY, a corporation organized under the laws of the Commonwealth of Pennsylvania, of P.O. Box 517, 110 East Main Street, Adamstown, Pennsylvania 19501, is desirous of acquiring said marks and the registration, and applications for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said GWB, INC. does hereby assign unto the said BOLLMAN HAT COMPANY all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above

identified registrations, and applications for registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration for the applications to register mark to said assignee.

GWB, INC.

By: Pat F. Genzel  
Name: Patricia F. Genzel  
Title: Vice President

State of Delaware )  
County of New Castle ) ss

On this 24th day of February, 2009,  
before me appeared Patricia F. Genzel, the person who  
Name  
signed this instrument, who acknowledged that he/she signed it as  
a free act on behalf of GWB, Inc.

Darrell K. Lane

Notary Public

DARRELL K. LANE  
NOTARY PUBLIC  
STATE OF DELAWARE  
My Commission Expires Feb. 5, 2010

**SCHEDULE**  
**U.S. TRADEMARKS**

**REGISTERED**

<b><u>MARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>ISSUED</u></b>
BAILEY	519,682	01/10/1950
BANDERA	526,360	06/13/1950
DYNAFELT	973,475	11/20/1973
MORFELT	691,735	01/19/1960
COUNTRY GENTLEMAN	1,140,844	10/28/1980
FLECHET	1,305,117	11/13/1984
QUARTER HORSE	1,412,410	10/07/1986
STREET SMART	1,508,219	10/11/1988
WIND RIVER	1,701,900	07/21/1992
BETMAR	1,696,202	06/23/1992
LITE FELT	1,733,234	11/17/1992
HELEN KAMINSKI	1,825,211	03/08/1994
BOLLMAN	1,826,409	03/15/1994
SOFT-STRAW	1,857,299	10/04/1994
SOF-STRAW	1,857,300	10/04/1994
LITE-STRAW	1,923,736	10/03/1995
ECO-FELT	1,899,964	06/13/1995
COMFORT FELT	1,981,519	06/18/1996
FLEX FELT	1,980,089	06/11/1996
FAST TAB	1,998,742	09/03/1996
HELEN KAMINSKI	2,073,385	06/24/1997
RODEO ROUGH	2,139,412	02/24/1998
SOFT FELT	2,196,738	10/13/1998
JUST USE YOUR HEAD DESIGN	2,081,749	07/22/1997
PLAZA SUITE	2,117,315	12/02/1997
EDDY BROS	2,333,006	03/21/2000
SOLAR SCREEN	2,367,870	07/18/2000
U-SHAPE-IT	2,392,058	10/03/2000
ULTRA LITE	2,441,644	04/03/2001
HELEN KAMINSKI DESIGN	2,462,210	06/19/2001
MICRO FELT	2,525,353	01/01/2002
BETMAR	2,552,890	03/26/2002
B LOGO	2,793,385	12/16/2003
PANTROPIC	2,918,641	01/18/2005
U-ROLLIT	2,939,520	04/12/2005
COUNTRY GENTLEMAN	3,014,858	11/15/2005
BAILEY	3,033,777	12/27/2005
	3,088,026	05/02/2006
	3,064,138	02/28/2006

**SCHEDULE**

**U.S. TRADEMARKS**

**REGISTERED**

<b><u>MARK</u></b>	<b><u>REG.NO.</u></b>	<b><u>ISSUED</u></b>
WHAT'S ON YOUR MIND	3,096,178	05/23/2006
BAILEY OF HOLLYWOOD	3,101,336	06/06/2006
PANTROPIC	3,343,597	11/27/2007
LANOLUX	3,409,916	04/08/2008
LITE CLOTH	3,464,401	07/08/2008

**PENDING APPLICATIONS**

<b><u>MARK</u></b>	<b><u>SER.NO.</u></b>	<b><u>FILING DATE</u></b>
GENTLE FELT DESIGN	77379568	01/24/2008
	77381704	01/28/2008
GLOBAL GREEN	77391148	02/07/2008

**SCHEDULE**

**TRADEMARKS IN CANADA**

**REGISTERED**

<b><u>MARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>ISSUED</u></b>
U-ROLLIT	TMA119,014	08/05/1960
BANDERA	TMA141,574	08/25/1965
BAILEY	TMA237,027	11/09/1979

**TRADEMARKS IN MEXICO**

**REGISTERED**

<b><u>MARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>ISSUED</u></b>
BAILEY	454,008	03/10/1994

**TRADEMARKS IN WIPO**

**REGISTERED**

<b><u>MARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>ISSUED</u></b>
BAILEY	843,090	06/03/2004
BETMAR	843,089	06/03/2004