

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Samarar, L.L.C.		02/28/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Farmer Bros. Co.
Street Address:	20333 South Normandie Avenue
City:	Torrance
State/Country:	CALIFORNIA
Postal Code:	90502
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 62

Property Type	Number	Word Mark
Registration Number:	1856377	ATLANTIC CITY BLEND
Registration Number:	1299740	BENCHMARK
Registration Number:	2866512	CAFÉ ANGELICA
Registration Number:	1300828	CAFE ROYAL
Registration Number:	0682261	CAIN'S
Registration Number:	2235142	CAIN'S CAFE BISTRO
Registration Number:	1933113	
Registration Number:	3425309	CHICAGO BLUES BLEND
Registration Number:	1961683	CHOCOLATE CHERRY KISS
Registration Number:	2024026	CHRISTMAS TRADITIONS
Registration Number:	1560061	
Registration Number:	1115462	COFFEE OF THE MONTH CLUB
Registration Number:	1286261	
Registration Number:	1331147	EMERALD CREAM

OP \$1565.00 1856377

Registration Number:	1676924	EXTRA YIELD
Registration Number:	0889442	FABULITE
Registration Number:	1564877	FINLEY LTD.
Registration Number:	1511358	FIRST CLASS
Registration Number:	2992426	FLAME ROOM
Registration Number:	1797988	FLAVOR-SUM
Registration Number:	1510324	FLAV-R-SAVR
Registration Number:	3473661	FRENCH VANILLA ALERT
Registration Number:	1413234	IRELAND
Registration Number:	1557477	IRELAND
Registration Number:	2167683	JUSTIN LLOYD
Registration Number:	1277254	LIMITED EDITION
Registration Number:	2951570	MCGARVEY
Registration Number:	1520031	MCGARVEY
Registration Number:	2036865	MCGARVEY
Registration Number:	2825324	METROPOLITAN FINE COFFEES
Registration Number:	1523704	PEAKS OF KILIMANJARO
Registration Number:	1584980	PREBICA
Serial Number:	78805679	S
Registration Number:	3541930	S
Serial Number:	78805697	S
Serial Number:	78806207	S
Serial Number:	78806211	S
Registration Number:	3482308	S
Registration Number:	3490458	S
Registration Number:	3283814	SIGNATURE CUP
Registration Number:	2981743	SIP CITY
Registration Number:	3130483	SIP CITY
Registration Number:	1200570	SPECIAL EDITION
Registration Number:	2700391	SUCAF
Registration Number:	0725429	SUNNY CUP
Registration Number:	1508491	SUNTIPT
Registration Number:	0696503	SUPERIOR
Registration Number:	2685044	SUPERIOR
Serial Number:	78806212	S SUPERIOR COFFEE

Registration Number:	3490423	S SUPERIOR COFFEE
Serial Number:	78806217	S SUPERIOR COFFEE
Serial Number:	78806216	S SUPERIOR COFFEE
Serial Number:	78806230	S SUPERIOR COFFEE
Registration Number:	3473876	S SUPERIOR COFFEE
Registration Number:	2004995	SUPERIOR COFFEE SINCE 1908
Registration Number:	0686961	SUPERIOR CUSTOM BLEND
Registration Number:	0433708	WB
Registration Number:	0869780	WECHSLER
Registration Number:	0875270	WECHSLER
Registration Number:	2960706	WHOLE PLANET
Registration Number:	2384401	WORLD'S FINEST
Registration Number:	1288497	WORLD'S FINEST

CORRESPONDENCE DATA

Fax Number: (626)577-7764
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 6265351900
Email: bives@afrc.com
Correspondent Name: Brandon C. Ives
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Address Line 4: Pasadena, CALIFORNIA 91101

ATTORNEY DOCKET NUMBER:	27455.007
NAME OF SUBMITTER:	Brandon C. Ives
Signature:	/Brandon C. Ives/
Date:	03/02/2009

Total Attachments: 8
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EXECUTION VERSION

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made and entered into as of this 28th day of February, 2009, by and between Saramar, L.L.C., a Delaware limited liability company ("**Assignor**"), for the benefit and in favor of Farmer Bros., Co., a Delaware corporation ("**Assignee**").

WHEREAS, Assignor is the owner of the Trademarks and Trade Names and the applications and registrations thereto which are set forth on Schedule A attached hereto and made a part hereof (collectively, the "**Trademarks**"); and





WHEREAS, in connection with the transactions contemplated by that certain Asset Purchase Agreement, dated December 2, 2008, by and among, Assignor, Sara Lee Corporation, a Maryland corporation, and Assignee (the "**Purchase Agreement**"), as amended by Amendment No. 1 thereto dated as of February 27, 2009 (capitalized terms used but not defined herein are defined as set forth in the Purchase Agreement), Assignee wishes to acquire and Assignor wishes to assign and transfer to Assignee all of its rights, title and interest in and to the Trademarks.





NOW THEREFORE, in consideration of these premises, covenants and obligations set forth herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:







1. Assignor hereby assigns and transfers to Assignee, free and clear of all Liens other than Permitted Liens, all right, title, and interest in and to the Trademarks, including without limitation all applications and registrations therefor, and any other rights Assignor may have in the Trademarks, together with all common law rights and goodwill of the business connected with the use of and symbolized by the Trademarks, and the rights to sue for, and recover for, any past or present infringement or misappropriation of the Trademarks and the right to collect damages therefor and all income, royalties or payments due as of the date hereof or hereafter.
2. Assignor agrees that it will execute any further documents reasonably required by Assignee to transfer, assign, secure and enforce the rights granted to Assignee under this Assignment.
3. This Assignment shall inure to the benefit of Assignee and its successors and assigns and shall be binding on Assignor, its successors and assigns.






[Signature Page to Follow]







Schedule A


Country	Trademark	Registration No or Application No
US	ATLANTIC CITY BLEND & OVAL DESIGN 	1856377
US	BENCHMARK	1299740
US	CAFE ANGELICA	2866512
US	CAFE ROYAL	1300828
US	CAIN'S stylized 	682261
US	CAIN'S CAFE BISTRO	2235142
US	CHEF DESIGN 	1933113
US	CHICAGO BLUES BLEND	3425309
US	CHOCOLATE CHERRY KISS	1961683
US	CHRISTMAS TRADITIONS	2024026
US	COFFEE MILL DESIGN 	1560061
US	COFFEE OF THE MONTH CLUB	1115462

Country	Trademark	Registration No or Application No
US	EAGLE Design 	1286261
US	EMERALD CREAM	1331147
US	EXTRA YIELD	1676924
US	FABULITE	889442
US	FINLEY LTD. AND SHIP DESIGN 	1564877
US	FIRST CLASS (STYLIZED) 	1511358
US	FLAME ROOM	2992426
US	FLAVOR-SUM	1797988
US	FLAV-R-SAVR	1510324
US	FRENCH VANILLA ALERT	3473661
US	GOLDEN BREAKFAST	Common Law
US	IRELAND	1413234
US	IRELAND & CUP DESIGN 	1557477
US	JUSTIN LLOYD	2167683
US	LIMITED EDITION	1277254

Country	Trademark	Registration No or Application No
US	MCGARVEY & COFFEE CUP DESIGN 	2951570
US	MCGARVEY & COFFEE MILL DESIGN (V1) 	1520031
US	McGARVEY & COFFEE MILL DESIGN (V2) 	2036865
US	METROPOLITAN FINE COFFEES	2825324
US	PEAKS OF KILIMANJARO	1523704
US	PREBICA	1584980
US	PRIVATE STOCK	Common Law
US	PRONTO CAFÉ	Common Law
US	S DESIGN 	78/805679
US	S DESIGN 	3541930
US	S DESIGN 	78/805697

Country	Trademark	Registration No or Application No
US	S DESIGN 	78/806207
US	S DESIGN 	78/806211
US	S DESIGN 	3482308
US	S DESIGN 	3490458
US	SIGNATURE CUP	3283814
US	SIP CITY	2981743
US	SIP CITY	3130483
US	SPECIAL EDITION	1200570
US	SUCAF	2700391
US	SUNNY CUP (STYLIZED) 	725429

Country	Trademark	Registration No or Application No
US	SUNTIPT	1508491 Assignor owns all other rights in and to the mark SUNTIPT outside of the US including the domain name suntipt.com
US	SUPERIOR	696503
US	SUPERIOR	2685044
US	SUPERIOR COFFEE & S DESIGN 	78/806212
US	SUPERIOR COFFEE & S DESIGN 	3490423
US	SUPERIOR COFFEE & S DESIGN 	78/806217
US	SUPERIOR COFFEE & S DESIGN 	78/806216
US	SUPERIOR COFFEE & S DESIGN 	78/806230
US	SUPERIOR COFFEE & S DESIGN 	3473876

Country	Trademark	Registration No or Application No
US	SUPERIOR COFFEE SINCE 1908 & EAGLE Design 	2004995
US	SUPERIOR CUSTOM BLEND	686961
US	SUPERIOR ESSENTIALS	Common Law
US	TWIN CITIES BLEND	Common Law
US	WB	433708
US	WECHSLER	869780
US	WECHSLER	875270
US	WHOLE PLANET	2960706
US	WORLD'S FINEST	2384401
US	WORLD'S FINEST	1288497