

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BABYUNIVERSE, INC.		02/23/2009	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Baby Network Ltd.		
Street Address:	2121 Ponce De Leon Boulevard		
Internal Address:	Suite 1020		
City:	Coral Gables		
State/Country:	FLORIDA		
Postal Code:	33134		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78878637	BABYTV.COM	
CORRESPONDENCE DATA			
Fax Number:	(860)286-0115		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	860-286-2929		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Michelle P. Ciotola		
Address Line 1:	20 Church Street		
Address Line 2:	22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	FEG0566G		
NAME OF SUBMITTER:	Michelle P. Ciotola		
Signature:	/Michelle P. Ciotola/		

CH \$40.00 78878637

Date:

02/25/2009

Total Attachments: 2

source=FINAL Executed Confirmatory Assignment#page1.tif

source=FINAL Executed Confirmatory Assignment#page2.tif

EXHIBIT A

**CONFIRMATORY ASSIGNMENT OF TRADEMARK AND
GOODWILL OF THE BUSINESS SYMBOLIZED THEREWITH**

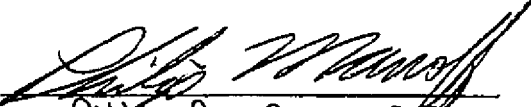
This assignment is made by BABYUNIVERSE, INC., a Colorado corporation ("*BabyUniverse*").

For valuable consideration, the receipt of which is hereby acknowledged, and in furtherance of, and not in derogation of, obligations undertaken in a prior agreement styled "Domain Name and Trademark Assignment Agreement" entered into by and among BabyUniverse, The Parent Company, a Colorado corporation, and Baby Network Ltd., a United Kingdom company, effective as of February 23, 2009, and incorporated herein by reference, BabyUniverse hereby sells, assigns and transfers to Assignee as of the effective date referenced above, BabyUniverse's entire right, title and interest in and to United States Trademark Application Serial No. 78/878637 for BABYTV.COM (the "*Trademark*") covering "Advertising and promoting baby products of others via the global computer network" in International Class 35, including the portion of the business to which the Trademark directly pertains, such business being ongoing and existing, together with the goodwill of the business symbolized by the Trademark, and all rights to sue for past, present and future infringement and to receive any recoveries therefor.

REMAINDER OF PAGE HAS BEEN INTENTIONALLY LEFT BLANK.

IN WITNESS WHEREOF, BabyUniverse has caused this instrument to be executed by its duly authorized corporate officers as of the 23rd day of February, 2009.

BABYUNIVERSE, INC.,
a Colorado corporation,
Debtor and Debtor in Possession

By: 
Name: PHILIP MANOFF
Its: CFO

***SIGNATURE PAGE TO CONFIRMATORY ASSIGNMENT OF TRADEMARKS AND
GOODWILL SYMBOLIZED THEREBY***

DO NOT WRITE