

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Savia, LLC		02/20/2009	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	SAN VAL, INCORPORATED		
Street Address:	1230 Macklind Avenue		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63110		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2568385	TURTLEBACK BOOKS	
Registration Number:	2568383	TURTLEBACK	
Registration Number:	1679006	TURTLEBACK	
Registration Number:	2562508		
Registration Number:	2743017	CHOSEN TO INSPIRE, BUILT TO ENDURE	
CORRESPONDENCE DATA			
Fax Number:	(612)370-3207		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612/371-3211		
Email:	tmg@lindquist.com		
Correspondent Name:	LINDQUIST & VENNUM P.L.L.P.		
Address Line 1:	80 South Eighth Street, 4200 IDS Center		
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	514843.0008		

CH \$140.00 2568385

NAME OF SUBMITTER:	CONNIE R. HEIKKILA
Signature:	/connierheikkila/
Date:	02/23/2009
Total Attachments: 1 source=SAVIA SAN VAL#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Savia, LLC, a Minnesota limited liability company (hereinafter "Assignor"), with its principal place of business located at 13875 Hwy 13 S. Frontage Road, Suite 225, Savage, MN 55378, is the owner of the trademarks identified below;

WHEREAS, San Val, Incorporated, a Missouri corporation (hereinafter "Assignee"), whose address is 1230 Macklind Avenue, St. Louis, MO 63110, is desirous of acquiring all rights, title and interest in and to the trademarks and related registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does hereby sell, assign and transfer unto Assignee, its successors or assigns, all rights, title and interest in the United States to the Trademarks and Registrations, together with the goodwill and other incidents of the business associated therewith.

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
TURTLEBACK BOOKS	2,568,385	May 7, 2002
TURTLEBACK & Design	2,568,383	May 7, 2002
TURTLEBACK	1,679,006	March 10, 1992; Renewed March 10, 2002
Design (Turtle)	2,562,508	April 16, 2002
CHOSEN TO INSPIRE, BUILT TO ENDURE	2,743,017	July 29, 2003

EXECUTED at Minneapolis, Minnesota, this 20th day of February, 2009.

SAVIA, LLC

By: *Gregory T Johnson*
 Name: Gregory T Johnson
 Title: CFO

STATE OF MINNESOTA)
) ss.
 COUNTY OF HENNEPIN)

On this 20th day of February, 2009 before me personally appeared Gregory T. Johnson known to me to be the CFO of Savia, LLC, a Minnesota limited liability company, the Assignor above named, and acknowledged to me that he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.

Michelle M Baker
 NOTARY PUBLIC



Doc# 28573944