

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/31/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Studio USA, Inc.		02/18/2009	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Studio USA, LLC
Street Address:	500 Broadway
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90401
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	78745833	MEMOIRE LIQUIDE
Registration Number:	3236430	BURN
Registration Number:	3392242	BURN

**CORRESPONDENCE DATA**

Fax Number: (805)456-3906  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 805-964-9777  
 Email: vc@etmlaw.com  
 Correspondent Name: Victoria Carver  
 Address Line 1: PO BOX 1497  
 Address Line 4: SANTA BARBARA, CALIFORNIA 93102

ATTORNEY DOCKET NUMBER:	09-8874-K (ASSIGNMENT)
NAME OF SUBMITTER:	VICTORIA CARVER

OP \$90.00 78745833

Signature:

/vcarver/

Date:

02/19/2009

Total Attachments: 2

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## **ASSIGNMENT NUNC PRO TUNC**

**WHEREAS** Studio USA, Inc., a California Corporation, having had a principal place of business at 500 Broadway, Santa Monica, California, has previously adopted, used the following trademarks:

**BURN**, US RN 3236430, Reg. Date - May 1, 2007;

**BURN**, US RN 3392242, Reg. Date - March 4, 2008; and,

**MEMOIRE LIQUIDE**, US SN 78745833, Filing Date - November 2, 2005

**WHEREAS** Studio USA, LLC, a limited liability company established under the laws of California, with offices located at 500 Broadway, Santa Monica, California, has with the permission and acquiescence of Studio USA, Inc., used and continues to lawfully use said trademarks, and is desirous of acquiring and perfecting all right, title and interest in and to said trademarks, the registrations and applications thereof, and in and to all goodwill associated therewith; and,

**WHEREAS** Studio USA Inc. desires that all right, title, and interest in and to said trademarks and the registrations and applications and all good will associated therewith be properly legally vested in the successor in interest, Studio USA, LLC.

**NOW THEREFORE** for good and valuable consideration, the receipt, sufficiency, and adequacy of which is hereby acknowledged by the undersigned, all right title and interest in and to said US trademark registrations numbers. 3236430 and 3392242 and US trademark application serial number 78745833 , along with all goodwill associated therewith and symbolized thereby, is hereby bargained, sold, transferred, and assigned unto said Studio USA, LLC.

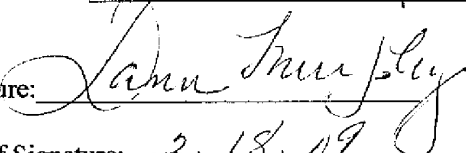
The Commissioner of Patents and Trademarks is hereby authorized and respectfully requested to record this assignment.

Signed at Santa Monica, California this 18 day of February 2009.

STUDIO USA, INC.

by

Printed Name: Dann Murphy

Signature: 

Date of Signature: 2.18.09

Title: C.O.O.