

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                                    |                       |
|----------------------------------|--|------------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                                    |                       |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                                    |                       |
| <b>CONVEYING PARTY DATA</b>      |  |                                    |                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>              | <b>Entity Type</b>    |
| Sagebrush Corporation            |  | 02/18/2009                         | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |  |                                    |                       |
| <b>Name:</b>                     | Savia, LLC   |                                    |                       |
| <b>Street Address:</b>           | 13875 Highway 13 S. Frontage Road  |                                    |                       |
| <b>Internal Address:</b>         | Suite 225  |                                    |                       |
| <b>City:</b>                     | Savage   |                                    |                       |
| <b>State/Country:</b>            | MINNESOTA  |                                    |                       |
| <b>Postal Code:</b>              | 55378  |                                    |                       |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: MINNESOTA   |                                    |                       |
| <b>PROPERTY NUMBERS Total: 5</b> |  |                                    |                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>                   |                       |
| Registration Number:             | 2568385  | TURTLEBACK BOOKS                   |                       |
| Registration Number:             | 2568383  | TURTLEBACK                         |                       |
| Registration Number:             | 1679006  | TURTLEBACK                         |                       |
| Registration Number:             | 2562508  |                                    |                       |
| Registration Number:             | 2743017  | CHOSEN TO INSPIRE, BUILT TO ENDURE |                       |
| <b>CORRESPONDENCE DATA</b>       |  |                                    |                       |
| <b>Fax Number:</b>               | (612)371-3207  |                                    |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                    |                       |
| <b>Phone:</b>                    | 612 371 3211   |                                    |                       |
| <b>Email:</b>                    | tmg@lindquist.com  |                                    |                       |
| <b>Correspondent Name:</b>       | LINDQUIST & VENNUM P.L.L.P.  |                                    |                       |
| <b>Address Line 1:</b>           | 80 South Eighth Street, 4200 IDS Center  |                                    |                       |
| <b>Address Line 4:</b>           | MINNEAPOLIS, MINNESOTA 55402   |                                    |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>   | SAVIA ASSIGNMENT   |                                    |                       |

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|  |                    |
|--|--------------------|
| NAME OF SUBMITTER:                             | CONNIE R. HEIKKILA |
| Signature:                                     | /connierheikkila/  |
| Date:  | 02/19/2009         |
| Total Attachments: 1<br>source=savia#page1.tif |                    |

**TRADEMARK ASSIGNMENT**

WHEREAS, Sagebrush Corporation, a Delaware corporation, successor by merger to Sagebrush Corporation, a Minnesota corporation (hereinafter "Assignor"), with an address at 2233 West Street, River Grove, IL 60171-1895, wishes to assign its rights as to the registered trademarks identified below;


WHEREAS, Savia, LLC, a Minnesota limited liability company (hereinafter "Assignee"), with an address at 13875 Hwy 13 S. Frontage Road, Suite 225, Savage, MN 55378, is desirous of receiving an assignment of the registered trademarks identified below;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does hereby sell, assign and transfer, without warranty or recourse, unto Assignee, its successors or assigns, all rights, title and interest in the United States to the following trademarks and registrations, together with the goodwill associated therewith:

| <u>Mark</u>                           | <u>Registration No.</u> | <u>Date of Registration</u>               |
|---------------------------------------|-------------------------|---|
| TURTLEBACK BOOKS                      | 2,568,385               | May 7, 2002                               |
| TURTLEBACK & Design                   | 2,568,383               | May 7, 2002                               |
| TURTLEBACK                            | 1,679,006               | March 10, 1992;<br>Renewed March 10, 2002 |
| Design (Turtle)                       | 2,562,508               | April 16, 2002                            |
| CHOSEN TO INSPIRE,<br>BUILT TO ENDURE | 2,743,017               | July 29, 2003                             |

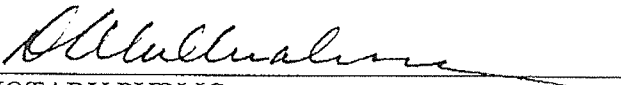
EXECUTED at River Grove, Illinois, this 18<sup>th</sup> day of February, 2009.

SAGEBRUSH CORPORATION

By:   
 Name: Charles R. Follett, Jr.  
 Title: President

STATE OF ILLINOIS        )  
                                   ) ss.  
 COUNTY OF COOK         )

On this 18<sup>th</sup> day of February, 2009 before me personally appeared Charles R. Follett, Jr., known to me to be the President of Sagebrush Corporation, a Delaware corporation, the Assignor above named, and acknowledged to me that he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.

  
 NOTARY PUBLIC

