

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|--|-----------------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Save Your Hide, LLC | | 06/24/2008 | LIMITED LIABILITY COMPANY: VERMONT |
| RECEIVING PARTY DATA | | | |
| Name: | Invelop, Inc. | | |
| Doing Business As: | DBA Double K Industries | | |
| Street Address: | 9711 Mason Avenue | | |
| City: | Chatsworth | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91311 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3005791 | HORSE SENSE PURE AND SIMPLE | |
| Registration Number: | 3078620 | GOLF SHOE RE-NEW | |
| Registration Number: | 3078621 | BOOT GUARD | |
| Registration Number: | 3103087 | SAVE YOUR HIDE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (415)329-3399 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 6505613050 | | |
| Email: | jkoppelmaa@earthlink.net | | |
| Correspondent Name: | Jeffrey S. Koppelmaa, Esq. | | |
| Address Line 1: | 615 Woodland Avenue | | |
| Address Line 4: | Menlo Park, CALIFORNIA 94025 | | |
| NAME OF SUBMITTER: | Jeffrey S. Koppelmaa, Esq. | | |

OP \$115.00 3005791

Signature:

/=JK=/
/

Date:

02/17/2009

Total Attachments: 3

source=SaveYourHideTrademarkAssignments062408 p.1#page1.tif

source=SaveYourHideTrademarkAssignments062408 p.2#page1.tif

source=SaveYourHideTrademarkAssignments062408 p.3#page1.tif

ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment ("Assignment") is made effective as of June , 2008 from Save Your Hide, LLC, a Vermont limited liability company ("ASSIGNOR"), to Invelop, Inc., a California corporation ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the Marks") and other intellectual property ("the Property") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks and the Property.

NOW, THEREFORE, in consideration of the payment of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; (3) all rights to sue for past, present and future infringements or misappropriations of the Marks; and (4) all registrations of the Marks in any jurisdiction, including but not limited to the United States Patent and Trademark Office and any and all trademark registration offices in Vermont, any of the other United States, or in any foreign country.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

SAVE YOUR HIDE, LLC

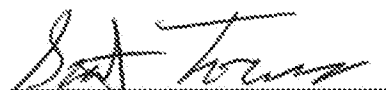

by Scot Town, Member

EXHIBIT A

TRADEMARKS

1. Horse Sense Pure and Simple
USPTO Reg. No. 3,005,791
Vermont Reg. No.
2. Golf Shoe Re-New
USPTO Reg. No. 3,078,620
Vermont Reg. No.
3. Boot Guard
USPTO Reg. No. 3,078,621
Vermont Reg. No.
4. Save Your Hide
USPTO Reg. No. 3,103,087
Vermont Reg. No.

OTHER PROPERTY

Domain Names -- www.saveyourhide.biz.

Patent Rights -- all right, title or interest ASSIGNOR has in any patent which has been or could be filed related in any way to the composition, production or manufacture of any of the products known as "Horse Sense Pure and Simple," "Golf Shoe Re-New" and "Boot Guard."

ACKNOWLEDGEMENT

STATE OF VERMONT)
COUNTY OF ORANGE)ss.

On this 24 day of June, 2008, before me personally appeared SCOT TOWN to me known to be the person who executed the foregoing instrument, and he (she) thereupon duly acknowledged to me that he (she) executed the same to be his (her) free act and deed.

WITNESS my hand and official seal.

Robin Guback
2/10/11

