Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Martin Mendoza		12/30/2008	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Martinellie, Inc.	
Street Address:	202 Paint Way	
City:	Patterson	
State/Country:	CALIFORNIA	
Postal Code:	95363	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78957993	ENERGY

CORRESPONDENCE DATA

Fax Number: (408)287-2583

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(408) 425-8711 Phone: Email: jlz@hogefenton.com Correspondent Name: Martin Mendoza Address Line 1: 202 Paint Way

Address Line 4: Patterson, CALIFORNIA 95363

ATTORNEY DOCKET NUMBER:	80973
NAME OF SUBMITTER:	Julian L. Zegelman, Esq.
Signature:	/ Julian L. Zegelman /
Date:	01/06/2009

TRADEMARK REEL: 003914 FRAME: 0268

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Total Attachments: 2 source=378520#page1.tif source=378520#page2.tif

> TRADEMARK REEL: 003914 FRAME: 0269

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of December 30, 2008 from Martin Mendoza, an individual ("Assignor") to Martinellie, Inc., a California corporation with a principal place of address at 202 Paint Way, Patterson, CA 95363 ("Assignee").

WHEREAS, Assignor is the owner of the trademark ENERGY, for which an intent-to-use trademark application serial no. 78/957,993 has been filed at the United States Patent and Trademark Office on August 22, 2006 (the "Mark"), together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark is used (the "Products");

WHEREAS, Assignee is the successor in interest to the business of the Assignor to which the mark pertains, and that business is ongoing and existing; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Mark and the Property.

NOW, THEREFORE, in exchange for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark and the Property, together with the (i) the goodwill of the business relating to the Products upon which the Mark is used and for which it is applied for or registered; and (ii) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark and the Property.

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IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the date first above written.

Martin Mendoza

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TRADEMARK

REEL: 003914 FRAME: 0270

State of California

County of Stanislaus

Subscribed and sworn to (or affirmed) before me on this 30 day of December, 2008, by Martin Handoza, proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Witness my hand and official seal.

DAVID W. MANEY
COMM. #1574316
Notary Public - California Stanislaus County
My Comm. Expires Age. 23, 2005

SIGNATURE OF NOTARY

RECORDED: 01/06/2009

TRADEMARK
REEL: 003914 FRAME: 0271