

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GMB, Inc.		11/04/2008	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Reynolds Innovations Inc.
Street Address:	Jefferson Square, Suite D
Internal Address:	P.O. Box 2202
City:	King
State/Country:	NORTH CAROLINA
Postal Code:	27025
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 234

Property Type	Number	Word Mark
Serial Number:	71101254	LUCKY STRIKE
Serial Number:	71117168	CAMEL
Serial Number:	71122376	PALL MALL
Serial Number:	71182967	SIR WALTER RALEIGH
Serial Number:	71235275	CAMEL TURKISH & DOMESTIC BLEND CIGARETTES
Serial Number:	71250374	BUGLER
Serial Number:	71250382	KITE
Serial Number:	71275658	RALEIGH
Serial Number:	71344965	
Serial Number:	71373065	LUCKIES
Serial Number:	71407810	SIGNATURE
Serial Number:	71414516	LUCKY STRIKE
Serial Number:	71461733	LUCKY STRIKE

CH \$5865.00 71101254

Serial Number:	71473404	L.S./M.F.T.
Serial Number:	71484516	PALL MALL IN HOC SIGNO VINCES "WHEREVER PARTICULAR PEOPLE CONGREGATE"
Serial Number:	71542076	KOOL
Serial Number:	71542079	LIFE
Serial Number:	71661117	WINSTON
Serial Number:	71695373	TAREYTON
Serial Number:	72005321	SALEM
Serial Number:	72056290	
Serial Number:	72067296	BELAIR
Serial Number:	72144305	CARLTON
Serial Number:	72146009	CAPRI
Serial Number:	72147435	BELAIR
Serial Number:	72148295	KOOL
Serial Number:	72148578	SIR WALTER RALEIGH
Serial Number:	72148707	VICEROY
Serial Number:	72149703	BUGLER
Serial Number:	72149704	
Serial Number:	72149705	KOOL
Serial Number:	72167323	TEMPO
Serial Number:	72175318	CITATION
Serial Number:	72181957	ACTRON
Serial Number:	72198881	BEACON
Serial Number:	72198885	VANTAGE
Serial Number:	72198886	PILOT
Serial Number:	72204539	PER ASPERA AD ASTRA IN HOC SIGNO VINCES
Serial Number:	72258248	DORAL
Serial Number:	72280264	AUSTIN
Serial Number:	72304646	LOVE
Serial Number:	72310183	FLAIR
Serial Number:	72310184	SIERRA
Serial Number:	72310185	LAREDO
Serial Number:	72312377	SAVE
Serial Number:	72316505	NOMAD
Serial Number:	72317925	EMBRA

Serial Number:	72317926	OPTION
Serial Number:	72320108	BYRON EAST
Serial Number:	72324157	
Serial Number:	72355289	ADVANCE
Serial Number:	72400211	DAKOTA
Serial Number:	72405282	THE AMERICAN TOBACCO COMPANY IN HOC SIGNO VINCES
Serial Number:	73007557	MORE
Serial Number:	73035454	MORE MENTHOL FILTER CIGARETTES 120S
Serial Number:	73035579	MORE FILTER CIGARETTES 120S
Serial Number:	73035582	MORE FILTER CIGARETTES
Serial Number:	73044969	NOW
Serial Number:	73045253	
Serial Number:	73045255	WINSTON
Serial Number:	73064103	
Serial Number:	73073881	NOW
Serial Number:	73112274	VICEROY
Serial Number:	73112347	
Serial Number:	73112374	VICEROY
Serial Number:	73176220	FALCON
Serial Number:	73225461	ACTRON
Serial Number:	73226477	MONARCH
Serial Number:	73245041	RALEIGH LIGHTS
Serial Number:	73251700	I'D WALK A MILE FOR A CAMEL
Serial Number:	73260114	CAMEL LIGHTS HARD PACK
Serial Number:	73301060	BARCLAY
Serial Number:	73404414	CENTURY
Serial Number:	73446502	
Serial Number:	73524820	
Serial Number:	73556172	CAMEL
Serial Number:	73678550	MARKER
Serial Number:	73680650	AMERICAN LIGHTS
Serial Number:	73697767	LEGEND
Serial Number:	73707460	CAMEL
Serial Number:	73797955	MISTY

Serial Number:	73838479	HORIZON
Serial Number:	74001587	CAMEL WIDES
Serial Number:	74001595	WIDE GAUGE
Serial Number:	74024860	MONARCH
Serial Number:	74036751	STERLING
Serial Number:	74048303	RJR EST. 1875
Serial Number:	74100241	RALEIGH EXTRA
Serial Number:	74132132	LEGEND
Serial Number:	74132133	TEMPO
Serial Number:	74151652	MUSTANG
Serial Number:	74194680	WINSTON SELECT
Serial Number:	74196339	CONVERTIBLE BOX
Serial Number:	74204930	VALUE PRIDE
Serial Number:	74204931	BARGAIN BUY
Serial Number:	74209402	MARKER
Serial Number:	74210108	PILOT
Serial Number:	74211768	GPC
Serial Number:	74217215	VALUE \$ENSE
Serial Number:	74224486	HIGHWAY
Serial Number:	74231477	STERLING
Serial Number:	74258785	JACKS
Serial Number:	74274551	SMOKES
Serial Number:	74276847	CAVALIER
Serial Number:	74285894	KITE
Serial Number:	74287606	EXTRA VALUE
Serial Number:	74287903	
Serial Number:	74305970	SUNDANCE
Serial Number:	74313108	1ST CHOICE
Serial Number:	74315844	GOLD COAST
Serial Number:	74337118	
Serial Number:	74340517	BEACON
Serial Number:	74345070	CIMARRON
Serial Number:	74350768	CAROLINA GOLD
Serial Number:	74351849	BUGLER
Serial Number:	74353127	BUGLER

Serial Number:	74353128	KITE
Serial Number:	74353144	
Serial Number:	74381726	CAPRI
Serial Number:	74394120	BRENTWOOD
Serial Number:	74407223	GOLD COAST
Serial Number:	74431604	ECLIPSE
Serial Number:	74434813	
Serial Number:	74434815	CAPRI
Serial Number:	74461798	VALUE & QUALITY VQ
Serial Number:	74515814	CHARTER
Serial Number:	74527929	STOCKTON
Serial Number:	74564801	PERFECTLY AGED TOBACCO
Serial Number:	74722719	BV BONUS VALUE
Serial Number:	74722999	BV BONUS VALUE
Serial Number:	75003982	BARCLAY
Serial Number:	75009344	AMERICAN
Serial Number:	75064344	KAMEL RED
Serial Number:	75064347	KAMEL RED GENUINE TASTE ORIGINALS
Serial Number:	75064348	KAMEL RED LIGHT FILTERS RED CIGARETTES GENUINE TASTE TURKISH 8 DOMESTIC BLEND LIGHTS
Serial Number:	75090918	PLANET
Serial Number:	75115601	AN AMERICAN ORIGINAL
Serial Number:	75126931	MISTY
Serial Number:	75226134	LUCKY STRIKE IT'S TOASTED LUCKIES AN AMERICAN ORIGINAL FILTERS
Serial Number:	75347330	SMOKE 1
Serial Number:	75364203	GPC
Serial Number:	75364206	
Serial Number:	75371326	KOOL
Serial Number:	75373682	WINSTON
Serial Number:	75591739	C
Serial Number:	75591778	CARLTON
Serial Number:	75686953	SALEM
Serial Number:	75774146	GPC
Serial Number:	76101767	TAREYTON

Serial Number:	76102116	TAREYTON
Serial Number:	76137686	PALL MALL FAMOUS AMERICAN CIGARETTES
Serial Number:	76137687	PALL MALL
Serial Number:	76137848	PALL MALL FAMOUS AMERICAN CIGARETTES
Serial Number:	76139011	ADVANCE
Serial Number:	76158410	SPLENDIDLY BLENDED
Serial Number:	76181130	CAMEL TURKISH GOLD
Serial Number:	76271463	EASTON
Serial Number:	76282470	
Serial Number:	76322529	
Serial Number:	76323075	
Serial Number:	76328386	CAMEL TURKISH JADE
Serial Number:	76333100	SALEM GREEN LABEL
Serial Number:	76333101	SALEM BLACK LABEL
Serial Number:	76352495	KOOL THE HOUSE OF MENTHOL
Serial Number:	76380075	CREMA
Serial Number:	76380076	BASMA
Serial Number:	76380173	MANDARIN MINT
Serial Number:	76380174	IZMIR STINGER
Serial Number:	76404638	IMAGINE GETTING MORE
Serial Number:	76448346	INTERVAL
Serial Number:	77016555	NO. 9
Serial Number:	77016556	CAMEL NO. 9
Serial Number:	77062235	FROST
Serial Number:	77100192	KOOL DEUCE
Serial Number:	77128124	YOUR BEST VALUE JUST GOT BETTER
Serial Number:	77128697	KOOL XS
Serial Number:	77128698	XS
Serial Number:	77155074	FOUR CORNERS
Serial Number:	77155076	KARLITA
Serial Number:	77191954	THE COLLECTION
Serial Number:	77216883	
Serial Number:	77221347	
Serial Number:	77221352	SALEM
Serial Number:	77242985	CAMEL CRUSH

Serial Number:	77242987	DARK
Serial Number:	77253306	CAMEL CRUSH
Serial Number:	77271130	SALEM
Serial Number:	77291449	A REVOLUTION IN PLEASURE
Serial Number:	77291452	PLEASURE FOR WHEREVER
Serial Number:	77291455	THE NEXT LEVEL OF PLEASURE
Serial Number:	77296443	ORBS
Serial Number:	77323242	PLEASURE SINCE 1913
Serial Number:	77331818	FROST
Serial Number:	77345788	
Serial Number:	77391924	ADVANCED TOBACCO
Serial Number:	77406007	SQUEEZE. CLICK. CHANGE.
Serial Number:	77433378	CAMEL FILTERS SINCE 1913 TURKISH DOMESTIC BLEND
Serial Number:	77449278	W
Serial Number:	77460864	CORONAS
Serial Number:	77470131	
Serial Number:	77496599	CAPRI
Serial Number:	77496602	MISTY
Serial Number:	77610674	MODERN SMOKE-FREE TOBACCO
Serial Number:	77638062	CAMEL SNUS WINTER CHILL
Serial Number:	78141884	DARK MINT
Serial Number:	78146434	FIRE & ICE
Serial Number:	78158243	DARK CURRENTS
Serial Number:	78158244	DEEP FREEZE
Serial Number:	78160992	
Serial Number:	78162778	AEGEAN SPICE
Serial Number:	78210443	TAREYTON SMOKERS WOULD RATHER FIGHT THAN SWITCH.
Serial Number:	78308645	><
Serial Number:	78371323	SALEM COOL MYST
Serial Number:	78387614	SALEM COOL MYST
Serial Number:	78387615	SALEM DARK CURRENTS
Serial Number:	78387619	SALEM DEEP FREEZE
Serial Number:	78387621	SALEM FIRE & ICE
Serial Number:	78392600	KARMELITA

Serial Number:	78392617	CUTLASS
Serial Number:	78451289	MARSHALL MCGEARTY TOBACCO ARTISANS
Serial Number:	78451290	MARSHALL MCGEARTY
Serial Number:	78493852	ORIENTAL ROSE
Serial Number:	78493857	AEGEANS
Serial Number:	78493858	CAMEL TURKISH SILVER
Serial Number:	78573447	THE EARL
Serial Number:	78622065	MUSE
Serial Number:	78691489	NORTH STAR
Serial Number:	78762370	1 1 1 SMOKE ONE
Serial Number:	78766366	SMOKEONE
Serial Number:	78860138	XL
Serial Number:	78903762	
Serial Number:	78904558	CAMEL
Serial Number:	78905959	FLOW
Serial Number:	78937756	GROOVE

CORRESPONDENCE DATA

Fax Number: (336)733-8473
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (336) 721-3747
Email: trademarkswinston@wcsr.com
Correspondent Name: Randel S. Springer
Address Line 1: One West Fourth Street
Address Line 2: Womble Carlyle Sandridge & Rice, PLLC
Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:	56923.0001.9
NAME OF SUBMITTER:	Randel S. Springer
Signature:	/Randy Springer/
Date:	01/06/2009

Total Attachments: 1
source=GMB Name Change Document#page1.tif

SOSID: 0395703
Date Filed: 11/6/2008 11:36:00 AM
Effective: 1/1/2009
Elaine F. Marshall
North Carolina Secretary of State
C200831000306

GMB, INC.

ARTICLES OF AMENDMENT
OF
ARTICLES OF INCORPORATION

Pursuant to §55-10-06 of the General Statutes of North Carolina, the undersigned corporation hereby submits the following Articles of Amendment for the purpose of amending its Articles of Incorporation.

1. The name of the corporation is GMB, Inc.
2. The text of the amendment adopted is as follows:

FIRST article is hereby deleted in its entirety and the following new FIRST article is inserted in lieu thereof:

"The corporate name for the corporation (hereinafter called the "corporation") is Reynolds Innovations Inc."
3. The amendment herein effected does not provide for an exchange, reclassification, or cancellation of issued shares.
4. The foregoing amendment was approved by shareholder action as required by Chapter 55 of the North Carolina General Statutes on November 4th, 2008.
5. These articles will be effective on January 1, 2009.

This the 4th day of November, 2008.

GMB, INC.

By: Jennie B. Beasley
Name: Jennie B. Beasley
Title: Assistant Secretary