

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------------------|--------------------------------------------------------------------------------------|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| STEPPDECKENFABRIK KIRCHHOFF GMBH & CO. KG | | 12/23/2008 | CORPORATION: GERMANY |
| RECEIVING PARTY DATA | | | |
| Name: | KIRCHHOFF GMBH & CO. KG BETTWARENFABRIK | | |
| Street Address: | Hans-Bockler-Str. 15 | | |
| City: | 59348 Ludinghausen | | |
| State/Country: | GERMANY | | |
| Entity Type: | CORPORATION: GERMANY | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1100216 | BETTY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (612)332-9081 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 612.336.4616 | | |
| Email: | ccaron@merchantgould.com | | |
| Correspondent Name: | John A. Clifford | | |
| Address Line 1: | P.O. BOX 2910 | | |
| Address Line 2: | Merchant & Gould P.C. | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402-0910 | | |
| ATTORNEY DOCKET NUMBER: | 12684.19US01 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | John A. Clifford | | |
| Address Line 1: | P.O. Box 2910 | | |
| Address Line 2: | Merchant & Gould P.C. | | |

OP \$40.00 1100216

Address Line 4: Minneapolis, MINNESOTA 55402-0910

NAME OF SUBMITTER:

John A. Clifford

Signature:

/John A. Clifford/

Date:

01/05/2009

Total Attachments: 1

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TRADEMARK(S) ASSIGNMENT


WHEREAS, Steppdeckenfabrik Kirchhoff GmbH & Co. KG, a(n) Corporation incorporated under the laws of Germany and having an office and place of business at Wescler Str. 675, 48163 Münster, Germany (hereinafter referred to as **ASSIGNOR**), has adopted and is using the following marks for which said **ASSIGNOR** has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office:

BETTY, Registration No. 1100216; and

WHEREAS, Kirchhoff GmbH & Co. KG Bettwarenfabrik, a(n) Corporation incorporated under the laws of Germany and having an office and place of business at Hans-Böckler-Str. 15 59348 Lüdinghausen, Germany (hereinafter referred to as **ASSIGNEE**), is desirous of acquiring said mark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said **ASSIGNOR** does hereby assign unto the said **ASSIGNEE** all right, title and interest in and to the said marks, together with the good will of the business symbolized by the mark(s), the above-identified registrations for the mark(s) and the above-identified application(s) for registration of said mark(s).

Steppdeckenfabrik Kirchhoff GmbH & Co. KG

By: 
Caroline Kirchhoff-Banfield

Title: General Manager

Date: 12/23/2008