

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/01/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nielsen Entertainment, LLC		10/01/2008	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	The Nielsen Company (US), LLC
Street Address:	150 N. Martingale Road
City:	Schaumburg
State/Country:	ILLINOIS
Postal Code:	60173
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 37**

Property Type	Number	Word Mark
Serial Number:	75002699	ACTIVE ROCK
Serial Number:	73551737	AOR
Serial Number:	73551839	AOR TRACKS
Serial Number:	73750605	BIZ FAX
Serial Number:	73750608	CHART FAX
Serial Number:	75908528	E-CHARTS
Serial Number:	76414886	ELECTRONIC PROMOTION KIT
Serial Number:	76414885	EPK
Serial Number:	73750604	FAX TALK
Serial Number:	78260238	GOING FOR ADDS
Serial Number:	78359082	GOING FOR ADDS
Serial Number:	78369460	GOING FOR ADDS RADIO

OP \$940.00 75002699

Serial Number:	73750607	HOT FAX
Serial Number:	75630623	MMS
Serial Number:	73750602	MUSIC FAX
Serial Number:	73148541	MOST ADDED
Serial Number:	73159275	NATIONAL AIRPLAY/30
Serial Number:	75763240	ON THE RADIO
Serial Number:	75763241	ON THE RECORD
Serial Number:	76084903	RADIO & MUSICA
Serial Number:	76084906	RADIO & MUSICA
Serial Number:	76084904	RADIO & MUSICA
Serial Number:	76084905	RADIO & MUSICA
Serial Number:	73159272	RADIO & RECORDS
Serial Number:	78316079	SMOOTH JAZZ
Serial Number:	73148539	STREET TALK
Serial Number:	73148534	THE BACK PAGE
Serial Number:	73449295	R & R
Serial Number:	73159273	BREAKERS
Serial Number:	75489056	R&R
Serial Number:	75763238	COUNTRY INDICATOR
Serial Number:	75838907	ADULT STANDARDS
Serial Number:	76084907	RADIO & MUSICA
Serial Number:	76084902	RADIO & MUSICA
Serial Number:	77513374	R&R TODAY
Serial Number:	78653447	MUSIC MEETING
Serial Number:	78859424	MUSIC MEETING

**CORRESPONDENCE DATA**

Fax Number: (312)474-0448  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 312-474-6300  
Email: docket@marshallip.com  
Correspondent Name: Michael R. Graham  
Address Line 1: 233 South Wacker Drive  
Address Line 2: Suite 6300  
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 31229/G1000

NAME OF SUBMITTER:	Michael R. Graham
Signature:	/Michael R. Graham/
Date:	11/30/2008
<b>Total Attachments: 3</b> source=Nielsen Entertainment LLC-DE Merger-TNCUSLLC#page1.tif source=Nielsen Entertainment LLC-DE Merger-TNCUSLLC#page2.tif source=Nielsen Entertainment LLC-DE Merger-TNCUSLLC#page3.tif	

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"NIELSEN ENTERTAINMENT, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "THE NIELSEN COMPANY (US), LLC" UNDER THE NAME OF "THE NIELSEN COMPANY (US), LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF OCTOBER, A.D. 2008, AT 12:31 O'CLOCK P.M.

3587365 8100M

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6889299

DATE: 10-02-08

TRADEMARK  
REEL: 003895 FRAME: 0314

CERTIFICATE OF MERGER

NIELSEN ENTERTAINMENT, LLC

WITH AND INTO

THE NIELSEN COMPANY (US), LLC

1. Nielsen Entertainment, LLC, a Delaware limited liability company, shall merge with and into The Nielsen Company (US), LLC, a Delaware limited liability company, pursuant to Section 18-209 of the Delaware Limited Liability Company Act, in accordance with the terms of the Agreement of Merger duly adopted.

2. The name and jurisdiction of formation of each entity which is to merge is:

<u>Name</u>	<u>Jurisdiction of Formation</u>
Nielsen Entertainment, LLC	Delaware
The Nielsen Company (US), LLC	Delaware

3. An Agreement of Merger has been approved and executed by the surviving limited liability company and the merging limited liability company.

4. The name of the surviving limited liability company shall be The Nielsen Company (US), LLC.

5. The merger shall be effective upon the acceptance of the filing of this Certificate of Merger by the Secretary of State of the State of Delaware.

6. The Agreement of Merger is on file at the place of business of the surviving limited liability company, the address of which is 770 Broadway, New York, NY 10003.

7. A copy of the Agreement of Merger will be furnished by the surviving limited liability company, on request and without cost, to any member of either the surviving or the merging limited liability company.

*[The next page is the signature page.]*

IN WITNESS WHEREOF, the surviving limited liability company has caused this Certificate of Merger to be signed by an Authorized Person on October 1, 2008.

THE NIELSEN COMPANY (US), LLC

By: Harris Black  
Harris A. Black  
Authorized Person