

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HP Hood LLC		08/21/2008	LIMITED LIABILITY COMPANY:
BIC Acquisition LLC		08/21/2008	LIMITED LIABILITY COMPANY:
Booth Bros. Dairy LLC		08/21/2008	LIMITED LIABILITY COMPANY:
Gillette Transportation, LLC		08/21/2008	LIMITED LIABILITY COMPANY:
Goodrich Dairy Company, LLC		08/21/2008	LIMITED LIABILITY COMPANY:
Goodrich Franchise, LLC		08/21/2008	LIMITED LIABILITY COMPANY:
H.P. Hood & Sons, LLC		08/21/2008	LIMITED LIABILITY COMPANY:
It's the Cows, LLC		08/21/2008	LIMITED LIABILITY COMPANY:
Kemps LLC		08/21/2008	LIMITED LIABILITY COMPANY:
Marigold Venture, LLC		08/21/2008	LIMITED LIABILITY COMPANY:
Oak Grove Holdings, LLC		08/21/2008	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent
Street Address:	100 Federal Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	National Association:

PROPERTY NUMBERS Total: 192

CH \$4815.00 0614029

Property Type	Number	Word Mark
Registration Number:	0614029	
Registration Number:	0897942	
Registration Number:	1023857	
Registration Number:	1697828	
Registration Number:	1708452	
Registration Number:	1776662	
Registration Number:	1727884	
Registration Number:	1764695	
Registration Number:	1770237	
Registration Number:	2226914	
Registration Number:	2545788	
Registration Number:	2739317	
Registration Number:	3396766	
Registration Number:	2993499	AMERICA'S DAIRY EXPERT SINCE 1846
Registration Number:	2993500	AMERICA'S DAIRY EXPERT SINCE 1846
Registration Number:	2368606	ANSWER MOM
Registration Number:	1576616	AXELROD
Registration Number:	1579243	AXELROD SINCE 1896
Registration Number:	2839038	BA-DA BEAN
Registration Number:	1097623	BELLACOTTA
Registration Number:	2711961	BODACIOUS
Registration Number:	2208664	BOOTH BROS
Registration Number:	2208665	BOOTH BROS
Registration Number:	3299967	CALORIE COUNTDOWN
Registration Number:	0917801	CALORIE LINE
Registration Number:	2958354	CARB COUNTDOWN
Registration Number:	1232924	CHIEF CRUNCHIE
Registration Number:	2285631	CHOCO-GOOD
Registration Number:	2509562	CHOCOLATE CAROUSEL
Registration Number:	2516988	CHOCOLATE FRENZY
Registration Number:	2270066	CITRUS STIX
Registration Number:	3008880	CITRUS STIX
Registration Number:	2229103	CLASSIC TRIO
Registration Number:	1219329	COOL IT

Registration Number:	3381196	COUNTRY CREAMER
Registration Number:	2132699	COUNTRY GOURMET
Registration Number:	1222752	CROWLEY
Registration Number:	3039202	CROWLEY
Registration Number:	0669674	DAIRYLEA
Registration Number:	0915764	DAIRYLEA
Registration Number:	1091500	DAIRYLEA
Registration Number:	2746340	DARN GOOD CHEESE
Registration Number:	0848295	DELECTO
Registration Number:	1215035	EASY-DIETER
Registration Number:	3241173	ENJOY DAIRY, LOSE WEIGHT
Registration Number:	1635602	FATHER TIME, PRES. GEO. EXPERIENCE, SEC. DEATH & TAXES, TREAS.
Registration Number:	1593212	FATHER TIME'S
Registration Number:	2270065	FRUIT SCOOPS
Registration Number:	3045287	FRUIT SCOOPS
Registration Number:	1751438	GIGGLE POPS
Registration Number:	2610582	GRABBA
Registration Number:	2878329	GRABBA JUICE
Registration Number:	2644130	GRABBA MILK
Registration Number:	1722207	GREEN'S
Registration Number:	2878411	GREEN'S
Registration Number:	0895171	HELUVA
Registration Number:	0375586	HELUVA CHEESE
Registration Number:	1968188	HELUVA GOOD
Registration Number:	2873666	HENDRIE'S
Registration Number:	0645833	HOOD
Registration Number:	2071426	HOOD
Registration Number:	2719266	HOOD
Registration Number:	2719268	HOOD
Registration Number:	0204599	HOODSIE
Registration Number:	2073728	HOODSIE
Registration Number:	2079004	HOODSIE
Registration Number:	2226061	H.P. HOOD & SONS HOME DELIVERY SINCE 1846
Registration Number:	2555992	IT TAKES ICE CREAM TO NEW HEIGHTS

Registration Number:	2257280	JAVA SMOOTHIE
Registration Number:	2539838	KARNIVAL KIDS
Registration Number:	2304345	KIDS KARNIVAL STIX
Registration Number:	1701972	"KWIK CHEF"
Registration Number:	2821559	LIFE.STYLE.
Registration Number:	2992355	LIGHTBLOCK BOTTLE
Registration Number:	2773093	LIGHTBLOCK BOTTLE KEEPS LIGHT OUT, NUTRIENTS AND FRESH FLAVOR IN
Registration Number:	2773116	LIGHTBLOCK CARTON
Registration Number:	1486260	LOVERS' KNOT
Registration Number:	1393417	MAGGIO
Registration Number:	1699264	MAGGIO
Registration Number:	2507515	MILK TO GO
Registration Number:	2265572	MORE THAN JUST DELIVERY
Registration Number:	3140728	NEW ENGLAND CREAMERY
Registration Number:	3263806	NEW ENGLAND FAMILY FARMS
Registration Number:	1078516	NU-CHATEL
Registration Number:	0741369	"ONE TASTE IS WORTH A THOUSAND WORDS"
Registration Number:	1602581	ONE TASTE IS WORTH A THOUSAND WORDS
Registration Number:	2877033	PACIFIC CHAI
Registration Number:	2229102	PATCHWORK
Registration Number:	2787300	PEACHBURGH
Registration Number:	2501511	PEAK TREASURES
Registration Number:	1623871	PEAKS OF PERFECTION
Registration Number:	1677794	PEAKS OF PERFECTION
Registration Number:	0873930	PENN FARMS
Registration Number:	1501527	PENN FARMS
Registration Number:	0611177	PENN MAID
Registration Number:	0877111	PENN MAID
Registration Number:	1980702	PENN MAID
Registration Number:	1000594	PENN MAID
Registration Number:	1535541	PENN MAID LITE
Registration Number:	1535542	PENN MAID LITE
Registration Number:	1212600	PENSUPREME
Registration Number:	2787302	PITTSBURGH POTHOLE

Registration Number:	2787301	POCONO PAWS
Registration Number:	2889565	ROLLING HILLS FARM
Registration Number:	2912005	ROLLING HILLS FARM
Registration Number:	3160143	ROLLING HILLS FARM
Registration Number:	2066848	ROSENBERGER'S DAIRIES
Registration Number:	2848947	SCOOPFULS
Registration Number:	2209259	SIL-OU-ET
Registration Number:	1623879	SILVER PREMIUM
Registration Number:	2982182	SIMPLY SLENDER
Registration Number:	2338871	SIMPLY SMART
Registration Number:	2649141	SKIM DELUXE
Registration Number:	2873904	SLAPSHOT SUNDAE
Registration Number:	0873919	SLEEK
Registration Number:	2306267	SPORT SUNDAE BAR
Registration Number:	2522195	STRAWBERRY SHOWTIME
Registration Number:	2946770	THE DAIRY SOLUTION FOR THOSE COUNTING THEIR CARBS
Registration Number:	3087401	THE DAIRY SOLUTION FOR THOSE COUNTING THEIR CARBS
Registration Number:	2668847	THE EVERYDAY INDULGENCE
Registration Number:	1659236	THE ICE CREAM CLONE
Registration Number:	3050132	THE TASTE OF PEACE AND QUIET
Registration Number:	2892574	WEEKS
Registration Number:	2892575	WEEKS
Registration Number:	2368692	YOU CAN FEEL GOOD ABOUT HOOD
Registration Number:	2274822	YOU'LL LOVE IT. WE SWEAR.
Registration Number:	2222933	BECKER'S
Registration Number:	851544	BIMINI
Registration Number:	3110016	CARB PROMISE
Registration Number:	2782650	COW TRACKS
Registration Number:	2609282	GILLETTE
Registration Number:	2888216	GIVE 'EM FIVE
Registration Number:	2630746	GOODRICH
Registration Number:	2630748	GOODRICH
Registration Number:	1678732	IT'S THE COWS

Registration Number:	1612248	IT'S THE COWS
Registration Number:	3386917	ITTIBITZ
Registration Number:	1191781	KEMPS
Registration Number:	1291371	KEMPS
Registration Number:	1497942	KEMPS
Registration Number:	1497975	KEMPS
Registration Number:	1519015	KEMPS
Registration Number:	2222163	KEMPS LIGHT
Registration Number:	3130910	KEMPS NICKELS FOR SCHOOLS
Registration Number:	1270948	KEMPSWICH
Registration Number:	2998226	KOALA
Registration Number:	2971941	LE CARB
Registration Number:	2896218	LECARB
Registration Number:	3466969	LITTLE BITZ OF ICE CREAM FUN!
Registration Number:	3169673	LIVE HEALTHY
Registration Number:	1682151	
Registration Number:	2352638	MOO BABIES
Registration Number:	2567809	MOO SIPS
Registration Number:	1573638	NEW ERA
Registration Number:	2179517	NORTHERN EXPOSURE
Registration Number:	2651380	OAK GROVE
Registration Number:	2651381	OAK GROVE
Registration Number:	3429740	POUR WHAT'S PURE
Registration Number:	2636456	SPOONZ
Registration Number:	3334066	TOP THE TATER
Registration Number:	3202135	UNDER THE STARS
Registration Number:	1623850	YOGURT JR.'S
Registration Number:	1766889	YO-J
Registration Number:	2722580	YO-STIX
Registration Number:	3410101	DICE-KREAM
Registration Number:	3206201	JUST JIMMIES
Registration Number:	3116400	NO BAKE CAKE
Registration Number:	3410335	CURSE REVERSED!
Registration Number:	3146525	TURN MONDAYS THRU FRIDAYS INTO SUNDAES
Registration Number:	3032941	REVERSE THE CURSE

Registration Number:	2791467	ELAN
Registration Number:	2805804	FREEZIE RIDER
Registration Number:	2274573	KIDSPEAK
Registration Number:	2323493	SOLUTIONS CHALLENGE
Registration Number:	2344759	KIDSPEAK A VOICE FOR KIDS
Registration Number:	2280086	THE BIG DIG
Registration Number:	2187695	BRIGHAM'S
Registration Number:	2184065	BRIGHAM'S
Registration Number:	2197685	BRIGHAM'S
Registration Number:	2222342	BRIGHAM'S. BOSTON'S FAVORITE SINCE 1914
Registration Number:	1683888	BRIGHAM'S
Registration Number:	1532393	BRIGHAM'S
Registration Number:	0750266	BRIGHAM'S
Registration Number:	0513658	BRIGHAM'S
Serial Number:	77039597	HELUVA GOOD!
Serial Number:	77040310	HELUVA GOOD! NOT JUST GOOD...HELUVA GOOD!
Serial Number:	77039606	HELUVA GOURMET
Serial Number:	77171726	MOO STRUCK
Serial Number:	77040306	NOT JUST GOOD....HELUVA GOOD!
Serial Number:	77305240	PENN MAID
Serial Number:	77345929	ROSENBERGER'S DAIRIES
Serial Number:	78473068	MOO-J

CORRESPONDENCE DATA

Fax Number: (617)316-8263
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 6172390632
Email: agrandy@eapdlaw.com
Correspondent Name: Adam M. Grandy
Address Line 1: 111 Huntington Avenue
Address Line 2: Edwards Angell Palmer & Dodge LLP
Address Line 4: Boston, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER:	51442-195
NAME OF SUBMITTER:	Adam M. Grandy
Signature:	/Adam M. Grandy/

Date:

11/18/2008

Total Attachments: 15

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "*Trademark Security Agreement*"), dated as of August 21, 2008, by HP HOOD LLC (the "*Borrower*") and its Subsidiaries listed on the signature pages hereof and those additional entities that hereafter become parties hereto (each a "*Pledgor*" and collectively, the "*Pledgors*"), in favor of BANK OF AMERICA, N.A., in its capacity as Administrative Agent pursuant to the Credit Agreement (as defined below) (in such capacity, the "*Administrative Agent*").

WITNESSETH:

WHEREAS, the Borrower, the Administrative Agent and the lenders party thereto (the "*Lenders*") have entered into that certain Second Amended and Restated Credit Agreement, dated as of the date hereof (as amended, restated, supplemented, amended and restated, or otherwise modified and as in effect from time to time, the "*Credit Agreement*"); and

WHEREAS, each of the Pledgors is a party to a Guarantee and Security Agreement of even date herewith (as amended, restated, supplemented, amended and restated or otherwise modified and as in effect from time to time, the "*Guarantee and Security Agreement*") in favor of the Administrative Agent, for the benefit of the Secured Parties;

WHEREAS, pursuant to the Guarantee and Security Agreement, each of the Pledgors is required to execute and deliver this Trademark Security Agreement and to grant to the Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in all of the Trademark Collateral (as defined below) to secure the Obligations (as defined in the Credit Agreement).

NOW, THEREFORE, in consideration of the premises, agreements, provisions and covenants herein contained, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and to induce the Administrative Agent and the Lenders to enter into the Credit Agreement and to induce the Lenders and the other Secured Parties to provide financial accommodations to or for the benefit of the Borrower, each Pledgor hereby agrees with the Administrative Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Guarantee and Security Agreement and used herein have the meaning given to them in the Guarantee and Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Pledgor hereby assigns, grants, pledges, hypothecates, charges, mortgages, delivers and transfers to the Administrative Agent, for the benefit of the Secured Parties, a continuing lien on and security interest in and to all of its right, title and interest in, to and under all the following Collateral of such Pledgor (collectively, the "*Trademark Collateral*"):

- (a) all Trademarks of such Pledgor (all Trademarks owned by such Pledgor are listed on Schedule I attached hereto);
- (b) all Goodwill associated with such Trademarks;

- (c) all Intellectual Property Licenses associated with such Trademarks; and
- (d) all proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Guarantee and Security Agreement and each Pledgor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent, on behalf of and for the Secured Parties, with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guarantee and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any irreconcilable conflict between the terms of this Trademark Security Agreement and the terms of the Guarantee and Security Agreement, the terms of the Guarantee and Security Agreement shall control. The Guarantee and Security Agreement (and all rights and remedies of the Administrative Agent and each Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Representations and Warranties. Each Pledgor represents and warrants that (a) Schedule I attached hereto identifies all Trademarks of such Pledgor and (b) such Pledgor owns all of the Trademark Collateral free and clear of any Lien (as defined in the Credit Agreement) other than Liens permitted by Section 6.07 of the Credit Agreement.

SECTION 5. Termination. Upon the termination of the Guarantee and Security Agreement as provided in Section 12.01 thereof, but subject to Section 2.02 thereof, (a) this Trademark Security Agreement shall terminate and (b) the Administrative Agent shall, promptly upon the request (and at the expense) of the Pledgors, execute, acknowledge, and deliver to the Pledgors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademark Collateral under this Trademark Security Agreement.

SECTION 7. Recordation. The Pledgors hereby authorize and request that the Commissioner of Patent and Trademarks and any other applicable United States government officer record this Trademark Security Agreement.

SECTION 6. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

SECTION 7. Governing Law. This Trademark Security Agreement shall be governed by, and construed in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, each Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

HP HOOD LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, Treasurer

BIC ACQUISITION LLC

By: 

Name: Gary Kaneb

Title: Chief Financial Officer

BOOTH BROS. DAIRY LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, Treasurer

GILLETTE TRANSPORTATION, LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, Treasurer

GOODRICH DAIRY COMPANY, LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, Treasurer

Signature page to Trademark Security Agreement

TRADEMARK
REEL: 003889 FRAME: 0669

GOODRICH FRANCHISE, LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, ~~Treasurer~~

H.P. HOOD & SONS, LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, ~~Treasurer~~

IT'S THE COWS, LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, ~~Treasurer~~

KEMPS LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, ~~Treasurer~~

MARIGOLD VENTURE, LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, ~~Treasurer~~

OAK GROVE HOLDINGS, LLC

By: 

Name: Theresa M. Bresten

Title: Vice President, ~~Treasurer~~

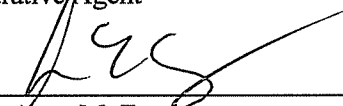
Signature page to Trademark Security Agreement

TRADEMARK
REEL: 003889 FRAME: 0670

Accepted and Agreed:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: _____


Name: Anne M. Zeschke
Title: Vice President

Signature page to Trademark Security Agreement

TRADEMARK
REEL: 003889 FRAME: 0672

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

HP Hood LLC

<u>Trademark</u>	<u>Serial No.</u>	<u>Date</u>	<u>Reg. No.</u>	<u>Registration Date</u>
<i>Smiling Cow (Design Only)</i>	71-674905	Oct. 15, 1954	0614029	Oct. 11, 1955
<i>Farmer with pipe between 2 barrels (Design Only)</i>	72-336975	Sep. 4, 1969	0897942	Sep. 1, 1970
<i>Smiling Cow (Design Only)</i>	73-004747	Oct. 26, 1973	1023857	Oct. 28, 1975
<i>Stylized M with shield and crown (Design Only)</i>	74-200049	Sep. 3, 1991	1697828	Jun. 30, 1992
<i>Crown on a shield (Design Only)</i>	74-200050	Sep. 3, 1991	1708452	Aug. 18, 1992
<i>Semi-circle with crest and shield (Design Only)</i>	74-243378	Feb. 5, 1992	1776662	Jun. 15, 1993
<i>Semi-circle with crest and shield (Design Only)</i>	74-243383	Feb. 5, 1992	1727884	Oct. 27, 1992
<i>Stylized M with shield and crown (Design Only)</i>	74-243389	Feb. 5, 1992	1764695	Apr. 13, 1993
<i>Stylized Triangle (Design Only)</i>	74-252042	Mar. 4, 1992	1770237	May 11, 1993
<i>Large bottle shape (Design Only)</i>	74-422288	Jan. 23, 1998	2226914	Feb. 23, 1999
<i>Cow's face with sunglasses (Design Only)</i>	75-822499	Oct. 14, 1999	2545788	Mar. 12, 2002
<i>Straight-sided bottle (Design Only)</i>	76-445279	Aug. 29, 2002	2739317	Jul. 15, 2003
<i>Large bottle shape (Design Only)</i>	78-746784	Nov. 3, 2005	3396766	Mar. 11, 2008
AMERICA'S DAIRY EXPERT SINCE 1846	78-428786	Jun. 2, 2004	2993499	Sep. 6, 2005
AMERICA'S DAIRY EXPERT SINCE 1846	78-428844	Jun. 2, 2004	2993500	Sep. 6, 2005
ANSWER MOM	75-777837	Aug. 17, 1999	2368606	Jul. 18, 2000
AXELROD	73-786093	Mar. 13, 1989	1576616	Jan. 9, 1990
AXELROD SINCE 1896 (and Design)	73-786094	Mar. 13, 1989	1579243	Jan. 23, 1990
BA-DA BEAN	76-390301	Apr. 3, 2002	2839038	May 4, 2004
BELLACOTTA	73-137977	Aug. 18, 1977	1097623	Jul. 25, 1978

<u>Trademark</u>	<u>Serial No.</u>	<u>Date</u>	<u>Reg. No.</u>	<u>Registration Date</u>
BODACIOUS	76-267045	Jun. 5, 2001	2711961	Apr. 29, 2003
BOOTH BROS (Stylized)	75-354748	Sep. 10, 1997	2208664	Dec. 8, 1998
BOOTH BROS	75-354749	Sep. 10, 1997	2208665	Dec. 8, 1998
CALORIE COUNTDOWN (Block letters)	78-878535	May 8, 2006	3299967	Sep. 25, 2007
CALORIE LINE	72-378805	Dec. 16, 1970	0917801	Aug. 3, 1971
CARB COUNTDOWN	78-289590	Aug. 20, 2003	2958354	May 31, 2005
CHIEF CRUNCHIE	73-299736	Mar. 5, 1981	1232924	Mar. 29, 1983
CHOCO-GOOD	75-604622	Dec. 14, 1998	2285631	Oct. 12, 1999
CHOCOLATE CAROUSEL	76-146381	Oct. 12, 2000	2509562	Nov. 20, 2001
CHOCOLATE FRENZY	76-143467	Oct. 10, 2000	2516988	Dec. 11, 2001
CITRUS STIX	75-647346	Feb. 24, 1999	2270066	Aug. 10, 1999
CITRUS STIX (Block letters)	78-477309	Sep. 1, 2004	3008880	Oct. 25, 2005
CLASSIC TRIO	75-498809	Jun. 9, 1998	2229103	Mar. 2, 1999
COOL IT	73-249976	Feb. 12, 1980	1219329	Dec. 7, 1982
COUNTRY CREAMER (Block letters)	77-206329	Jun. 14, 2007	3381196	Feb. 12, 2008
COUNTRY GOURMET	75-251758	Mar. 4, 1997	2132699	Jan. 27, 1998
CROWLEY	73-220171	Jun. 18, 1979	1222752	Jan. 4, 1983
CROWLEY (and Design)	76-590796	May 4, 2004	3039202	Jan. 10, 2006
DAIRYLEA	72-031088	May 31, 1957	0669674	Nov. 11, 1958
DAIRYLEA (and Design)	72-344550	Nov. 25, 1969	0915764	Jun. 29, 1971
DAIRYLEA (and Design)	73-123389	Apr. 20, 1977	1091500	May 16, 1978
DARN GOOD CHEESE	76-377729	Mar. 5, 2002	2746340	Aug. 5, 2003
DELECTO (and Design)	72-280626	Sep. 18, 1967	0848295	Apr. 30, 1968
EASY-DIETER	73-285735	Nov. 12, 1980	1215035	Nov. 2, 1982

<u>Trademark</u>	<u>Serial No.</u>	<u>Date</u>	<u>Reg. No.</u>	<u>Registration Date</u>
ENJOY DAIRY LOSE WEIGHT (Block letters)	77-008387	Sep. 27, 2006	3241173	May 15, 2007
FATHER TIME, PRES. GEO. EXPERIENCE, SEC. DEATH & TAXES, TREAS.	73-821686	Aug. 25, 1989	1635602	Feb. 19, 1991
FATHER TIME'S	73-821684	Aug. 25, 1989	1593212	Apr. 24, 1990
FRUIT SCOOPS	75-647345	Feb. 24, 1999	2270065	Aug. 10, 1999
FRUIT SCOOPS (Block letters)	78-477036	Sep. 1, 2004	3045287	Jan. 17, 2006
GIGGLE POPS	74-065068	Jun. 4, 1990	1751438	Feb. 9, 1993
GRABBA	76-183155	Dec. 18, 2000	2610582	Aug. 20, 2002
GRABBA JUICE	76-403305	May 2, 2002	2878329	Aug. 31, 2004
GRABBA MILK	76-205859	Feb. 7, 2001	2644130	Oct. 29, 2002
GREEN'S	74-190139	Jul. 31, 1991	1722207	Oct. 6, 1992
GREEN'S (Stylized)	76-455125	Sep. 25, 2002	2878411	Aug. 31, 2004
HELUVA	72-336974	Sep. 4, 1969	0895171	Jul. 21, 1970
HELUVA CHEESE	71-424550	Oct. 14, 1939	0375586	Feb. 20, 1940
HELUVA GOOD	74-646668	Mar. 14, 1995	1968188	Apr. 16, 1996
HELUVA GOOD	CA137297100	Nov. 21, 2007	NA	NA
HELUVA GOOD	CA074336900	Dec. 13, 1993	TMA 0444649	June 30, 1999
HELUVA GOOD! (Block letters)	77-039597	Nov. 8, 2006	NA	NA
HELUVA GOOD! NOT JUST GOOD...HELUVA GOOD! (and Design)	77-040310	Nov. 9, 2006	NA	NA
HELUVA GOURMET (Block letters)	77-039606	Nov. 8, 2006	NA	NA
HENDRIE'S	76-502151	Mar. 28, 2003	2873666	Aug. 17, 2004
HOOD	72-009541	Jun. 4, 1956	0645833	May 21, 1957
HOOD (and Design)	75-068908	Mar. 7, 1996	2071426	Jun. 17, 1997
HOOD (and Design)	76-438506	Aug. 7, 2002	2719266	May 27, 2003

<u>Trademark</u>	<u>Serial No.</u>	<u>Date</u>	<u>Reg. No.</u>	<u>Registration Date</u>
HOOD (& Design)	CA041616800	Oct. 4, 1977	TMA 0301321	Mar. 29, 1985
HOOD	76-438577	Aug. 7, 2002	2719268	May 27, 2003
HOODSIE	71-214729	May 22, 1925	0204599	Oct. 20, 1925
HOODSIE	75-114316	Jun. 3, 1996	2073728	Jun. 24, 1997
HOODSIE (Stylized)	75-114339	Jun. 3, 1996	2079004	Jul. 15, 1997
H.P. HOOD & SONS HOME DELIVERY SINCE 1846 (and Design)	75-435453	Feb. 17, 1998	2226061	Feb. 23, 1999
IT TAKES ICE CREAM TO NEW HEIGHTS	76-302070	Aug. 20, 2001	2555992	Apr. 2, 2002
JAVA SMOOTHIE	75-525142	Jul. 24, 1998	2257280	Jun. 29, 1999
KARNIVAL KIDS (and Design)	76-146380	Oct. 12, 2000	2539838	Feb. 19, 2002
KIDS KARNIVAL STIX	75-647302	Feb. 24, 1999	2304345	Dec. 28, 1999
"KWIK CHEF" (Stylized)	74-192351	Aug. 7, 1991	1701972	Jul. 21, 1992
LECARB	76-470630	Nov. 29, 2002	2896218	Oct. 19, 2004
LIFE.STYLE.	76-339313	Nov. 19, 2001	2821559	Mar. 9, 2004
LIGHTBLOCK BOTTLE (Block letters)	78-447507	Jul. 8, 2004	2992355	Sep. 6, 2005
LIGHTBLOCK BOTTLE KEEPS LIGHT OUT, NUTRIENTS AND FRESH FLAVOR IN	76-352882	Dec. 27, 2001	2773093	Oct. 14, 2003
LIGHTBLOCK CARTON	76-371881	Feb. 15, 2002	2773116	Oct. 14, 2003
LOVERS' KNOT (Stylized)	73-661156	May 15, 1987	1486260	Apr. 26, 1988
MAGGIO (and Design)	73-544140	Jun. 20, 1985	1393417	May 13, 1986
MAGGIO	74-200048	Sep. 3, 1991	1699264	Jul. 7, 1992
MILK TO GO	75-603159	Dec. 10, 1998	2507515	Nov. 13, 2001
MOO STRUCK (Block letters)	77-171726	May 3, 2007	NA	NA
MORE THAN JUST DELIVERY	75-354130	Sep. 9, 1997	2265572	Jul. 27, 1999
NEW ENGLAND CREAMERY (Block letters)	78-715763	Sep. 19, 2005	3140728	Sep. 5, 2006
NEW ENGLAND FAMILY FARMS (Block letters)	78-909173	Jun. 15, 2006	3263806	Jul. 10, 2007

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NOT JUST GOOD....HELUVA GOOD! (Block letters)	77-040306	Nov. 9, 2006	NA	NA
NU-CHATEL	73-119638	Mar. 21, 1977	1078516	Nov. 29, 1977
"ONE TASTE IS WORTH A THOUSAND WORDS" (and Design)	72-109368	Nov. 30, 1960	0741369	Nov. 27, 1962
ONE TASTE IS WORTH A THOUSAND WORDS	73-821685	Aug. 25, 1989	1602581	Jun. 19, 1990
PACIFIC CHAI (AND DESIGN)	78-160666	Sept. 4, 2002	2877033	Aug. 24, 2004
PATCHWORK	75-498808	Jun. 9, 1998	2229102	Mar. 2, 1999
PEACHBURGH	76-390302	Apr. 3, 2002	2787300	Nov. 25, 2003
PEAK TREASURES	75-903803	Jan. 27, 2000	2501511	Oct. 30, 2001
PEAKS OF PERFECTION (and Design)	73-814992	Jul. 26, 1989	1623871	Nov. 20, 1990
PEAKS OF PERFECTION	74-144084	Mar. 4, 1991	1677794	Mar. 3, 1992
PENN FARMS	72-305484	Aug. 19, 1968	0873930	Jul. 29, 1969
PENN FARMS (and Design)	73-686739	Sep. 28, 1987	1501527	Aug. 23, 1988
PENN MAID	71-672348	Aug. 27, 1954	0611177	Aug. 23, 1955
PENN MAID (and Design)	72-287940	Jan. 2, 1968	0877111	Sep. 16, 1969
PENN MAID	74-627949	Jan. 31, 1995	1980702	Jun. 18, 1996
PENN MAID	73-004404	Oct. 23, 1973	1000594	Dec. 31, 1974
PENN MAID (Block letters)	77-305240	Oct. 16, 2007	NA	NA
PENN MAID LITE (Stylized)	73-737794	Jul. 1, 1988	1535541	Apr. 18, 1989
PENN MAID LITE (and Design)	73-737847	Jul. 1, 1988	1535542	Apr. 18, 1989
PENSUPREME (Stylized)	73-273120	Aug. 6, 1980	1212600	Oct. 12, 1982
PITTSBURGH POTHOLE	76-390304	Apr. 3, 2002	2787302	Nov. 25, 2003
POCONO PAWS	76-390303	Apr. 3, 2002	2787301	Nov. 25, 2003
ROLLING HILLS FARM	76-250591	May 3, 2001	2889565	Sep. 28, 2004
ROLLING HILLS FARM	76-428927	Jul. 10, 2002	2912005	Dec. 21, 2004

ROLLING HILLS FARM (and Design)	78-473136	Aug. 25, 2004	3160143	Oct. 17, 2006
ROSENBERGER'S DAIRIES (and Design)	75-090055	Apr. 15, 1996	2066848	Jun. 3, 1997
ROSENBERGER'S DAIRIES (Block letters)	77-345929	Dec. 6, 2007	NA	NA
SCOOPFULS	76-479336	Dec. 31, 2002	284947	June 01, 2004
SIL-OU-ET	75-433718	Feb. 13, 1998	2209259	Dec. 8, 1998
SILVER PREMIUM	74-013642	Dec. 26, 1989	1623879	Nov. 20, 1990
SIMPLY SLENDER (Block letters)	78-353933	Jan. 20, 2004	2982182	Aug. 2, 2005
SIMPLY SMART	75-761515	Jul. 27, 1999	2338871	Apr. 4, 2000
SKIM DELUXE	76-340377	Nov. 21, 2001	2649141	Nov. 12, 2002
SLAPSHOT SUNDAE	76-533571	Jul. 30, 2003	2873904	Aug. 17, 2004
SLEEK	72-298242	May 15, 1968	0873919	Jul. 29, 1969
SPORT SUNDAE BAR	75-647347	Feb. 24, 1999	2306267	Jan. 4, 2000
STRAWBERRY SHOWTIME	76-146382	Oct. 12, 2000	2522195	Dec. 25, 2001
THE DIARY SOLUTION FOR THOSE COUNTING THEIR CARBS	78-295464	Sep. 3, 2003	2946770	May 3, 2005
THE DIARY SOLUTION FOR THOSE COUNTING THEIR CARBS (Block letters)	78-590616	Mar. 18, 2005	3087401	May 2, 2006
THE EVERYDAY INDULGENCE	76-373148	Feb. 21, 2002	2668847	Dec. 31, 2002
THE ICE CREAM CLONE	74-004569	Nov. 22, 1989	1659236	Oct. 1, 1991
THE TASTE OF PEACE AND QUIET (Block letters)	78-537231	Dec. 22, 2004	3050132	Jan. 24, 2006
WEEKS	76-474027	Dec. 4, 2002	2892574	Oct. 12, 2004
WEEKS (Stylized)	76-474028	Dec. 4, 2002	2892575	Oct. 12, 2004
YOU CAN FEEL GOOD ABOUT HOOD	75-789975	Sep. 1, 1999	2368692	Jul. 18, 2000
YOU'LL LOVE IT. WE SWEAR.	75-278194	Apr. 21, 1997	2274822	Aug. 31, 1999
YOU'LL LOVE IT. WE SWEAR.	CA124935900	Mar. 3, 2005	TMA 0658998	Feb. 15, 2006

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BECKER'S	75-464392	Apr. 8, 1998	2222933	Feb. 9, 1999
BIMINI (STYLIZED)	72-265353	Feb. 23, 1967	851544	June 25, 2008
CARB PROMISE	78-314165	Oct. 15, 2003	3110016	Jun. 27, 2006
COW TRACKS	76-328319	Oct. 19, 2001	2782650	Nov. 11, 2003
GILLETTE	76-236361	Apr. 6, 2001	2609282	Aug. 20, 2002
GIVE 'EM FIVE	76-401037	Apr. 26, 2002	2888216	Sep. 28, 2004
GOODRICH	76-236360	Apr. 6, 2001	2630746	Oct. 8, 2012
GOODRICH	76-236521	Apr. 6, 2001	2630748	Oct. 8, 2002
IT'S THE COWS	74-161557	Apr. 29, 1991	1678732	Mar. 10, 1992
IT'S THE COWS	74-006659	Dec. 1, 1989	1612248	Sep. 4, 1990
ITTIBITZ	78-943797	Aug. 3, 2006	3386917	Feb. 19, 2008
KEMPS	73-195876	Dec. 4, 1978	1191781	Mar. 9, 1982
KEMPS	73-402409	Nov. 12, 1982	1291371	Aug. 21, 1984
KEMPS	73-684801	Sep. 17, 1987	1497942	Jul. 26, 1988
KEMPS	73-684738	Sep. 17, 1987	1497975	Jul. 26, 1988
KEMPS	73-684739	Sep. 17, 1987	1519015	Jan. 3, 1989
KEMPS LIGHT	75-202466	Nov. 22, 1996	2222163	Feb. 9, 1999
KEMPS NICKELS FOR SCHOOLS	78-486002	Sep. 20, 2004	3130910	Aug. 15, 2006
KEMPSWICH	73-402417	Nov. 12, 1982	1270948	Mar. 20, 1984
KOALA	78-464850	Aug. 10, 2004	2998226	Sept. 20, 2005
LE CARB	76-519444	May 16, 2003	2971941	Jul. 19, 2005
LE CARB	76-470630	Nov. 29, 2002	2896218	Oct. 19, 2004
LITTLE BITZ OF ICE CREAM FUN!	77-333072	Nov. 19, 2007	3466969	Jul. 15, 2008

LIVE HEALTHY	78-514625	Nov. 10, 2004	3169673	Nov. 7, 2006
Design only	74-161556	Apr. 29, 1991	1682151	Apr. 7, 1992
MOO BABIES	75-502275	Jun. 15, 1998	2352638	May 23, 2000
MOO-J	78-473068	Aug. 25, 2004	NA	NA
MOO SIPS	75-611602	Dec. 23, 1998	2567809	May 7, 2002
NEW ERA	73-798085	May 5, 1989	1573638	Dec. 29, 1989
NORTHERN EXPOSURE	75-236603	Feb. 4, 1997	2179517	Aug. 4, 1998
OAK GROVE	76-236357	Apr. 6, 2001	2651380	Nov. 19, 2002
OAK GROVE	76-237186	Apr. 6, 2001	2651381	Nov. 19, 2002
POUR WHAT'S PURE	77-171753	May 3, 2007	3429740	May 20, 2008
SPOONZ	76-056542	May 25, 2000	2636456	Oct. 15, 2002
TOP THE TATER	77-115877	Feb. 26, 2007	3334066	Nov. 13, 2007
UNDER THE STARS	78-857937	Apr. 10, 2006	3202135	Jan. 23, 2007
YOGURT JR.'S (& Design)	74-027880	Feb. 12, 1990	1623850	Nov. 20, 1990
YO-J	74-216585	Oct. 28, 1991	1766889	Apr. 20, 1993
YO-STIX	78-046579	Feb. 05, 2001	272580	June 6, 2003

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DICE-KREAM	77-149378	Apr. 5, 2007	3410101	Apr. 8, 2008
JUST JIMMIES	78-860763	Apr. 13, 2006	3206201	Feb. 6, 2007
NO BAKE CAKE	78-555308	Jan. 27, 2005	3116400	Jul. 18, 2006
CURSE REVERSED!	78-505151	Oct. 25, 2004	3410335	Apr. 8, 2005
TURN MONDAYS THRU FRIDAYS INTO SUNDAES	78-483357	Sep. 14, 2004	3146525	Sep. 19, 2006
REVERSE THE CURSE	78-350021	Jan. 9, 2004	3032941	Dec. 20, 2005

ELAN	78-207569	Jan. 27, 2003	2791467	Dec. 9, 2003
ELAN (& Design)	CA057421800	Dec. 8, 1986	TMA 385351	Jun. 7, 1991
FREEZIE RIDER	78-136596	Jun. 18, 2002	2805804	Jan. 13, 2004
KIDSPEAK	75-566730	Oct. 8, 1998	2274573	Aug. 31, 1999
SOLUTIONS CHALLENGE	75-567910	Oct. 8, 1998	2323493	Feb. 29, 2000
KIDSPEAK A VOICE FOR KIDS (& Design)	75-566749	Oct. 8, 1998	2344759	Apr. 25, 2000
THE BIG DIG	75-442847	Mar. 2, 1998	2280086	Sep. 21, 1999
BRIGHAM'S (& Design)	75-340567	Aug. 13, 1997	2187695	Sep. 8, 1998
BRIGHAM'S (& Design)	75-340706	Aug. 13, 1997	2184065	Aug. 25, 1998
BRIGHAM'S (& Design)	75-320914	Jul. 8, 1997	2197685	Oct. 20, 1998
BRIGHAM'S BOSTON'S FAVORITE SINCE 1914 (& Design)	75-320836	Jul. 8, 1997	2222342	Feb. 9, 1999
BRIGHAM'S	74-073429	Jun. 28, 1990	1683888	Apr. 21, 1992
BRIGHAM'S	73-692337	Oct. 28, 1987	1532393	Mar. 28, 1989
BRIGHAM'S	72-125797	Aug. 11, 1961	0750266	May 28, 1963
BRIGHAM'S (& Design)	71-539126	Oct. 27, 1947	0513658	Aug. 16, 1949

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