

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NDS Nutritional Products, Inc.		10/01/2008	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	Complete Nutrition, Inc.		
Street Address:	11011 Q Street		
Internal Address:	Suite 106A		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68137		
Entity Type:	CORPORATION: NEBRASKA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78787862	ENVISION	
Serial Number:	78266550	RECLAIM	
Serial Number:	78610864	EMBODYMENTS	
CORRESPONDENCE DATA			
Fax Number:	(402)952-6870		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402-341-3070		
Email:	trademark@mcgrathnorth.com		
Correspondent Name:	Tracy L. Deutmeyer		
Address Line 1:	1601 Dodge Street		
Address Line 2:	First National Tower, Suite 3700		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Tracy L. Deutmeyer		
Signature:	/Tracy L. Deutmeyer/		

OP \$90.00 78787862

Date:

11/17/2008

Total Attachments: 2

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ASSIGNMENT

This Assignment ("Assignment") is entered into by and between **NDS Nutritional Products, Inc.**, a Nebraska corporation, having its principal offices at 11011 Q Street, Suite 106A, Omaha, Nebraska 68137 ("Assignor"), and **Complete Nutrition, Inc.**, a Nebraska corporation, having its principal offices at 11011 Q Street, Suite 106A, Omaha, Nebraska 68137 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" hereto ("Trademarks"):

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, as a successor to that portion of the ongoing and existing business of Assignor to which said Trademarks pertain, all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Dated effective the 1st day of October, 2008.

NDS Nutritional Products, Inc.

By: 
Name: Ryan Zink
Title: Chief Operations Officer

Complete Nutrition, Inc.

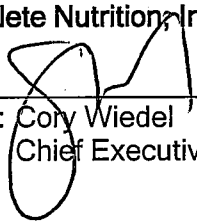
By: 
Name: Cory Wiedel
Title: Chief Executive Officer

Exhibit A

Mark	Status	Serial No.	Goods
ENVISION	Pending application	78/787,862	Nutritional and dietary supplements
RECLAIM	Registered	78/266,550	Dietary supplement products, namely, dietary supplements
EMBODYMENTS	Registered	78/610,864	Nutritional and dietary supplements