

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/04/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		08/01/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
Internal Address:	NF 584
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 115

Property Type	Number	Word Mark
Registration Number:	0093009	OREO
Registration Number:	1798850	OREO
Registration Number:	2440798	OREO
Registration Number:	1928734	OREO
Registration Number:	1822078	OREO
Registration Number:	2412926	OREO
Registration Number:	1901838	OREO
Registration Number:	2644670	OREO COOKIE BARZ
Registration Number:	1820755	OREO CRUNCHIES
Registration Number:	3321197	OREO DUNKERS
Registration Number:	2252038	OREO O'S
Registration Number:	3115260	OREO TWINS

CH \$2890.00 0093009

Registration Number:	2230669	ORIGINAL JET PUFFED MARSHMALLOWS
Registration Number:	1659931	OSCAR MAYER
Registration Number:	0367069	OSCAR MAYER
Registration Number:	1615017	OSCAR MAYER
Registration Number:	1663536	OSCAR MAYER
Registration Number:	1618904	OSCAR MAYER
Registration Number:	1563592	OSCAR MAYER
Registration Number:	0553462	OSCAR MAYER
Registration Number:	1621384	OSCAR MAYER
Registration Number:	1735347	OSCAR MAYER
Registration Number:	2530549	OSCAR MAYER 1883 DELI
Registration Number:	2120345	OSCAR MAYER HOT DOG CONSTRUCTION CO.
Registration Number:	2093454	OSCAR MAYER PREMIUM DELI MEATS
Registration Number:	1771652	OUR DELUXE
Registration Number:	2280129	OVEN FRY
Registration Number:	0885124	OVEN FRY
Registration Number:	3016508	PACKS 2 GO!
Registration Number:	2424470	PACKS 2 GO!
Registration Number:	2471841	PARDON ME
Registration Number:	1525978	
Registration Number:	0807598	PARTY PARTNERS
Registration Number:	2727461	PASTA PRONTO
Registration Number:	1555843	PEANUT PRIDE
Registration Number:	2493487	PHILADELPHIA
Registration Number:	1659932	PHILADELPHIA
Registration Number:	2257948	PHILADELPHIA
Registration Number:	1660972	PHILADELPHIA BRAND KRAFT
Registration Number:	0392212	PHILADELPHIA BRAND
Registration Number:	0777517	PHILLY
Registration Number:	3308649	PICK 'EM. PACK 'EM. SNACK 'EM.
Registration Number:	2936858	PILE-UPS
Registration Number:	1869808	PINWHEELS
Registration Number:	2239333	PLANET C
Registration Number:	0706102	PLANTERS
Registration Number:	2261424	PLANTERS

Registration Number:	1872009	PLANTERS
Registration Number:	2444737	PLANTERS
Registration Number:	1091036	PLANTERS
Registration Number:	0528074	PLANTERS
Registration Number:	0322461	PLANTERS
Registration Number:	2906637	PLANTERS
Registration Number:	1555923	PLANTERS
Registration Number:	1829918	PLANTERS HEAT
Registration Number:	2793104	PLANTERS NUT POPPERS
Registration Number:	2319824	PLANTERS SWEET ROASTS
Registration Number:	3035088	PLANTERS TASTE FAMOUSLY FRESH NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT
Registration Number:	3288907	PLANTERS 100 YEARS OF FRESH TASTE MR PEANUT
Registration Number:	0871078	PLASTI-KAN
Registration Number:	0565889	POLLY-O
Registration Number:	1572174	POLLY-O
Registration Number:	2463932	POLLY-O PREMIUM ITALIAN CHEESES ALL NATURAL SINCE 1899
Registration Number:	1761544	POLLY-O QUALITY SINCE 1899
Registration Number:	2669629	POP 'N SNACK
Registration Number:	1396253	PORTA PAK
Registration Number:	0052560	POSTUM
Registration Number:	0584867	POSTUM
Registration Number:	0063286	PREMIUM
Registration Number:	2535173	PREMIUM CUP COLLECTION
Registration Number:	1445406	PROVINCIA
Registration Number:	3401128	PUMP IT UP
Registration Number:	3468891	PURELY NUTS
Registration Number:	2921765	PUT OUT THE GOOD STUFF
Serial Number:	77260220	QUICK CUPS
Registration Number:	2610829	
Registration Number:	3309089	RAGING BUFFALO
Registration Number:	1547603	RASPBERRY NEWTONS
Registration Number:	2760422	RASPBERRY REACTION
Registration Number:	2527663	READY FOR A GREAT MEAL

Registration Number:	2064298	
Registration Number:	2576313	RED OVAL FARMS
Registration Number:	2629570	RELAX. GO NUTS.
Serial Number:	77086779	RESTAURANT FARE ANYWHERE.
Registration Number:	2530639	RETAIL EDGE
Registration Number:	2619007	RIP-UMS
Registration Number:	1783581	RITZ
Registration Number:	0388522	RITZ
Registration Number:	1820066	RITZ
Registration Number:	1989188	RITZ
Registration Number:	1542771	RITZ BITS
Registration Number:	0342073	RITZ
Registration Number:	3425960	RITZ IT UP!
Registration Number:	0763703	
Registration Number:	2254661	ROARIN' RASPBERRY CRANBERRY
Registration Number:	3020707	ROCK CANYON CAFE
Registration Number:	0724874	ROKA
Registration Number:	0149707	ROYAL LUNCH
Registration Number:	2076225	ROYAL VINTER
Registration Number:	2877483	SABOR DE LO MEJOR
Registration Number:	0263156	SALAD BOWL
Registration Number:	1751420	
Registration Number:	0175372	SANKA
Registration Number:	2448450	SAVE THE POINTS, GET THE STUFF
Serial Number:	77419718	SAVORY EDGE
Registration Number:	2008049	
Registration Number:	2099789	SEIT 1880
Registration Number:	2140194	SEIT 1880 WIEN OSTERREICH SEIT 1880
Registration Number:	1979278	SELECT VARIETAL
Registration Number:	1981921	SELECT VARIETAL
Registration Number:	3386234	SENSIBLE SOLUTION
Registration Number:	3386236	SENSIBLE SOLUTION
Registration Number:	1024269	SHAKE 'N BAKE
Registration Number:	2109199	SHAKE 'N BAKE
Registration Number:	0859127	SHAKE'N FRY

TRADEMARK

REEL: 003877 FRAME: 0882

CORRESPONDENCE DATA

Fax Number: (847)646-5101
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 847-646-6014
Email: trademark@kraft.com, abi.adeleke@kraft.com
Correspondent Name: Kraft Foods Global Brands LLC
Address Line 1: Three Lakes Drive
Address Line 2: NF 584
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	RMT - 65726
NAME OF SUBMITTER:	abi adeleke
Signature:	/aa/
Date:	10/28/2008

Total Attachments: 4
source=kraft foods global brands llc merger#page1.tif
source=kraft foods global brands llc merger#page2.tif
source=kraft foods global brands llc merger#page3.tif
source=kraft foods global brands llc merger#page4.tif

Delaware

PAGE 1

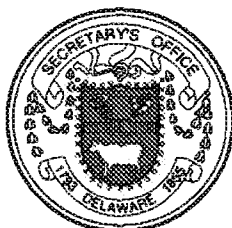
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION, WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



4476161 8100M

080840910

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6769001

DATE: 08-01-08

TRADEMARK
REEL: 003877 FRAME: 0884

CERTIFICATE OF MERGER
OF
KRAFT FOODS HOLDINGS, INC.
WITH AND INTO
KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
Kraft Foods Global Brands LLC	Delaware
Kraft Foods Holdings, Inc.	Delaware

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.

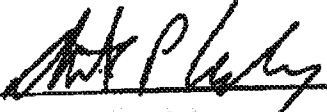
SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

SEVENTH: A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]

IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC
has caused this Certificate of Merger to be signed by an authorized person and executed,
the 1st day of August 2008.

KRAFT FOODS GLOBAL BRANDS
LLC

By: 

Name: Dexter F. Constelav

Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]