

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/04/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		08/01/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
Internal Address:	NF 584
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 109**

Property Type	Number	Word Mark
Registration Number:	1286189	LIGHT N' LIVELY
Registration Number:	0886819	LIGHT N' LIVELY
Registration Number:	2041216	
Registration Number:	3314539	LIGHTLY LEMON
Registration Number:	0915773	LITTLE FRIERS
Registration Number:	3450065	LIVE ACTIVE
Registration Number:	3450137	LIVEACTIVE
Serial Number:	77046253	LIVEACTIVE
Registration Number:	3392678	LIVEACTIVE
Registration Number:	3450725	LIVEACTIVE
Serial Number:	77046251	LIVEACTIVE
Serial Number:	78097576	LONG LIVE YOU

CH \$2740.00 1286189

Registration Number:	0091227	LORNA DOONE
Registration Number:	0099615	
Registration Number:	1389247	LOUIS RICH
Registration Number:	2145427	LOUIS RICH
Registration Number:	2681085	LUNCH STOP
Registration Number:	1527170	LUNCH WAGON
Registration Number:	1566162	LUNCHABLES
Registration Number:	2568100	LUNCHABLES
Registration Number:	1664231	LUNCHABLES
Registration Number:	1488700	LUNCHABLES
Registration Number:	2736753	LUNCHABLES
Serial Number:	77426507	MAC & CHEESE-A-PALOOZA
Registration Number:	2762913	MAD SCIENTWISTS
Registration Number:	2849824	MAGICAL TWIST
Registration Number:	2856821	MAGICAL TWIST
Registration Number:	2670420	MAKE SOME MAGIC
Registration Number:	2707187	MAKE YOUR OWN FUN
Registration Number:	0096171	MALLOMARS
Serial Number:	77311446	MALLOW BITES
Serial Number:	77509683	MARBU DORADA
Registration Number:	0998277	MASTER BLEND
Registration Number:	0856143	MAX
Serial Number:	78871953	MAXIM
Registration Number:	0599153	MAXWELL HOUSE
Registration Number:	0856142	MAXWELL HOUSE
Registration Number:	1750312	MAXWELL HOUSE LITE
Registration Number:	0212831	MAXWELL HOUSE GOOD TO THE LAST DROP
Registration Number:	0791510	MEAL MATES
Registration Number:	2828617	MEGA CUP
Registration Number:	2209719	MEGAMONSTER ROLL
Serial Number:	77339713	MELTS
Registration Number:	2607741	MICRO-MAC
Serial Number:	77519273	MIDDLES
Registration Number:	3174912	MILK'S FAVORITE COOKIE
Registration Number:	0308260	MIRACLE WHIP

Registration Number:	2103423	MIRACLE WHIP
Registration Number:	2472961	
Registration Number:	2472960	
Registration Number:	2542188	
Registration Number:	2481836	
Registration Number:	2473217	
Registration Number:	0806451	MISTER SALTY
Registration Number:	2921704	MISTER SALTY
Registration Number:	3101669	MIXERS
Registration Number:	0861199	MIX'N SCRAMBLE
Registration Number:	2823555	MORE MMM...IN THE MIDDLE
Serial Number:	78689959	MR. FREEZE
Registration Number:	2072330	MR. PEANUT
Registration Number:	0206415	MR. PEANUT
Registration Number:	2357963	MR. PEANUT
Registration Number:	2381789	MR. PEANUT
Registration Number:	2366818	MR. PEANUT
Registration Number:	1113021	MR PEANUT
Registration Number:	1113126	MR. PEANUT
Registration Number:	3209279	MR. PEANUT
Registration Number:	3234909	MR. PEANUT PLANTERS TASTE FAMOUSLY FRESH NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT
Registration Number:	3458717	MR. PEANUT'S SWEET SHOPPE
Registration Number:	1673813	MUNCH 'N-GO
Registration Number:	0037299	NABISCO
Registration Number:	1379366	
Registration Number:	2528483	NABISCO DELIVERS
Registration Number:	2647251	NABISCO
Registration Number:	2204092	NABISCO
Registration Number:	2595285	NABISCO WORLD
Registration Number:	2456276	NABISCO WORLD
Registration Number:	2909280	NABISCO, A LITTLE WAY TO SHOW YOUR LOVE
Registration Number:	0378877	NATIONAL
Registration Number:	0162840	NATIONAL

Registration Number:	2413676	NEW ENGLAND
Registration Number:	1669627	NEWTONS
Serial Number:	77376466	NEWTONS FRUIT CRISPS
Registration Number:	0291571	
Registration Number:	0859776	NILLA
Registration Number:	1787586	NILLA
Registration Number:	0119425	NIPS
Registration Number:	2924248	NO ORDINARY NUT!
Registration Number:	1898223	NOTHING BUT THE BEST
Registration Number:	2436959	NOTHING FITS LIKE A RITZ
Registration Number:	3035116	NUT AFTER NUT AFTER NUT
Registration Number:	3415699	NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT AFTER NUT
Registration Number:	3078744	NUT·RITION
Registration Number:	1646512	NUTRITION IN DISGUISE
Registration Number:	1673115	NUTRITION UPDATE
Registration Number:	1776004	NUTTER BUTTER BITES
Registration Number:	0903677	
Registration Number:	2142003	
Registration Number:	0916411	NUTTER-BUTTER
Registration Number:	1766074	OJO
Registration Number:	0537963	OLD ENGLISH
Registration Number:	1753858	ONE BOWL RECIPE
Registration Number:	1364771	ONE OF LIFE'S FINER PLEASURES
Registration Number:	2258134	ORANGE UPROAR
Registration Number:	2588643	OREO
Registration Number:	1927379	OREO
Registration Number:	2159178	OREO
Registration Number:	2897441	OREO
Registration Number:	2476590	OREO

**CORRESPONDENCE DATA**

Fax Number: (847)646-5101

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 847-646-6014

Email: trademark@kraft.com, abi.adeleke@kraft.com

Correspondent Name: Kraft Foods Global Brands LLC  
Address Line 1: Three Lakes Drive  
Address Line 2: NF 584  
Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	RMT - 65726
NAME OF SUBMITTER:	abi adeleke
Signature:	/aa/
Date:	10/28/2008

**Total Attachments: 4**

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# Delaware

PAGE 1

## The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION, WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6769001

DATE: 08-01-08

TRADEMARK  
REEL: 003877 FRAME: 0875

CERTIFICATE OF MERGER  
OF  
KRAFT FOODS HOLDINGS, INC.  
WITH AND INTO  
KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
Kraft Foods Global Brands LLC	Delaware
Kraft Foods Holdings, Inc.	Delaware

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.

SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

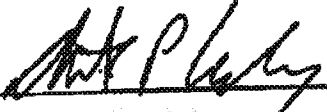
**SEVENTH:** A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]



IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC  
has caused this Certificate of Merger to be signed by an authorized person and executed,  
the 1<sup>st</sup> day of August 2008.

KRAFT FOODS GLOBAL BRANDS  
LLC

By: 

Name: Dexter F. Constelav

Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]