

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/04/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		08/01/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
Internal Address:	NF 584
City:	northfield
State/Country:	ILLINOIS
Postal Code:	60093
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 101

Property Type	Number	Word Mark
Registration Number:	3381533	HANDI-STUFFS
Serial Number:	78972989	HARVEST BREW
Registration Number:	1584989	HARVEST CRISPS
Serial Number:	77280707	HAVE A HAPPY SANDWICH
Serial Number:	78779487	HEART BASICS
Registration Number:	2316839	HEAT
Registration Number:	2275000	HICKORY COUNTRY
Serial Number:	77496733	HINT OF SALT
Registration Number:	1893709	HOLIDAY MALLOWS
Registration Number:	1868504	HOLIDAY MALLOWS
Registration Number:	0049656	HOLLAND
Registration Number:	3002898	HONEY MAID

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Registration Number:	1794394	HONEY MAID
Registration Number:	3183718	HONEY MAID
Registration Number:	2476589	HONEY MAID
Registration Number:	3154165	HONEY MAID
Registration Number:	2657294	HONEY MAID GRAHAMS CINNAMON STICKS
Registration Number:	2670464	HONEY MAID GRAHAMS HONEY STICKS
Serial Number:	77398477	HONEY MAID MORNING STICKS
Registration Number:	0208326	HONEYMAID
Registration Number:	1770888	HOT DOG CONSTRUCTION CO.
Registration Number:	1602675	
Registration Number:	1602676	
Registration Number:	0552242	
Registration Number:	1886220	INTERNATIONAL COFFEES
Registration Number:	3022120	INVISIBLE
Registration Number:	1991903	ISLAND TWISTS
Serial Number:	77265713	IT'S A NEW MORNING, BREW SOME GOOD
Registration Number:	2720134	IT'S MY CHEESE
Registration Number:	2092007	IT'S NOT DELIVERY IT'S DI GIORNO
Registration Number:	1681679	IT'S THE CREAMIEST
Serial Number:	77306259	ITTY PACKS
Registration Number:	3327518	J.L. KRAFT SPECIALTY GOURMET
Registration Number:	2396340	JASMINE GARDENS
Registration Number:	2963531	JELL-O
Registration Number:	2140363	JELL-O
Registration Number:	0250035	JELL-O
Registration Number:	2140238	JELL-O
Registration Number:	2093731	JELL-O
Registration Number:	2924222	JELL-O
Registration Number:	0936195	JELL-O
Registration Number:	3402467	JELL-O FRUIT PASSIONS
Registration Number:	3402485	JELL-O FRUIT PASSIONS
Serial Number:	77059943	JELL-O SWEET PASSIONS
Registration Number:	2429838	JET-PUFFED
Registration Number:	1729650	JET-PUFFED
Registration Number:	2101603	JIGGLERS

Registration Number:	1756773	JIGGLERS
Registration Number:	1771681	JIGGLERS
Registration Number:	1652451	JIGGLERS
Registration Number:	2213564	KICKIN' KIWI LIME
Registration Number:	1187049	KNUDSEN
Registration Number:	2144881	KNUDSEN
Registration Number:	3049010	KNUDSEN
Registration Number:	1555914	KNUDSEN
Registration Number:	1769027	KNUDSEN
Registration Number:	1232912	KNUDSEN
Registration Number:	0564665	KNUDSEN
Registration Number:	1187050	KNUDSEN
Registration Number:	2143060	KNUDSEN ON THE GO
Registration Number:	0865839	KOOL SHOTS
Registration Number:	1763463	KOOL-AID
Registration Number:	2780741	KOOL-AID
Registration Number:	1552117	KOOL-AID KID
Registration Number:	2357000	KOOL-AID POINTS
Registration Number:	1636393	
Registration Number:	0426699	KRAFEN
Registration Number:	2217573	KRAFT
Registration Number:	0670330	KRAFT
Registration Number:	2530024	KRAFT
Registration Number:	0554187	KRAFT
Serial Number:	77356505	KRAFT
Registration Number:	2806595	KRAFT DELIVERS
Serial Number:	77476955	KRAFT FOODSERVICE BETTER WORLD
Registration Number:	0801424	KRAFT
Registration Number:	1690114	KRAFT
Registration Number:	2068032	KRAFT
Registration Number:	1935882	KRAFT
Registration Number:	1052526	KRAFT
Registration Number:	2707258	KRAFT
Registration Number:	2012755	KRAFT
Registration Number:	2179033	KRAFT

Registration Number:	2504815	KRAFT KIDS BRANDS
Registration Number:	2404658	KRAFT KITCHENS
Registration Number:	1637723	KRAFT MACARONI & CHEESE DINNER
Registration Number:	2170099	KRAFT NOODLE CLASSICS
Registration Number:	2237759	KRAFT PLUS
Registration Number:	2625935	KRAFT PLUS EZ-SERV
Registration Number:	2750342	KRAFT PURE
Registration Number:	2924150	KRAFT SALAD DAYS
Registration Number:	2173570	KRAFT SPAGHETTI CLASSICS
Registration Number:	3118367	KRAFT TO GO!
Registration Number:	1800202	KRAFT VELVEETA
Registration Number:	3505112	KRAFT WORKS A FRESH TAKE ON BUILDING YOUR BUSINESS
Registration Number:	1700690	
Registration Number:	0044431	
Registration Number:	1165719	
Registration Number:	2020492	
Registration Number:	2274458	LEMON BERRY BREEZE
Registration Number:	2297441	LIGHT DONE RIGHT
Registration Number:	2928958	LIGHT DONE RIGHT!

CORRESPONDENCE DATA

Fax Number: (847)646-5101
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 847-646-6014
Email: trademark@kraft.com, abi.adeleke@kraft.com
Correspondent Name: Kraft Foods Global Brands LLC
Address Line 1: Three Lakes Drive
Address Line 2: NF 584
Address Line 4: northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	RMT - 65726
NAME OF SUBMITTER:	abi adeleke
Signature:	/aa/
Date:	10/27/2008

Total Attachments: 4
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Delaware

PAGE 1

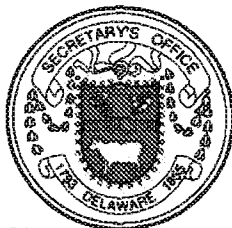
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION, WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6769001

DATE: 08-01-08

TRADEMARK
REEL: 003877 FRAME: 0325

CERTIFICATE OF MERGER
OF
KRAFT FOODS HOLDINGS, INC.
WITH AND INTO
KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
Kraft Foods Global Brands LLC	Delaware
Kraft Foods Holdings, Inc.	Delaware

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.

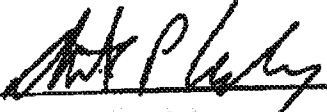
SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

SEVENTH: A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]

IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC
has caused this Certificate of Merger to be signed by an authorized person and executed,
the /¹² day of August 2008.

KRAFT FOODS GLOBAL BRANDS
LLC

By: 

Name: Dexter F. Constelav

Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]