

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/04/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		08/01/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
Internal Address:	NF 584
City:	northfield
State/Country:	ILLINOIS
Postal Code:	60093
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 100

Property Type	Number	Word Mark
Registration Number:	0812660	DOWN-EAST
Registration Number:	0730509	DREAM WHIP
Registration Number:	2390443	DRESS UP DINNER TONIGHT
Serial Number:	77290910	DSRL
Serial Number:	77356497	DUNK'EMS
Registration Number:	0175564	D=ZERTA
Serial Number:	77292601	EASY ASIA
Registration Number:	1329877	EASY CHEESE
Serial Number:	77281884	EASY ITALIA
Registration Number:	2252034	EASY MAC
Serial Number:	77292595	EASY MEX
Registration Number:	0864078	EASY TAB

CH \$2515.00 0812660

Serial Number:	77265679	EASY WOK
Registration Number:	2170144	EGG JIGGLERS
Registration Number:	1682457	EGG-SORTMENT
Registration Number:	2237112	EL QUESOSISIMO
Registration Number:	0877487	ESCORT
Registration Number:	1986062	EUROPEAN COFFEEHOUSE COLLECTION
Registration Number:	2124099	EUROPEAN COFFEEHOUSE COLLECTION ECC IMPORTED BY VICTOR TH. ENGWALL & COMPANY
Registration Number:	1846295	EVERYTHING YOU LOVE ABOUT COFFEE
Registration Number:	3350382	EXPRESS PERKS
Registration Number:	0765619	EXTRUD-O-GEL
Registration Number:	3070438	FAMOUSLY FRESH
Registration Number:	0870190	FERM-O-LAC
Serial Number:	77348141	FIBER SELECTS
Registration Number:	2201524	FIG NEWMANS
Registration Number:	0098178	FIG NEWTONS
Registration Number:	0588911	FIG NEWTONS
Registration Number:	1253901	
Registration Number:	3399846	FLAVOR LOCK CAP
Registration Number:	2768134	FLAVOR ORIGINALS
Serial Number:	77313090	FOLLOW YOUR INSTINCTS
Registration Number:	2886327	FOOD & FAMILY
Serial Number:	77508681	FOODCAST
Serial Number:	77253300	FOR THE LOVE OF LUNCH
Serial Number:	74131166	FREE
Serial Number:	78857833	FRESH CREATIONS
Registration Number:	3188082	FRESH SEAL PACKED!
Registration Number:	2896293	FRESH-SLIDE
Serial Number:	77357075	FRESH STACKS
Registration Number:	2837281	FRESHPREP
Registration Number:	3403685	FRESHSLIDE
Serial Number:	78665715	FRUIT FUSION
Registration Number:	3374396	FRUITRITION
Registration Number:	3384823	FRUITRITION SELECT FRUIT JUICE VITAMINS A B6 B2 C B3 WITH CALCIUM

Serial Number:	77172026	FUDGE FAVORITES
Serial Number:	77451775	FUDGEES
Serial Number:	77490345	FUDGERINGS
Registration Number:	2598474	FUN TO EAT...NO NEED TO HEAT!
Registration Number:	2005119	FUN TO EAT...NO NEED TO HEAT!
Registration Number:	2292927	FUNMALLOWS
Registration Number:	2358690	GALACTIC BERRY
Registration Number:	2380041	GALACTIC WATERMELON
Serial Number:	77088544	GARDEN HARVEST
Registration Number:	2944767	GENERAL FOODS INTERNATIONAL
Registration Number:	2261718	GENERAL FOODS INTERNATIONAL
Registration Number:	1856878	GENERAL FOODS INTERNATIONAL COFFEES
Registration Number:	0144544	GERMAN'S
Serial Number:	77448889	GET WRAPPED UP IN THE TASTE
Registration Number:	1763079	GEVALIA
Registration Number:	2149047	GEVALIA
Registration Number:	2084064	GEVALIA
Registration Number:	2138567	GEVALIA
Registration Number:	2289214	GEVALIA KAFFE
Registration Number:	2884225	GEVALIA KAFFE EST. 1853
Registration Number:	2221003	GEVALIA SETTINGS
Serial Number:	77391306	GHOSTMALLOWS
Registration Number:	2011853	
Registration Number:	3030532	GIRLFRIENDS INVITATION
Registration Number:	2856126	GO NUTS.
Serial Number:	77470632	GO>WICH
Registration Number:	2961410	GOLDEN OREO
Registration Number:	2237127	GOOD FOOD & GOOD FOOD IDEAS
Registration Number:	0607349	GOOD SEASONS
Serial Number:	77510250	GOOD SEASONS
Registration Number:	3112052	GOOD SEASONS
Registration Number:	0712599	GOOD SEASONS
Registration Number:	2011783	GOOD SEASONS
Registration Number:	0676419	GOOD TO THE LAST,DROP
Registration Number:	1557081	GOOD TO THE LAST DROP

Registration Number:	1705918	GOOD TO THE LAST DROP
Registration Number:	1805252	GO-PAK
Registration Number:	3159820	GRAB THE GOOD STUFF
Registration Number:	3022118	GRAPE TIDE
Registration Number:	3314358	GRATE-IT-FRESH
Registration Number:	1840696	GREAT COFFEE TASTE TO GO
Registration Number:	1398731	GREY POUPON
Registration Number:	1312515	GREY POUPON COUNTRY DIJON
Registration Number:	0600805	GREY-POUPON
Registration Number:	2097416	GRILLING STATION
Registration Number:	2100724	GRILLING STATION FAST...HOT...FRESH!
Registration Number:	1713956	GRILLING STATION FAST...HOT...FRESH!
Registration Number:	2955774	GROOVALICIOUS GRAPE
Registration Number:	1614058	HAMPSHIRE
Registration Number:	0583584	HAMPSHIRE SOUR CREAM
Registration Number:	1796629	HANDI-SNACKS
Registration Number:	1193444	HANDI-SNACKS
Registration Number:	1722194	HANDI-SNACKS
Registration Number:	2206088	HANDI-SNACKS
Registration Number:	2874679	HANDI-SNACKS DOUBLES

CORRESPONDENCE DATA

Fax Number: (847)646-5101
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 847-646-6014
Email: trademark@kraft.com, abi.adeleke@kraft.com
Correspondent Name: Kraft Foods Global Brands LLC
Address Line 1: Three Lakes Drive
Address Line 2: NF 584
Address Line 4: northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	RMT - 65726
NAME OF SUBMITTER:	abi adeleke
Signature:	/aa/
Date:	10/27/2008

Total Attachments: 4

TRADEMARK
REEL: 003877 FRAME: 0314

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Delaware

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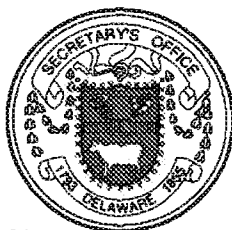
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION, WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6769001

DATE: 08-01-08

TRADEMARK
REEL: 003877 FRAME: 0316

CERTIFICATE OF MERGER
OF
KRAFT FOODS HOLDINGS, INC.
WITH AND INTO
KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
Kraft Foods Global Brands LLC	Delaware
Kraft Foods Holdings, Inc.	Delaware

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.

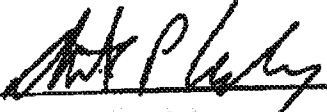
SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

SEVENTH: A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]

IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC
has caused this Certificate of Merger to be signed by an authorized person and executed,
the 1st day of August 2008.

KRAFT FOODS GLOBAL BRANDS
LLC

By: 

Name: Dexter F. Constelav

Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]