

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/04/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		08/01/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
Internal Address:	NF 584
City:	northfield
State/Country:	ILLINOIS
Postal Code:	60093
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 100**

Property Type	Number	Word Mark
Registration Number:	1986062	EUROPEAN COFFEEHOUSE COLLECTION
Registration Number:	1921080	
Serial Number:	77290902	100 CALORIE PACKS
Registration Number:	3095456	100 CALORIE PACKS
Registration Number:	1616938	1892
Registration Number:	1909547	3-STEP
Registration Number:	2060561	3-STEP
Registration Number:	3078806	5 MINUTES TO HOMEMADE
Registration Number:	2796115	A BOX FULL OF DINNER IDEAS
Registration Number:	2122444	A LITTLE TASTE OF HEAVEN
Registration Number:	2925227	A MATTER OF BALANCE
Registration Number:	2895580	A.1.

CH \$2515.00 1986062

Registration Number:	2430488	A.1.
Registration Number:	2837404	A.1.
Serial Number:	78861531	A.1.
Serial Number:	78277295	A.1.
Registration Number:	2895581	A.1.
Serial Number:	71276564	A. 1
Registration Number:	2265453	A.1. BOLD & SPICY
Registration Number:	1215098	A.1. MAKES HAMBURGER TASTE LIKE STEAKBURGER
Registration Number:	2984210	AGED RESERVE
Registration Number:	1267306	ALBERTO
Registration Number:	2856976	ALL LIFE
Serial Number:	78518267	ALL THE TASTE ALL THE TIME
Registration Number:	2257290	AMERICA SPELLS CHEESE K*R*A*F*T
Registration Number:	2572410	AMERICA'S FAVORITE COOKIE
Registration Number:	2339289	ANCIENT CHERRY
Registration Number:	0656192	ANGEL FLAKE
Registration Number:	0225997	
Registration Number:	2269428	ASSET
Serial Number:	78408948	B.A.N.K. BALANCING ACTIVITY AND NUTRITION FOR KIDS
Registration Number:	2958518	BABY CAMEO
Registration Number:	3155227	BAG A BUNCH
Serial Number:	71000437	BAKER'S
Registration Number:	0277604	BAKER'S
Registration Number:	0378713	BAKER'S
Serial Number:	77474156	BAKER'S SELECT
Registration Number:	2302276	
Registration Number:	0589287	BARNUM'S ANIMALS
Registration Number:	0961041	BARNUM'S ANIMALS CRACKERS NABISCO
Registration Number:	1714710	BASKET BUDDIES
Registration Number:	2352626	BE MY VALENTINE
Registration Number:	2590002	BEARWICHES
Registration Number:	1580346	BEECHIES
Registration Number:	3177844	BEECHIES
Registration Number:	0253465	BEECHIES
Serial Number:	77458293	BELVITA

Registration Number:	2258137	BERRY PANIC
Registration Number:	3443060	BERRY SPLASH
Registration Number:	1319653	BETTER CHEDDARS
Registration Number:	2096197	BIG BOLD TASTE
Registration Number:	0840122	BISCOS
Registration Number:	1015417	BISCOS
Serial Number:	77081011	BISCUIT-FULS
Registration Number:	3341663	BISTRO DELUXE
Registration Number:	2828384	JAVA OL' OGY
Serial Number:	77520102	BLACK LABEL
Registration Number:	2240225	BLASTIN' BERRY CHERRY
Serial Number:	78523975	BLISSFULLY INDULGENT
Registration Number:	0847679	BLU-ZING
Serial Number:	77391314	BOOMALLOWS
Registration Number:	2305038	BRANDED RESTAURANT GROUP
Registration Number:	2698736	BREAD BAKES
Registration Number:	1616894	BREAKSTONE'S
Registration Number:	0649803	BREAKSTONE'S
Serial Number:	77265716	BREW SOME GOOD
Registration Number:	1406975	
Registration Number:	1367961	BULL'S-EYE
Registration Number:	1804662	BULL'S-EYE
Registration Number:	3345819	BULL'S-EYE
Registration Number:	1408803	BULL'S-EYE
Registration Number:	2090424	BUN-LENGTH
Registration Number:	1597981	BUN-LENGTH
Registration Number:	1796041	BUNNYMALLOWS
Registration Number:	1854275	BUNNY MALLOWS
Registration Number:	1810167	BURLAPS
Registration Number:	3450265	BURSTIN' WATERS
Registration Number:	2945151	BUT OF COURSE
Registration Number:	1665964	BUTTER-COCONUTS
Registration Number:	2025356	C. REX
Registration Number:	3030844	CAFE COLLECTION
Registration Number:	2759194	CAFE CREMES

Registration Number:	2167940	CAFE DE ORIENTE
Registration Number:	2145072	CAFE DE ORIENTE MADRID-ESPANA
Registration Number:	2733346	CAFE GEVALIA
Registration Number:	1975429	CAFE SPERL
Registration Number:	2012788	CAFE SPERL
Serial Number:	77053745	CAFE TREVI
Registration Number:	2262538	CAFFE ORIGINS
Serial Number:	77355758	CAKESTERS
Serial Number:	77356084	CAKESTERS
Registration Number:	3353120	CAKESTERS
Registration Number:	3373974	CALCI-3
Serial Number:	77167167	CALCI-3
Serial Number:	77423746	CALORIE WISE
Registration Number:	0545654	CALUMET
Registration Number:	0552243	CALUMET
Registration Number:	1015920	CAMEO
Registration Number:	0113781	
Registration Number:	2589940	CANDY-BLASTS

**CORRESPONDENCE DATA**

Fax Number: (847)646-5101  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 847-646-6014  
Email: trademark@kraft.com, abi.adeleke@kraft.com  
Correspondent Name: Kraft Foods Global Brands LLC  
Address Line 1: Three Lakes Drive  
Address Line 2: NF 584  
Address Line 4: northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	RMT - 65726
NAME OF SUBMITTER:	abi adeleke
Signature:	/aa/
Date:	10/27/2008

Total Attachments: 4  
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**TRADEMARK**

**REEL: 003877 FRAME: 0298**

# Delaware

PAGE 1

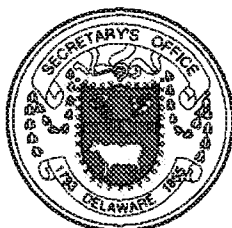
## The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRAFT FOODS HOLDINGS, INC.", A DELAWARE CORPORATION, WITH AND INTO "KRAFT FOODS GLOBAL BRANDS LLC" UNDER THE NAME OF "KRAFT FOODS GLOBAL BRANDS LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF AUGUST, A.D. 2008, AT 6:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FOURTH DAY OF AUGUST, A.D. 2008, AT 7:25 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6769001

DATE: 08-01-08

TRADEMARK  
REEL: 003877 FRAME: 0299

CERTIFICATE OF MERGER  
OF  
KRAFT FOODS HOLDINGS, INC.  
WITH AND INTO  
KRAFT FOODS GLOBAL BRANDS LLC

Pursuant to Title 8, Section 264(c) of the General Corporation Law of the State of Delaware (the "DGCL") and Title 6, Section 18-209 of the Limited Liability Company Act, Kraft Foods Global Brands LLC, a Delaware limited liability company ("New KFH LLC"), hereby certifies the following information relating to the merger of Kraft Foods Holdings, Inc., a Delaware corporation ("KFH"), with and into New KFH LLC (the "Merger"):

FIRST: The name and state of formation of the surviving limited liability company and the name and state of incorporation of the corporation being merged with and into this surviving limited liability company are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
Kraft Foods Global Brands LLC	Delaware
Kraft Foods Holdings, Inc.	Delaware

SECOND: The KFH Agreement and Plan of Merger, dated as of August 1, 2008 (the "KFH Agreement and Plan of Merger"), by and among New KFH LLC, and KFH, setting forth the terms and conditions of the Merger has been approved, adopted, executed and acknowledged by New KFH LLC and KFH in accordance with Sections 103 and 264(c) of the DGCL and Title 6, Section 18-209 of the Limited Liability Company Act.

THIRD: The name of the surviving limited liability company shall be Kraft Foods Global Brands LLC (the "Surviving Limited Liability Company").

FOURTH: The Certificate of Formation of New KFH LLC shall be unchanged following the Merger and remain in whole as the Certificate of Formation of the Surviving Limited Liability Company.

FIFTH: The effective date and time of the Merger shall be August [4], 2008, 7:25am Eastern Daylight Time.

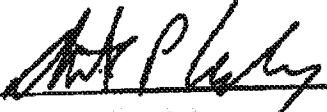
SIXTH: The executed KFH Agreement and Plan of Merger is on file at the office of the Surviving Limited Liability Company, located at Three Lakes Drive, Northfield, Illinois 60093.

**SEVENTH:** A copy of the KFH Agreement and Plan of Merger will be furnished by the Surviving Limited Liability Company, on request and without cost, to any member of any constituent limited liability company or stockholder of any constituent company.

[Signature page follows]

IN WITNESS WHEREOF, KRAFT FOODS GLOBAL BRANDS LLC  
has caused this Certificate of Merger to be signed by an authorized person and executed,  
the 1<sup>st</sup> day of August 2008.

KRAFT FOODS GLOBAL BRANDS  
LLC

By: 

Name: Dexter F. Constelav

Title: Authorized Officer

[Signature Page to Certificate of Merger of KFH with and into New KFH LLC]