

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Serve To Be Rich, Inc		06/01/2008	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Abundance Technologies, LLC		
Street Address:	459 North 300 West Suite 14		
City:	Kaysville		
State/Country:	UTAH		
Postal Code:	84037		
Entity Type:	LIMITED LIABILITY COMPANY: WYOMING		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77016527	HIGHER LAWS	
Serial Number:	77016526	HIGHER LAWS	
Serial Number:	77016521	SERVE TO BE RICH	
Serial Number:	77115397	SPIRITUAL MAN	
Serial Number:	77115396	NATURAL MAN	
CORRESPONDENCE DATA			
Fax Number:	(801)618-4448		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-860-8000		
Email:	brandon@higherlaws.com		
Correspondent Name:	Brandon Broadwater		
Address Line 1:	459 North 300 West Suite 14		
Address Line 4:	Kaysville, UTAH 84037		
NAME OF SUBMITTER:	Brandon Broadwater		

OP \$140.00 77016527

Signature:	/Brandon Broadwater/
Date:	10/22/2008
Total Attachments: 2 source=Serve to be Rich TRADEMARK ASSIGNMENT BRANDON#page1.tif source=Serve to be Rich TRADEMARK ASSIGNMENT BRANDON#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of this 1st day of June, 2008 from Serve to be Rich, Inc., a Utah Corporation ("ASSIGNOR"), to Abundance Technologies, LLC, a Wyoming Limited Liability Company ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, and delivers to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year first above written.

Serve to be Rich, Inc.



Brandon Broadwater, President

EXHIBIT A
TRADEMARKS

MARK	FILE DATE	SERIAL NO.	REG. NO.	REG. DATE
Serve to be Rich	10/9/06	77016521	NA	NA
Higher Laws	10/9/06	77016526	3505778	9/23/2008
Higher Laws (logo)	10/9/06	77016527	3505779	9/23/2008
Natural Man	2/24/07	77115396	NA	NA
Spiritual Man	2/24/07	77115397	NA	NA
Abundance	3/20/08	77427632	3516279	10/14/2008

Any and all other trademarks used in the business of Serve to be Rich, Inc.