

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	entity conversion

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
American Safety Razor Company		07/31/2006	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	American Safety Razor Company, LLC
<b>Street Address:</b>	240 Cedar Knolls Road
<b>City:</b>	Cedar Knolls
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07927
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 81**

Property Type	Number	Word Mark
Registration Number:	2246683	ACTI-FLEXX
Registration Number:	2405807	AMERICAN LINE
Registration Number:	1525277	AUTO
Registration Number:	1564196	AUTO PLUS
Registration Number:	3300188	BIKINI
Registration Number:	3151675	B'KINI RAZOR
Registration Number:	1563064	BLADESMITH
Registration Number:	2372914	BLUE THUNDER
Registration Number:	1225750	BUENOS DIAS
Registration Number:	2153977	BUMP FIGHTER
Registration Number:	1835181	BUMP GUARD
Registration Number:	2025887	BURMA SHAVE
Registration Number:	3014763	BURMA-SHAVE
Registration Number:	1115482	BURMA-SHAVE

OP \$2040.00 2246683

Registration Number:	1472866	COMFORT COATED
Registration Number:	2488786	COMFORT TOUCH
Registration Number:	2943569	CRYSTAL
Registration Number:	1933686	DERMABLADE
Registration Number:	2478260	DERMASEAL
Registration Number:	2600901	EL PERFILADOR
Registration Number:	1173295	EVER-READY
Serial Number:	78922567	FLARE
Registration Number:	0903471	FLICKER
Registration Number:	0962694	FLICKER
Registration Number:	0187946	GEM
Registration Number:	0849020	GEM
Registration Number:	0354628	GEM
Registration Number:	2166321	GEM
Registration Number:	0244922	JEWEL
Serial Number:	77534621	JEWEL
Registration Number:	1348940	LADY PERSONNA
Registration Number:	1538951	LADY PERSONNA PLUS
Registration Number:	1538956	LEGMATE
Serial Number:	77475468	M5 MAGNUM
Serial Number:	77316796	MAGNUM
Registration Number:	3087984	MATRIX 3
Registration Number:	2281196	MBC
Registration Number:	2444811	MICRO MATRIX
Registration Number:	1555647	MICROCOAT
Registration Number:	3094284	MYSTIQUE
Registration Number:	0236033	PAL
Registration Number:	0358335	PAREX
Registration Number:	0812485	PERSONNA
Registration Number:	1421801	PERSONNA
Serial Number:	77303960	PERSONNA
Registration Number:	0436340	PERSONNA
Serial Number:	77472117	PERSONNA AMERICAN SAFETY RAZOR CO.
Serial Number:	77090836	PERSONNA COMFORT
Registration Number:	3112605	PERSONNA DERMAGARD

Registration Number:	1537220	PERSONNA II
Registration Number:	1536107	PERSONNA II PLUS
Serial Number:	77077853	PERSONNA
Registration Number:	1738188	PERSONNA MEDICAL
Registration Number:	1555648	PERSONNA PLUS
Registration Number:	1930575	PERSONNA PLUS
Registration Number:	1834518	PERSONNA SAFETY SCALPEL
Registration Number:	1478335	PFB
Registration Number:	2151312	PIROUETTE
Registration Number:	2338913	PREMIER
Registration Number:	2291434	PREMIER COMFORT
Serial Number:	77580951	
Registration Number:	2699891	RUBBER GRIP HANDLE FOR GREATER CONTROL
Registration Number:	1130696	SINGLES
Registration Number:	1136030	SKIN-SHIELD
Registration Number:	2671407	SMARTEDGE
Registration Number:	1160680	SMITH
Serial Number:	77059044	SOLARA
Registration Number:	2801500	SPEED 3
Serial Number:	78527570	SPEED 3 SUN
Serial Number:	77278874	SPEED 4
Registration Number:	0062752	STAR
Serial Number:	77302046	SUNSOFT
Registration Number:	3276097	SUPREME 3
Registration Number:	1216432	
Registration Number:	1205175	THE BUMP FIGHTER
Registration Number:	1943062	TRAVELMATE
Registration Number:	1049409	TREET
Registration Number:	2347524	TRI-FLEXXX
Registration Number:	3137104	TRI-FLEXXX POWER
Registration Number:	3349224	VOGUE
Serial Number:	77400756	X5

CORRESPONDENCE DATA

Fax Number: (804)698-2007

**TRADEMARK**  
**REEL: 003862 FRAME: 0963**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (804) 775-1071  
Email: rvance@mcguirewoods.com  
Correspondent Name: Robin C. Vance  
Address Line 1: 901 E. Cary Street  
Address Line 2: One James Center  
Address Line 4: Richmond, VIRGINIA 23219-4030

ATTORNEY DOCKET NUMBER:	0116106-0002
NAME OF SUBMITTER:	Robin C. Vance
Signature:	/Robin C. Vance/
Date:	10/01/2008

**Total Attachments: 6**

source=Certificate of Conversion - LLC#page1.tif  
source=Certificate of Conversion - LLC#page2.tif  
source=Certificate of Conversion - LLC#page3.tif  
source=Certificate of Formation - LLC#page1.tif  
source=Certificate of Formation - LLC#page2.tif  
source=Certificate of Formation - LLC#page3.tif

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "AMERICAN SAFETY RAZOR COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AMERICAN SAFETY RAZOR COMPANY" TO "AMERICAN SAFETY RAZOR COMPANY, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2006, AT 11:21 O'CLOCK A.M.



0839358 8100V

080967381

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6871071

DATE: 09-24-08

TRADEMARK

REEL: 003862 FRAME: 0965

CERTIFICATE OF CONVERSION  
FROM A DELAWARE CORPORATION TO A DELAWARE LIMITED  
LIABILITY COMPANY PURSUANT TO SECTION 18-214  
OF THE LIMITED LIABILITY COMPANY LAW

To the Secretary of State  
State of Delaware

FIRST. The jurisdiction where the Corporation was first formed is the State of Delaware.

SECOND. The jurisdiction immediately prior to filing this Certificate of Conversion is the State of Delaware.

THIRD. The date the Corporation was first formed was June 7, 1977.

FOURTH. The name of the Corporation immediately prior to filing this Certificate of Conversion is American Safety Razor Company.

FIFTH. The name of the Limited Liability Company as set forth in its Certificate of Formation is American Safety Razor Company, LLC.

SIXTH. Such Conversion shall be deemed to occur on July 31, 2006.

(Signature Page to Follow)

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to be duly executed.

A handwritten signature in cursive script, appearing to read "J. Andrew Bolt", written over a horizontal line.

J. Andrew Bolt  
Authorized Signatory for  
American Safety Razor Company

SIGNATURE PAGE TO 1ST CERTIFICATE OF CONVERSION

TRADEMARK  
REEL: 003862 FRAME: 0967

# Delaware

PAGE 2

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "AMERICAN SAFETY RAZOR COMPANY, LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2006, AT 11:21 O'CLOCK A.M.

0839358 8100V

080967381



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6871071

DATE: 09-24-08

TRADEMARK

REEL: 003862 FRAME: 0968



**CERTIFICATE OF FORMATION**

**OF**

**AMERICAN SAFETY RAZOR COMPANY, LLC**

This Certificate of Formation of American Safety Razor Company, LLC (the "LLC") is dated as of July 31, 2006, and being duly executed and filed by J. Andrew Bolt, as an authorized person, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act.

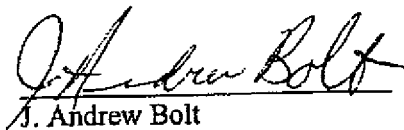
**FIRST:** The name of the limited liability company formed hereby is American Safety Razor Company, LLC.

**SECOND:** The address of the registered office of the LLC in the State of Delaware and the name and address of the registered agent for service of process in the State of Delaware is: c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware, 19801.

**THIRD:** This Certificate of Formation shall be deemed to occur on July 31, 2006.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of the LLC to be duly executed as of the day and year first above written.

By:



J. Andrew Bolt

Authorized Person

SIGNATURE PAGE TO IST ACQUISITIONS, LLC CERTIFICATE OF FORMATION

RECORDED: 10/01/2008

TRADEMARK  
REEL: 003862 FRAME: 0970