

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chef's Planet, L.L.C.		07/10/2008	LIMITED LIABILITY COMPANY: ARIZONA

RECEIVING PARTY DATA

Name:	Tonoga, Inc.
Street Address:	136 Coonbrook Road
City:	Petersburgh
State/Country:	NEW YORK
Postal Code:	12138
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3121553	MONSTER PANS
Registration Number:	3009516	DUOMAT
Registration Number:	3046790	CHEF'S PLANET
Registration Number:	2911685	PREP TAXI
Serial Number:	77126987	ZEST FOR LIFE

CORRESPONDENCE DATA

Fax Number: (518)452-5579
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Email: so@hrfmlaw.com
 Correspondent Name: Jeff Rothenberg
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 Address Line 2: Heslin Rothenberg Farley & Mesiti PC
 Address Line 4: Albany, NEW YORK 12203

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ATTORNEY DOCKET NUMBER:	1350.094
NAME OF SUBMITTER:	Jeff Rothenberg
Signature:	/Jeff Rothenberg/
Date:	09/15/2008
Total Attachments: 2 source=1350094 - Executed Trademark Assignment#page1.tif source=1350094 - Executed Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, CHEF’S PLANET, L.L.C., an Arizona limited liability company having a principal place of business at 2120 East Rose Garden, Suite E1, Phoenix, Arizona 85024 (hereinafter “**ASSIGNOR**”), has adopted, owns and is using the following trademarks for which **ASSIGNOR** owns the following United States Trademark Registrations for the goods and services identified therein ("Registered Marks"):

Trademark	U.S. Trademark Registration No.	Registration Date
MONSTER PANS	3121553	July 25, 2006
DUOMAT	3009516	October 25, 2005
CHEF'S PLANET	3046790	January 17, 2006
PREP TAXI	2911685	December 14, 2004

WHEREAS, ASSIGNOR has adopted, owns and is using the following trademark for which **ASSIGNOR** has applied for registration in the United States Patent and Trademark Office for the goods and/or services identified therein ("Mark with Pending Application"):

Trademark	U.S. Trademark Application Serial No.	Filing Date
ZEST FOR LIFE	77/126987	March 9, 2007

WHEREAS, TONOGA, INC., a Delaware corporation having its principal place of business at 136 Coonbrook Road, Petersburg, New York 12138 (hereinafter “**ASSIGNEE**”) desires to acquire said Registered Marks and Mark With Pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** hereby assigns to **ASSIGNEE** all right, title and interest in the United States and all foreign countries in and to the Registered Marks and Mark With Pending Application together with the goodwill of the business symbolized by said Registered Marks and Mark With Pending Application, and any portion of said business to which said Registered Marks and Mark With Pending Application pertain, if the same is ongoing and existing.

