# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Chef's Planet, L.L.C.		107/10/2008 1	LIMITED LIABILITY COMPANY: ARIZONA

#### **RECEIVING PARTY DATA**

Name:	Tonoga, Inc.
Street Address:	136 Coonbrook Road
City:	Petersburgh
State/Country:	NEW YORK
Postal Code:	12138
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3121553	MONSTER PANS
Registration Number:	3009516	DUOMAT
Registration Number:	3046790	CHEF'S PLANET
Registration Number:	2911685	PREP TAXI
Serial Number:	77126987	ZEST FOR LIFE

#### **CORRESPONDENCE DATA**

Fax Number: (518)452-5579

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 518-452-5600 Email: so@hrfmlaw.com Correspondent Name: Jeff Rothenberg Address Line 1: 5 Columbia Circle

Address Line 2: Heslin Rothenberg Farley & Mesiti PC

Albany, NEW YORK 12203 Address Line 4:

REEL: 003853 FRAME: 0457

TRADEMARK

ATTORNEY DOCKET NUMBER:	1350.094	
NAME OF SUBMITTER:	Jeff Rothenberg	
Signature:	/Jeff Rothenberg/	
Date:	09/15/2008	
Total Attachments: 2 source=1350094 - Executed Trademark Assignment#page1.tif source=1350094 - Executed Trademark Assignment#page2.tif		

TRADEMARK REEL: 003853 FRAME: 0458

### TRADEMARK ASSIGNMENT

WHEREAS, CHEF'S PLANET, L.L.C., an Arizona limited liability company having a principal place of business at 2120 East Rose Garden, Suite E1, Phoenix, Arizona 85024 (hereinafter "ASSIGNOR"), has adopted, owns and is using the following trademarks for which ASSIGNOR owns the following United States Trademark Registrations for the goods and services identified therein ("Registered Marks"):

Trademark	U.S. Trademark Registration No.	Registration Date
MONSTER PANS	3121553	July 25, 2006
DUOMAT	3009516	October 25, 2005
CHEF'S PLANET	3046790	January 17, 2006
PREP TAXI	2911685	December 14, 2004

WHEREAS, ASSIGNOR has adopted, owns and is using the following trademark for which ASSIGNOR has applied for registration in the United States Patent and Trademark Office for the goods and/or services identified therein ("Mark with Pending Application"):

Trademark	U.S. Trademark Application Serial No.	Filing Date
ZEST FOR LIFE	77/126987	March 9, 2007

WHEREAS, TONOGA, INC., a Delaware corporation having its principal place of business at 136 Coonbrook Road, Petersburgh, New York 12138 (hereinafter "ASSIGNEE") desires to acquire said Registered Marks and Mark With Pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in the United States and all foreign countries in and to the Registered Marks and Mark With Pending Application together with the goodwill of the business symbolized by said Registered Marks and Mark With Pending Application, and any portion of said business to which said Registered Marks and Mark With Pending Application pertain, if the same is ongoing and existing.

Page 1 of 2

ASSIGNOR hereby authorizes ASSIGNEE to take all necessary and/or appropriate steps to effectuate this Assignment, including the recordation thereof.

The Registrar or other proper Official is requested to issue the Certificate of Registration for the Mark With Pending Application to the ASSIGNEE, its successor(s) or assign(s), and to renew the registration of the Registered Marks in the name of the ASSIGNEE, its successor(s) or assign(s).

Signed at MI I for this /of day of July 2008.

7138 E. Thursder Burl

Sco (5) Ale, Az 85254

CHEF'S PLANKT, L.I.C.

By:

David Roberts, CEO

STATE OF Courses )

COUNTY OF Janeapa )

RECORDED: 09/15/2008

On the \_\_\_\_\_ day of \_\_\_\_\_ in the year 2008, before me, the undersigned, personally appeared, David Roberts, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the company on behalf of which the individual acted, executed the instrument.

PAMELA MILLER NOTARY PUBLIC. STATE OF ARIZONA MARICOPA COUNTY COMMISSION EXPIRES

Samela Willw Notary Public