

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brown & Brown, Inc.		05/25/2008	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	B&B Protector Plans, Inc.
Street Address:	3101 West Martin Luther King Blvd.
Internal Address:	Suite 400
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33607
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2852499	FOOD PROCESSORS PREFERRED PROGRAM
Registration Number:	2674995	IAC
Registration Number:	2692910	IAC
Registration Number:	3198197	IAC INSURANCE ADMINISTRATION CENTER
Registration Number:	2173582	L
Registration Number:	2124388	L
Registration Number:	1738622	LAWYER'S PROTECTOR PLAN
Registration Number:	1691941	LPP
Registration Number:	2164709	MANUFACTURERS PROTECTOR PLAN
Registration Number:	2674994	MPP
Registration Number:	1696485	OPP
Registration Number:	2546922	OPP
Registration Number:	2581626	OPP OPTOMETRIC PROTECTOR PLAN

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Registration Number:	2542831	OSPP
Registration Number:	2600683	OSPP OPTICAL SERVICES PROTECTOR PLAN
Registration Number:	1740174	PHYSICIANS PROTECTOR PLAN
Registration Number:	1874180	PPP
Registration Number:	0934662	PROFESSIONAL PROTECTOR
Registration Number:	2604076	PROFESSIONAL PROTECTOR PLAN
Registration Number:	2114749	PROTECTOR PLAN
Registration Number:	2168511	RAILROAD PROTECTOR PLAN
Registration Number:	2674996	RRPP
Registration Number:	2727291	SAC
Registration Number:	2734862	SAC
Registration Number:	2791188	SOUTHWEST ASSURANCE CORPORATION OF FLORIDA
Registration Number:	2755426	WDPP
Registration Number:	2258258	WHOLESALERS & DISTRIBUTORS PREFERRED PROGRAM
Registration Number:	2258257	WHOLESALERS & DISTRIBUTORS PREFERRED PROGRAM

CORRESPONDENCE DATA

Fax Number: (248)594-0610
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2485940630
Email: tmddocketing@raderfishman.com
Correspondent Name: Michael D. Fishman
Address Line 1: 39533 Woodward Avenue
Address Line 2: Suite 140
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	63771-999
NAME OF SUBMITTER:	Michael D. Fishman
Signature:	/mdf/
Date:	09/04/2008

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, BROWN & BROWN, INC., a Florida corporation, at Suite 400, 3101 West Martin Luther King, Jr. Boulevard, Tampa, FL USA 36607 ("Assignor"), is owner of the entire right, title and interest in and to those U.S. Trademark Registrations and to those U.S. Trademark Applications with respect to those marks set forth in Schedule 1 to this Trademark Assignment; and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to such marks; and the GOODWILL of the business in which the marks are used (collectively, the "Trademark Rights");

WHEREAS, B&B PROTECTOR PLANS, INC., a Florida corporation, at Suite 400, 3101 West Martin Luther King, Jr. Boulevard, Tampa, FL USA 33607 ("Assignee"), wishes to acquire and Assignor wishes to assign and transfer to Assignee the Trademark Rights; and

WHEREAS, Assignee is a successor to the business, assets and appurtenant goodwill of Assignor to which the Trademark Rights pertain, and the parties acknowledge that the business of Assignor was, at the time of the assignment and transfer, ongoing and existing as required under 15 U.S.C. § 1060.

NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor **DOES HEREBY** assign and transfer to Assignee all right, title and interest in and to the Trademark Rights, effective as of the date written below.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

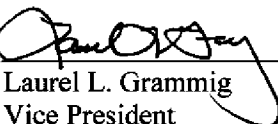
This Assignment shall be deemed effective, nunc pro tunc, as to the marks set forth in Schedule 1, as of December 1, 2006.


ASSIGNOR:

ASSIGNEE:

BROWN & BROWN, INC.

B&B PROTECTOR PLANS, INC.

By: 
Laurel L. Grammig
Vice President
Date: 5/28/08

By: 
Thomas M. Donegan, Jr.
Vice President
Date: 5/29/08

SCHEDULE 1

Mark	Registration/Application Date	Registration/Application No.
Food Processors Preferred Program	6/15/2004	2,852,499
IAC	1/14/2003	2,674,995
IAC & Design	3/4/2003	2,692,910
IAC Insurance Administration Center & Design	1/16/2007	3,198,197
L	7/14/1998	2,173,582
L & Design	12/23/1997	2,124,388
Lawyer's Protector Plan	12/8/1992	1,738,622
LPP	6/9/1992	1,691,941
Manufacturers Protector Plan	6/9/1998	2,164,709
MPP	1/14/2003	2,674,994
National Lawyer's Program	6/14/1999	75/721,876
OPP	6/23/1992	1,696,485
OPP	3/12/2002	2,546,922
OPP Optometric Protector Plan & Design	6/18/2002	2,581,626
OSPP	2/26/2002	2,542,831
OSPP Optical Services Protector Plan & Design	7/30/2002	2,600,683
Physicians Protector Plan	12/15/1992	1,740,174
PPP	1/17/1995	1,874,180
Professional Protector	5/23/1972	934,662
Professional Protector Plan	8/6/2002	2,604,076
Protector Plan	11/18/1997	2,114,749
Railroad Protector Plan	6/23/1998	2,168,511
RCPP Recycler's Comprehensive Protector Plan & Design	8/28/2001	2,482,733
Recycler's Comprehensive Protection Plan	8/28/2001	2,482,732
RRPP	1/14/2003	2,674,996
SAC	6/17/2003	2,727,291
SAC & Design	7/8/2003	2,734,862
Southwest Assurance Corporation of Florida	12/9/2003	2,791,188
WDPP	8/26/2003	2,755,426
Wholesalers & Distributors Preferred Program	6/29/1999	2,258,258
Wholesalers & Distributors Preferred Program & Design	6/29/1999	2,258,257