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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

MURAD SKIN RESEARCH LABORATORIES, INC.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: California
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MURAD, INC.

Internal _____

Address: _____

Street Address: 2121 Rosecrans Avenue, Fifth Floor

City: El Segundo

State: CA

Country: USA Zip: 90245

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship California

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



08-12-2008

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) August 5, 2008

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1695589, 1830098, 2062211, 2035508, 2080252, 3367499

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

RAPID EXFOLIATOR, M MURAD, MURAD, INTERNAL SKINCARE, ENVIRONMENTAL SHIELD, RAPID EXFOLIATOR

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Michael A. Painter, Esq.

Internal Address: Isaacman, Kaufman & Painter

Street Address: 8484 Wilshire Blvd., Suite 850

City: Beverly Hills

State: CA Zip: 90211

Phone Number: 323-782-7700

Fax Number: 323-782-7744

Email Address: painter@ikplaw.com

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 165.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account (Discrepancies)
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 16-0070

Authorized User Name Michael A. Painter

9. Signature:

Signature

Michael A. Painter

Name of Person Signing

August 7, 2008

Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SCHEDULE A

1. Registration No. 1695589 for the mark RAPID EXFOLIATOR;
2. Registration No. 1830098 for the mark M MURAD;
3. Registration No. 2062211 for the mark MURAD;
4. Registration No. 2035508 for the mark INTERNAL SKINCARE;
5. Registration No. 2080252 for the mark ENVIRONMENTAL SHIELD;
6. Registration No. 3367499 for the mark RAPID EXFOLIATOR

ASSIGNMENT

WHEREAS, MURAD SKIN RESEARCH LABORATORIES, of 2121 Rosecrans Avenue, Fifth Floor, El Segundo, California 90245, a corporation organized and existing under the laws of the State of California ("Assignor"), has adopted, used, and/or applied for the trademarks set forth in Schedule A hereto;

WHEREAS, MURAD, INC., of 2121 Rosecrans Avenue, Fifth Floor, El Segundo, California 90245, is a corporation organized under the laws of the State of California, ("Assignee"), is desirous of acquiring said marks, applications and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, MURAD SKIN RESEARCH LABORATORIES, INC. does hereby assign unto the said MURAD, INC., all rights, title and interest in and to the said marks, applications and registrations, together with the good will of the business symbolized by the marks.

MURAD SKIN RESEARCH LABORATORIES, INC.

By:



HOWARD MURAD
President

Dated: August 5, 2008

POWER OF ATTORNEY

Assignee hereby appoints MICHAEL A. PAINTER, ESQ. of ISAACMAN, KAUFMAN & PAINTER, A Professional Corporation, with offices at 8484 Wilshire Boulevard, Suite 850, Beverly Hills, California 90212, (323) 782-7700, with full power of substitution, the power of appointment of an associate attorney, and the power of revocation, to record this Assignment, to transact all business in the Patent and Trademark Office in connection therewith and to receive all documents.

MURAD, INC.

By: 

Howard Murad
President

Dated: August 5, 2008