

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Internet Strategy, Inc.		06/01/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	1parkplace, Inc.		
Street Address:	10875 Rancho Bernardo Road, #100		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92127		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2535726	ISTRATEGY	
CORRESPONDENCE DATA			
Fax Number:	(619)294-8674		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(619) 294-2922		
Email:	Denise@Charmasson.com		
Correspondent Name:	Denise E. Jones		
Address Line 1:	1545 Hotel Circle South		
Address Line 2:	Suite 150		
Address Line 4:	San Diego, CALIFORNIA 92108		
ATTORNEY DOCKET NUMBER:	060110		
NAME OF SUBMITTER:	Denise E. Jones		
Signature:	/Denise E. Jones/		
Date:	07/31/2008		

OP \$40.00 2535726

Total Attachments: 1
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BILL OF SALE AND CONVEYANCE

THIS BILL OF SALE AND CONVEYANCE is entered into as of June 1, 2005, by and between Internet Strategy, Inc., a California corporation ("Seller") and 1parkplace, Inc., a California corporation ("Buyer").

WHEREAS, Seller desires to sell, transfer, convey, assign and deliver to Buyer all legal and equitable title and interest in the trademark known as: iStrategy, for the total amount of \$10,000.

WHEREAS, Buyer desires to acquire from Seller all legal and equitable title and interest in the trademark known as iStrategy for the total price of \$10,000.

NOW, THEREFORE, conditioned upon delivery of the good and valuable consideration set forth in the Agreement:


1. Effective as of this date, Seller does hereby sell, transfers, conveys, assigns and delivers to Buyer, all Seller's right, title and interest in and to the trademark known as iStrategy.

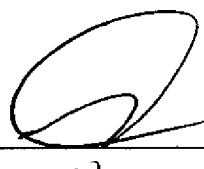
2. Seller agrees to execute, acknowledge and deliver or cause to be done, executed, acknowledged and delivered any and all, necessary documents, titles transfers and other materials required to effectuate this transfer.

IN WITNESS WHEREOF, the undersigned have executed this Bill of Sale on the date first above written.

Internet Strategy, Inc.

1parkplace, Inc.

By: 
Name: Steve Hindley
Title: CEO

By: 
Name: Steve Hindley
Title: CEO