

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vogel's Products B.V.		06/02/2008	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Vogel's Holding B.V.		
Street Address:	Hondsruglaan 93		
City:	Eindhoven		
State/Country:	NETHERLANDS		
Postal Code:	5628 DB		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1474780	VOGEL'S	
CORRESPONDENCE DATA			
Fax Number:	(423)785-8480		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	423-756-6600		
Email:	djohnson@millermartin.com		
Correspondent Name:	Douglas T. Johnson		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1000 Volunteer Building		
Address Line 4:	Chattanooga, TENNESSEE 37402-2289		
ATTORNEY DOCKET NUMBER:	19250-0001		
DOMESTIC REPRESENTATIVE			
Name:	Douglas T. Johnson		
Address Line 1:	832 Georgia Avenue		
Address Line 2:	Suite 1000 Volunteer Building		

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TRADEMARK
REEL: 003820 FRAME: 0672

Address Line 4: Chattanooga, TENNESSEE 37402-2289

NAME OF SUBMITTER:

Douglas T. Johnson

Signature:

/Douglas T. Johnson/

Date:

07/23/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Vogel's Products B.V., a Netherlands corporation, whose business address is Hondsruglaan, 93C Eindhoven, Netherlands ("Assignor") has adopted and used the trademark(s) set forth on Schedule A attached hereto and is the owner of the mark and goodwill associated therewith.

WHEREAS, Vogel's Holding B.V., a Netherlands corporation, whose business address is Hondsruglaan 93, 5628 DB Eindhoven, Netherlands ("Assignee") is desirous of acquiring said trademark(s) and goodwill associated therewith.

NOW THEREOF, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, the receipt of which is hereby acknowledged by Assignor, effective as of the June 2 day of 2008, Assignor by these presents does hereby sell, transfer, convey and assign unto said Assignee all right, title and interest in and to the Trademark(s) set forth on Schedule A attached thereto, together with the goodwill of the business symbolized by the mark(s), and all federal and state registrations and applications therefore in the United States of America, and the right to recover for any past infringements of said trademarks.

Vogel's Products B.V.

June 2 2008
Date

By: [Signature]
Name: M. G. F. P. Coolen
Title: Director Finance

(Mohannes Godefridus Franciscus Petrus Coolen)

SCHEDULE A

MARK

REGISTRATION NO.

DATE REGISTERED

VOGEL'S & Design

1,474,780

February 2, 1988