

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miller Brewing Company		07/01/2008	CORPORATION: WISCONSIN

RECEIVING PARTY DATA	
Name:	MillerCoors LLC
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 167

Property Type	Number	Word Mark
Serial Number:	77097558	
Serial Number:	77105208	¿SE HABLA CHILL?
Serial Number:	77128150	MILLER
Serial Number:	77140113	MILLER LITE
Serial Number:	77186426	SPARKS
Serial Number:	77189344	
Serial Number:	77197166	MI
Serial Number:	77197176	MI TRADICION ORGULLO CERVEZA MILLER
Serial Number:	77206645	COLDTEK
Serial Number:	77246192	AS LIGHT AS IT GETS
Serial Number:	77255658	BASEBALLVILLE
Serial Number:	77275720	KEEP YOUR BALANCE
Serial Number:	77283441	CRAFT BEER. DONE LITE
Serial Number:	77290206	HIGH LIFE

CH \$4190.00 77097558

Serial Number:	77317989	CHILL ZONE
Serial Number:	77318878	
Serial Number:	77332775	PISTON PACK
Serial Number:	77332789	TEAR N SHARE
Serial Number:	77334277	SPARKS TURBO
Serial Number:	77367848	MILLER CHILL
Serial Number:	77423373	NORTHWEST TRAIL
Serial Number:	77432087	MILLERCOORS
Serial Number:	77446181	TASTE THE THRILL
Serial Number:	77469620	THE ULTIMATE LIGHT BEER
Serial Number:	77485110	SPARKS OCHO
Serial Number:	77507864	MILLER SINCE 1855 MILWAUKEE, WI USA GENUINE DRAFT
Serial Number:	77511583	MILLERCOORS
Serial Number:	78790175	COUNTER-CULTURE OF RESPONSIBILITY
Serial Number:	78926860	
Registration Number:	1095395	HENRY WEINHARD'S PRIVATE RESERVE
Registration Number:	1198190	
Registration Number:	1228971	MAGNUM
Registration Number:	1337050	HENRY'S
Registration Number:	1385379	LITE
Registration Number:	1497978	MILWAUKEE'S BEST
Registration Number:	1564927	GREAT TASTE...LESS FILLING
Registration Number:	1656408	SHARP'S
Registration Number:	1664310	MGD
Registration Number:	1729707	COLD-FILTERED
Registration Number:	1815069	OLDE ENGLISH BRAND "800"
Registration Number:	1883844	OLDE ENGLISH 800
Registration Number:	1898263	STEEL RESERVE
Registration Number:	1901296	MGD LIGHT
Registration Number:	1908698	ICEHOUSE
Registration Number:	1912775	TOOLS FOR SUCCESS
Registration Number:	1913642	MILLER GENUINE DRAFT DE ETIQUETA NEGRA
Registration Number:	1953250	BLUE BOAR
Registration Number:	1960975	LAST CALL
Registration Number:	1979183	RED DOG

Registration Number:	1988218	BLUE BOAR THE ORIGINAL ACCEPT NO OTHER
Registration Number:	2024563	SOUTHPAW
Registration Number:	2052104	
Registration Number:	2080869	PLANK ROAD BREWERY
Registration Number:	2112798	HIGH LIFE
Registration Number:	2121350	MICKEY'S
Registration Number:	2189842	MILLER PARK MILWAUKEE WISCONSIN
Registration Number:	2229151	MILLER
Registration Number:	2232404	MILLER HIGH LIFE
Registration Number:	2234778	NO FARES. NO BLARNEY.
Registration Number:	2239297	RIDE THE BUS ON US
Registration Number:	2244899	MILLER FREE RIDES
Registration Number:	2280777	HENRY WEINHARD'S
Registration Number:	2313372	MILLER HIGH LIFE THE CHAMPAGNE OF BEERS EST'D 1855 PREMIUM BREWED
Registration Number:	2343656	211
Registration Number:	2366296	MILLER INN
Registration Number:	2402345	MILLER QUALITY UNCOMPROMISING
Registration Number:	2402622	TRUE TO TEXAS
Registration Number:	2409522	HYDROHOP
Registration Number:	2437333	SOLO CON INVITACION
Registration Number:	2446641	MILLER TIME
Registration Number:	2485462	MILLER PARK
Registration Number:	2486025	LIQUID GOLD HYDROHOP
Registration Number:	2493293	SPIRE B
Registration Number:	2530813	SUPER PACK
Registration Number:	2539588	211
Registration Number:	2544559	IT'S MILLER TIME
Registration Number:	2548022	OE800
Registration Number:	2568425	MILLER TIME PUB
Registration Number:	2583672	SPARKS
Registration Number:	2595747	MILLER ADVANTAGE
Registration Number:	2602737	POWER OF BEER
Registration Number:	2604281	OE800
Registration Number:	2609381	MILLER PARK MILWAUKEE WISCONSIN

Registration Number:	2612247	OLDE ENGLISH BRAND "800"
Registration Number:	2617826	MILWAUKEE WISCONSIN MILLER PARK
Registration Number:	2632022	TALL BLONDE
Registration Number:	2637496	LIVE RESPONSIBLY
Registration Number:	2640964	HG800
Registration Number:	2644669	LIVE RESPONSIBLY MILLER
Registration Number:	2681283	BEER OF THE ISLANDS
Registration Number:	2681367	THE BLITZ-WEINHARD BREWING COMPANY
Registration Number:	2686801	
Registration Number:	2687295	MILLER CARES MILLER BREWING COMPANY
Registration Number:	2691185	M
Registration Number:	2691186	
Registration Number:	2695931	MILLER HIGH LIFE
Registration Number:	2701126	LIVE RESPONSIBLY
Registration Number:	2707276	THE KEYS TO RESPONSIBILITY
Registration Number:	2716135	GO WIDE
Registration Number:	2732292	GALLERY OF GREATS
Registration Number:	2740988	MILLER LITE TRUE TO TEXAS
Registration Number:	2740989	MILLER LITE TRUE TO TEXAS
Registration Number:	2745211	TOUGH LAWS SAFE ROADS
Registration Number:	2754437	LANDSCAPE SEGMENTATION ANALYSIS
Registration Number:	2759768	OLDE ENGLISH "800" BRAND
Registration Number:	2761908	HAMM'S
Registration Number:	2770294	VIVE RESPONSABLEMENTE
Registration Number:	2786863	TWO-ELEVEN
Registration Number:	2802372	MILLER TAG MANAGER
Registration Number:	2803016	CELEBRATE RESPONSIBLY
Registration Number:	2811841	IF IT'S ABOUT BEER, WE KNOW IT
Registration Number:	2825137	MILLER LITE TRUE PILSNER BEER
Registration Number:	2838878	HIGH LIFE
Registration Number:	2867701	MILLER LITE A TRUE PILSNER BEER
Registration Number:	2884344	
Registration Number:	2884488	SIEMPRE VAMOS POR MAS
Registration Number:	2891819	VIVE RESPONSABLEMENTE MILLER
Registration Number:	2899939	HENRY WEINHARD'S PRIVATE RESERVE FOUNDED 1856

TRADEMARK

REEL: 003812 FRAME: 0504

Registration Number:	2908881	MILLER LITE. TASTE A TRUE PILSNER
Registration Number:	2917529	LET'S TALK
Registration Number:	2943719	FOUNDED 1856
Registration Number:	2953627	GOOD CALL
Registration Number:	3004140	COLD-FILTERED DRAFT BEER
Registration Number:	3005230	GENUINE FLAVOR... COLD-FILTERED SMOOTH
Registration Number:	3009674	BEST CHEST
Registration Number:	3020834	MILWAUKEE'S BEST
Registration Number:	3035834	RESPONSIBILITY REIGNS
Registration Number:	3041072	ESTABLISHED 1895 FINEST QUALITY INGREDIENTS
Registration Number:	3062970	MILLER REACH
Registration Number:	3068174	STEEL SIX
Registration Number:	3072037	POWERED BY SPARKS
Registration Number:	3074731	MAKING BEER WORK BEST FOR YOU
Registration Number:	3079535	LET'S KEEP TALKING
Registration Number:	3092708	
Registration Number:	3148800	SPARKS PLUS
Registration Number:	3181012	MILLER LITE EXTRA YARD
Registration Number:	3188097	MILLER BEER UNIVERSITY
Registration Number:	3210810	+ -
Registration Number:	3288153	TASTE THE ADVENTURE
Registration Number:	3289065	RESPECT THE ROAD
Registration Number:	3306324	QUALITY UNCOMPROMISING
Registration Number:	3308358	MILLER CHILL
Registration Number:	3325457	FREDERICK MILLER
Registration Number:	3325472	EL OTRO FÚTBOL
Registration Number:	3327166	MILLER GENUINE DRAFT MGD MILLER BREWING CO MILWAUKEE, WISCONSIN, USA EST. 1855 HAND SELECTED HOPS TRADE MARK
Registration Number:	3327167	MILLER GENUINE DRAFT COLD · FILTERED
Registration Number:	3327922	CAE BIEN
Registration Number:	3332247	EASY CHILL
Registration Number:	3332881	FOR GREAT TASTE, THERE'S NO DEBATE
Registration Number:	3349672	CHILL BAG
Registration Number:	3354014	MILLER REACHING OUT

Registration Number:	3381527	RESPECT 21
Registration Number:	3397704	RESPECT 21 PREVENTING UNDERAGE ACCESS
Registration Number:	3448933	MILLER LITE ALL NATURAL PILSNER
Registration Number:	3449349	LA EXPERIENCIA VALE ORO
Registration Number:	0305854	HIGH LIFE
Registration Number:	0506937	MILLER
Registration Number:	0533200	HAMM'S
Registration Number:	0535336	
Registration Number:	0611870	FROM THE LAND OF SKY BLUE WATERS
Registration Number:	0666959	THE CHAMPAGNE OF BEERS
Registration Number:	0830722	MICKEYS
Registration Number:	0898890	BIG MOUTH
Registration Number:	0900930	HAMM'S
Registration Number:	0940612	IF YOU'VE GOT THE TIME, WE'VE GOT THE BEER.
Registration Number:	0947679	
Registration Number:	0995937	BARREL BOTTLE

CORRESPONDENCE DATA

Fax Number: (414)978-8675
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414 277 5675
Email: msl@quarles.com
Correspondent Name: Marta S. Levine
Address Line 1: Quarles & Brady LLP
Address Line 2: 411 East Wisconsin Avenue
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	660005.00585
NAME OF SUBMITTER:	Marta S. Levine
Signature:	/MartaLevine/
Date:	07/09/2008

Total Attachments: 24

source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page1.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page2.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page3.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page4.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page5.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page6.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page7.tif

TRADEMARK

REEL: 003812 FRAME: 0506

source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page8.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page9.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page10.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page11.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page12.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page13.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page14.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page15.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page16.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page17.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page18.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page19.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page20.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page21.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page22.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page23.tif
source=TrademarkAssignmentMBCMillerCoorsExecutedCopyWithSchedules#page24.tif

Confirmatory Assignment of Trademarks

This Confirmatory Assignment of Trademarks is made as of July 1, 2008 by and between Miller Brewing Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller"), and MillerCoors LLC, a Delaware limited liability company with its principal place of business at 1209 Orange Street, Wilmington, Delaware 19801 ("MillerCoors").

Whereas, Miller is the owner of the trademark and service mark registrations and applications for registration set forth in the attached Schedule and the good will of the business in connection therewith (the "Trademarks");

Whereas, MillerCoors desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Miller hereby sells, assigns and transfers unto MillerCoors, Miller's entire right, title and interest in and to the Trademarks, together with all income, royalties or payments due or payable as of the effective date or thereafter, and Miller's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

This Confirmatory Assignment of Trademarks is made pursuant to the Joint Venture Agreement dated as of December 20, 2007 by and among Molson Coors Brewing Company, Coors Brewing Company, SABMiller plc, Miller Brewing Company, and MillerCoors LLC.

In witness whereof, Miller has caused this Confirmatory Assignment of Trademarks to be executed by its duly authorized representative.




Miller Brewing Company






By: _____




Name: Michael T. Jones




Title: Secretary



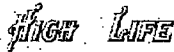

Schedule to
Confirmatory Assignment of Trademarks

No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
1.	United States	¿SE HABLA CHILL?	Miller Chill	(77/105,208)	(02/12/2007)	Beer (Int. Class. 32)
2.	United States	211	Steel Reserve	2,343,656	04/18/2000	Malt beer and malt liquor (Int. Class. 32)
3.	United States	211 (Stylized) 	Steel Reserve	2,539,588	02/19/2002	Malt beer and malt liquor (Int. Class. 32)
4.	United States	AS LIGHT AS IT GETS	MGD	(77/246,192)	(08/03/2007)	Beer (Int. Class. 32)
5.	United States	BARREL BOTTLE	Mickey's	995,937	10/15/1974	Bottles containing beer (Int. Class. 32)
6.	United States	BASEBALLVILLE	Miller Lite	(77/255,658)	(08/15/2007)	Beer (Int. Class. 32)
7.	United States	Bear Design 	Hamm's	1,198,190	06/15/1982	Beer (Int. Class. 32)
8.	United States	Bee Design 	Mickey's	2,052,104	04/15/1997	Alcoholic malt beverages, namely malt liquor (Int. Class. 32)
9.	United States	BEER OF THE ISLANDS	Miller Lite	2,681,283	01/28/2003	Beer (Int. Class. 32)
10.	United States	BEST CHEST	Milwaukee's Best	3,009,674	10/25/2005	Beer sold in paperboard cartons (Int. Class. 32)
11.	United States	BIG MOUTH	Mickey's	898,890	09/15/1970	Beer (Int. Class. 32)
12.	United States	BLUE BOAR	Henry Weinhard's	1,953,250	01/30/1996	Alcoholic malt beverages, namely beer and ale (Int. Class. 32)



No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
13.	United States	BLUE BOAR THE ORIGINAL ACCEPT NO OTHER and Design 	Henry Weinhard's	1,988,218	07/23/1996	Alcoholic malt beverages, namely beer and ale (Int. Class. 32)
14.	United States	Bottle Configuration 	Mickey's	947,679	11/21/1972	Beer (Int. Class. 32)
15.	United States	CAE BIEN	MGD	3,327,922	10/30/2007	Beer (Int. Class. 32)
16.	United States	Can Design Silver/Black 	Sparks	3,210,810	02/20/2007	Alcoholic beverage produced from a brewed malt base with natural flavors (Int. Class. 33)
17.	United States	Can Design Silver/Blue 	Sparks	3,092,708	05/16/2006	Alcoholic beverages produced from a brewed malt base (Int. Class. 33)
18.	United States	Can Design Silver/Orange 	Sparks	2,884,344	09/14/2004	Alcoholic beverages produced from a brewed malt base (Int. Class. 33)
19.	United States	CELEBRATE RESPONSIBLY	Corporate Affairs	2,803,016	01/06/2004	Promoting public awareness of the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages (Int. Class. 42)
20.	United States	CHILL BAG	Packaging	3,349,672	12/04/2007	Beer sold in plastic bag-like containers (Int. Class. 32)
21.	United States	CHILL ZONE	Miller Chill	(77/317,989)	(10/31/2007)	Beer (Int. Class 32)



No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
22.	United States	COLD-FILTERED DRAFT BEER Oval Design 	MGD	3,004,140	10/04/2005	Beer (Int. Class. 32)
23.	United States	COLD-FILTERED SEAL Design 	MGD	1,729,707	11/03/1992	Beer (Int. Class. 32)
24.	United States	COLDTEK	Packaging	(77/206,645)	(06/14/2007)	Beer sold in aluminum bottles (Int. Class. 32)
25.	United States	COUNTER-CULTURE OF RESPONSIBILITY	Corporate Affairs	(78/790,175)	(01/12/2006)	Promoting public awareness for the need for alcoholic awareness and moderation and responsibility in drinking alcoholic beverages, and to prevent underage drinking on college campuses (Int. Class. 35)
26.	United States	CRAFT BEER. DONE LITE.	Miller Lite	(77/283,441)	(09/19/2007)	Beer (Int. Class. 32)
27.	United States	Dog Design (Red Dog Brand) 	Red Dog	2,691,186	02/25/2003	Beer (Int. Class. 32)
28.	United States	EASY CHILL	Packaging	3,332,247	11/06/2007	Beer sold in paperboard cartons (Int. Class. 32)
29.	United States	EL OTRO FUTBOL	Hispanic Marketing	3,325,472	10/30/2007	Beer (Int. Class. 32)
30.	United States	FOR GREAT TASTE, THERE'S NO DEBATE	Miller Lite	3,332,881	11/06/2007	Beer (Int. Class. 32)
31.	United States	FREDERICK MILLER	Miller	3,325,457	10/30/2007	Beer (Int. Class. 32)



No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
32.	United States	FROM THE LAND OF SKY BLUE WATERS (Stylized) <i>From the Land of Sky Blue Waters</i>	Hamm's	611,870	09/06/1955	Beer (Int. Class. 32)
33.	United States	GALLERY OF GREATS	Corporate Affairs	2,732,292	07/01/2003	Calendars (Int. Class. 16); Awards program honoring the achievements of African-Americans (Int. Class. 41)
34.	United States	GENUINE FLAVOR ... COLD-FILTERED SMOOTH	MGD	3,005,230	10/04/2005	Beer (Int. Class. 32)
35.	United States	Girl in the Moon (New) 	High Life	535,336	12/26/1950	Beer (Int. Class. 32)
36.	United States	Girl in the Moon with Stars Design 	High Life	2,686,801	02/11/2003	Beer (Int. Class. 32)
37.	United States	GO WIDE	Mickey's	2,716,135	05/13/2003	Beer (Int. Class. 32)
38.	United States	GOOD CALL	Miller Lite	2,953,627	05/17/2005	Beer (Int. Class. 32)
39.	United States	GREAT TASTE ... LESS FILLING	Miller Lite	1,564,927	11/07/1989	Beer (Int. Class. 32)
40.	United States	HAMM'S	Hamm's	2,761,908	09/09/2003	Beer (Int. Class. 32)
41.	United States	HAMM'S (Stylized) <i>Hamm's</i>	Hamm's	533,200	11/07/1950	Beer (Int. Class. 32)
42.	United States	HAMM'S and Design 	Hamm's	900,930	10/13/1970	Beer (Int. Class. 32)


No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
43.	United States	HENRY WEINHARD'S	Henry Weinhard's	2,280,777	09/28/1999	Beer and soft drinks (Int. Class. 32)
44.	United States	HENRY WEINHARD'S Eagle/Wheat Label Design 	Henry Weinhard's	2,943,719	04/26/2005	Beer (Int. Class. 32)
45.	United States	HENRY WEINHARD'S PRIVATE RESERVE	Henry Weinhard's	1,095,395	07/04/1978	Beer (Int. Class. 32)
46.	United States	HENRY WEINHARD'S PRIVATE RESERVE Eagle Label Design 	Henry Weinhard's	2,899,939	11/02/2004	Beer (Int. Class. 32)
47.	United States	HENRY'S	Henry Weinhard's	1,337,050	05/21/1985	Beer (Int. Class. 32)
48.	United States	HG800	Olde English	2,640,964	10/22/2002	Malt liquor (Int. Class. 32)
49.	United States	HIGH LIFE	High Life	(77/290,206)	(09/27/2007)	Clothing, namely hats, t-shirts, and sweat shirts (Int. Class. 25)
50.	United States	HIGH LIFE	High Life	2,838,878	05/04/2004	Beer (Int. Class. 32)
51.	United States	HIGH LIFE (Old Stylized Letters) 	High Life	305,854	08/29/1933	Beer (Int. Class. 32)
52.	United States	HIGH LIFE (Stylized) HIGH LIFE	High Life	2,112,798	11/11/1997	Beer (Int. Class. 32)
53.	United States	High Life Bottle Configuration 	High Life	(77/097,558)	(02/02/2007)	Beer (Int. Class. 32)




No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
54.	United States	HYDROHOP	Watertown	2,409,522	11/28/2000	Extracts of hops for making beer (Int. Class. 32)
55.	United States	ICEHOUSE	Icehouse	1,908,698	08/01/1995	Beer (Int. Class. 32)
56.	United States	IF IT'S ABOUT BEER, WE KNOW IT	Sales	2,811,841	02/03/2004	Providing printed and electronic trade information concerning the beverage industry; providing consumer product information in the beverage industry via the internet and in print (Int. Class. 35)
57.	United States	IF YOU'VE GOT THE TIME, WE'VE GOT THE BEER	High Life	940,612	08/08/1972	Beer (Int. Class. 32)
58.	United States	IT'S MILLER TIME	Miller Lite	2,544,559	03/05/2002	Beer (Int. Class. 32)
59.	United States	KEEP YOUR BALANCE	Corporate Affairs	(77/275,720)	(09/10/2007)	Providing safety promotion services; namely, providing instructions and suggestions and related promotional merchandise for the development of safe motorcycle handling programs, and the promotion of their use by on-premise accounts (Int. Class. 42)
60.	United States	LA EXPERIENCIA VALE ORO	MGD	3,449,349	06/17/2008	Beer (Int. Class. 32)
61.	United States	LANDSCAPE SEGMENTATION ANALYSIS	Brewery Development	2,754,437	08/19/2003	Computational computer modeling services for market research (Int. Class. 35)







No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
62.	United States	LAST CALL	Corporate Affairs	1,960,975	03/05/1996	Promoting the development and use of designated driver programs (Int. Class. 42)
63.	United States	LET'S KEEP TALKING	Corporate Affairs	3,079,535	04/11/2006	Promoting the public awareness through the distribution of written materials for the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages (Int. Class. 35)
64.	United States	LET'S TALK	Corporate Affairs	2,917,529	01/11/2005	Promoting the public awareness through the distribution of written materials for the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages (Int. Class. 35)
65.	United States	Lightning Man Design 	Sparks	(77/189,344)	(05/24/2007)	Alcoholic beverage produced from a brewed malt base with natural flavors (Int. Class. 33)
66.	United States	LIQUID GOLD HYDROHOP	Watertown	2,486,025	09/04/2001	Extracts of hops for making beer (Int. Class. 32)
67.	United States	LITE Logo 	Miller Lite	1,385,379	03/04/1986	Beer (Int. Class. 32)
68.	United States	LIVE RESPONSIBLY	Corporate Affairs	2,637,496	10/15/2002	Beer (Int. Class. 32)






No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
69.	United States	LIVE RESPONSIBLY	Corporate Affairs	2,701,126	03/25/2003	Promoting the public awareness for the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages (Int. Class. 42)
70.	United States	LIVE RESPONSIBLY and Miller Soft Cross Design 	Corporate Affairs	2,644,669	10/29/2002	Beer (Int. Class. 32); Promoting the public awareness, through the distribution of written materials, for the need for alcohol awareness and moderation in drinking alcoholic beverages (Int. Class. 42)
71.	United States	M Design (for MAGNUM Brand) 	Magnum	2,691,185	02/25/2003	Beer (Int. Class. 32)
72.	United States	MAGNUM	Magnum	1,228,971	03/01/1983	Beer (Int. Class. 32)
73.	United States	MAKING BEER WORK BEST FOR YOU	Sales	3,074,731	03/28/2006	Providing printed and electronic trade information concerning the beverage industry; providing consumer product information in the beverage industry via the internet and in print (Int. Class. 35)
74.	United States	MGD	MGD	1,664,310	11/12/1991	Beer (Int. Class. 32)
75.	United States	MGD LIGHT	MGD	1,901,296	06/20/1995	Beer (Int. Class. 32)


No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
76.	United States	MGD Monogram 	MGD	3,327,166	10/30/2007	Beer (Int. Class. 32)
77.	United States	MI Logo 	Hispanic Marketing	(77/197,166)	(06/04/2007)	Beer (Int. Class. 32)
78.	United States	MI TRADICION ORGULLO CERVEZA MILLER	Hispanic Marketing	(77/197,176)	(06/04/2007)	Beer (Int. Class. 32)
79.	United States	MICKEY'S	Mickey's	2,121,350	12/16/1997	Beer, ale, malt liquor and non-alcoholic malt beverages (Int. Class. 32)
80.	United States	MICKEY'S and Design MICKEY'S	Mickey's	830,722	06/20/1967	Malt liquor (Int. Class. 32)
81.	United States	MILLER	Miller	2,229,151	03/02/1999	Beer (Int. Class. 32)

No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
82.	United States	MILLER (Ancillary Products)	Miller	(77/128,150)	(03/12/2007)	Neon signs, sunglasses (Int. Class. 9); Clocks and watches (Int. Class. 14); Equipment bags, wallets, duffel bags, tote bags (Int. Class. 18); Drinking vessels, serving trays, portable coolers, bottle openers, thermal insulated containers for beverages, ice buckets (Int. Class. 21); Clothing, namely hats, jackets, scarves, shorts, shirts, sweaters, visors, footwear (Int. Class. 25); Golf bags, pool cues, volleyball nets, darts, dart boards, sports balls, golf balls, golf tees, playing cards, fishing tools, fishing rods, bowling balls, bowling bags (Int. Class. 28)
83.	United States	MILLER (Script) 	Miller	506,937	02/22/1949	Beer (Int. Class. 32)
84.	United States	MILLER ADVANTAGE	Sales	2,595,747	07/16/2002	Providing a web site featuring information and news concerning the beverage industry (Int. Class. 42)
85.	United States	MILLER BEER UNIVERSITY	BRQA	3,188,097	12/19/2006	Training services for beer brewing, beer drinking, and beer judging, namely training others how to brew beer (Int. Class.


No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
						41)
86.	United States	MILLER CARES and Heart Design 	Corporate	2,687,295	02/11/2003	Charitable fund raising services; organizing and promoting events to raise funds for sponsoring charitable organizations; financial sponsorship of athletic competitions and sporting events; financial aid and support to philanthropic and charitable organizations and events (Int. Class. 36)
87.	United States	MILLER CHILL	Miller Chill	3,308,358	10/09/2007	Beer (Int. Class. 32)
88.	United States	MILLER CHILL Logo 	Miller Chill	(77/367,848)	(01/09/2008)	Beer (Int. Class. 32)
89.	United States	MILLER FREE RIDES	Corporate Affairs	2,244,899	05/11/1999	Promoting public awareness of the need for moderation and responsibility in drinking alcoholic beverages by offering free transportation to the public (Int. Class. 42)
90.	United States	MILLER GENUINE DRAFT DE ETIQUETA NEGRA	MGD	1,913,642	08/22/1995	Beer (Int. Class. 32)
91.	United States	MILLER GENUINE DRAFT Rectangle Design 	MGD	3,327,167	10/30/2007	Beer (Int. Class. 32)





No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
92.	United States	MILLER HIGH LIFE and Girl in the Moon Cross Neck Label 	High Life	2,232,404	03/16/1999	Beer (Int. Class. 32)
93.	United States	MILLER HIGH LIFE Label Design with Stars 	High Life	2,313,372	02/01/2000	Beer (Int. Class. 32)
94.	United States	MILLER HIGH LIFE Soft Cross Design 	High Life	2,695,931	03/11/2003	Beer (Int. Class. 32)
95.	United States	MILLER INN	Corporate Affairs	2,366,296	07/11/2000	Bar services (Int. Class. 42)
96.	United States	MILLER LITE A TRUE PILSNER BEER and Circle Design 	Miller Lite	2,867,701	07/27/2004	Beer (Int. Class. 32)
97.	United States	MILLER LITE ALL NATURAL PILSNER Design 	Miller Lite	3,448,933	06/17/2008	Beer (Int. Class. 32).
98.	United States	MILLER LITE EXTRA YARD	Miller Lite	3,181,012	12/05/2006	Promoting sports competitions and/or events of others (Int. Class. 35)
99.	United States	MILLER LITE Logo (2002) 	Miller Lite	2,825,137	03/23/2004	Beer (Int. Class. 32)



No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
100.	United States	MILLER LITE Oval Logo (New) 	Miller Lite	(77/140,113)	(03/26/2007)	Beer (Int. Class. 32)
101.	United States	MILLER LITE TRUE TO TEXAS Straight Flag Design 	Miller Lite	2,740,989	07/29/2003	Beer (Int. Class. 32)
102.	United States	MILLER LITE TRUE TO TEXAS Waving Flag Design 	Miller Lite	2,740,988	07/29/2003	Beer (Int. Class. 32)
103.	United States	MILLER LITE. TASTE A TRUE PILSNER	Miller Lite	2,908,881	12/07/2004	Beer (Int. Class. 32)
104.	United States	MILLER PARK	Corporate Affairs	2,485,462	09/04/2001	Entertainment services, namely, providing stadium facilities for sporting and entertainment events (Int. Class. 41)
105.	United States	MILLER PARK and Design 	Corporate Affairs	2,189,842	09/15/1998	Clothing, namely, t-shirts, sweat shirts, Henley collar shirts, oxford shirts, caps, and jackets (Int. Class. 25)
106.	United States	MILLER PARK and Design 	Corporate Affairs	2,617,826	09/10/2002	Seat cushions, non-metal key rings (Int. Class. 20); Beverage glassware (Int. Class. 21); Baseballs (Int. Class. 28)
107.	United States	MILLER PARK MILWAUKEE WISCONSIN and Design	Corporate Affairs	2,609,381	08/20/2002	Providing stadium facilities for sports and entertainment (Int. Class. 41)


No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
						
108.	United States	MILLER QUALITY UNCOMPROMISING	Corporate Affairs	2,402,345	11/07/2000	Newsletter for company employees and distributors on the subject of brewing beer and the brewing industry (Int. Class. 16)
109.	United States	MILLER REACH	Corporate Affairs	3,062,970	02/28/2006	Charitable services, namely promoting public awareness of the need for volunteer programs and community service projects (Int. Class. 35); Financial sponsorship for charitable grants and non-profit community events; charitable and philanthropic services concerning monetary donations in support of educational and community needs; providing interactive websites containing information relating to the foregoing services (Int. Class. 36)
110.	United States	MILLER REACHING OUT	Corporate Affairs	3,354,014	12/11/2007	Conducting employee incentive award programs to promote the need for volunteer activities (Int. Class. 35)


No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
111.	United States	MILLER SINCE 1855 Logo 	MGD	(77/507,864)	(06/25/2008)	Beer (Int. Class 32)
112.	United States	MILLER TAG MANAGER	Sales	2,802,372	01/06/2004	Computer software for use in creating customized shelf labels, for use in the beer and brewing industries (Int. Class. 9)
113.	United States	MILLER TIME	Miller Lite	2,446,641	04/24/2001	Beer (Int. Class. 32)
114.	United States	MILLER TIME PUB and Girl in Moon Design 	Sales	2,568,425	05/07/2002	Restaurant and bar services (Int. Class. 42)


No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
115.	United States	MILLERCOORS	Jointly owned with Coors Brewing Company	(77/432,087)	(03/26/2008)	Neon signs; sunglasses (Int. Class 9); clocks; watches (Int. Class.14); sports bags; wallets; duffel bags; tote bags (Int. Class 18); drinking vessels; serving trays; portable coolers; bottle openers; thermal insulated containers for food or beverage; ice buckets (Int. Class 21); hats; jackets; scarves; shorts; shirts; sweaters; visors; footwear (Int. Class 25); golf bags; golf balls; golf tees; pool cues; volleyball nets; dart boards; darts; sport balls; playing cards; fishing floats; fishing lures; fishing rods; bowling bags; bowling balls (Int. Class 28); beer; soft drinks (Int. Class 32); alcoholic beverage produced from a brewed malt base with natural flavors (Int. Class 33)
116.	United States	MILLERCOORS Logo 	Jointly owned with Coors Brewing Company	(77/511,583)	(06/30/2008)	Beer (Int. Class 32)
117.	United States	MILWAUKEE'S BEST	Milwaukee's Best	1,497,978	07/26/1988	Beer (Int. Class. 32)


No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
118.	United States	Milwaukee's Best Coin Logo 	Milwaukee's Best	3,041,072	01/10/2006	Beer (Int. Class. 32)
119.	United States	MILWAUKEE'S BEST Shield Logo 	Milwaukee's Best	3,020,834	11/29/2005	Beer (Int. Class. 32)
120.	United States	NO FARES. NO BLARNEY	Corporate Affairs	2,234,778	03/23/1999	Promoting public awareness of the need for moderation and responsibility in drinking alcoholic beverages by offering free transportation to the public (Int. Class. 42)
121.	United States	NORTHWEST TRAIL	Henry Weinhard's	(77/423,373)	(03/17/2008)	Beer (Int. Class. 32)
122.	United States	OE800	Olde English	2,548,022	03/12/2002	Malt liquor (Int. Class. 32)
123.	United States	OE800 and Crown Design 	Olde English	2,604,281	08/06/2002	Malt liquor (Int. Class. 32)
124.	United States	OLDE ENGLISH "800" and Crown Design 	Olde English	2,759,768	09/02/2003	Malt liquor (Int. Class. 32)
125.	United States	OLDE ENGLISH 800	Olde English	1,883,844	03/14/1995	Malt liquor (Int. Class. 32)
126.	United States	OLDE ENGLISH BRAND "800"	Olde English	1,815,069	01/04/1994	Malt liquor (Int. Class. 32)

No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
127.	United States	OLDE ENGLISH BRAND "800" and Crown Design 	Olde English	2,612,247	08/27/2002	Malt liquor (Int. Class. 32)
128.	United States	PISTON PACK	Miller Lite	(77/332,775)	(11/19/2007)	Beer sold in paperboard cartons (Int. Class 32)
129.	United States	PLANK ROAD BREWERY	Plank Road	2,080,869	07/22/1997	Beer (Int. Class. 32)
130.	United States	Pouring Beer Design 	MGD	(78/926,860)	(07/11/2006)	Beer (Int. Class. 32)
131.	United States	POWER OF BEER	Sales	2,602,737	07/30/2002	Business consultation and marketing consultation for the beer and brewing industry (Int. Class. 35)
132.	United States	POWERED BY SPARKS	Sparks	3,072,037	03/21/2006	Beer, malt beer and malt liquor beverages (Int. Class. 32); Alcoholic beverages produced from a brewed malt base (Int. Class. 33)
133.	United States	QUALITY UNCOMPROMISING	Corporate Affairs	3,306,324	10/09/2007	Newsletter for company employees and distributors on the subject of brewing beer and the brewing industry (Int. Class. 16)
134.	United States	RED DOG	Red Dog	1,979,183	06/11/1996	Brewed alcoholic beverages, namely beer (Int. Class. 32)

No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
135.	United States	RESPECT 21	Corporate Affairs	3,381,527	02/12/2008	Promoting the public awareness for the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages, and encouraging parents and other adults to support the legal drinking age (Int. Class. 35)
136.	United States	RESPECT 21 and Design 	Corporate Affairs	3,397,704	03/18/2008	Promoting the public awareness for the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages, and encouraging parents and other adults to support the legal drinking age (Int. Class. 35)
137.	United States	RESPECT THE ROAD	Corporate Affairs	3,289,065	09/04/2007	Promoting the public awareness for the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages (Int. Class. 35)
138.	United States	RESPONSIBILITY REIGNS	Olde English	3,035,834	12/27/2005	Beer (Int. Class. 32)
139.	United States	RIDE THE BUS ON US	Corporate Affairs	2,239,297	04/13/1999	Promoting public awareness of the need for moderation and responsibility in drinking alcoholic beverages by offering free transportation to the public (Int. Class. 42)

No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
140.	United States	SHARP'S	Sharp's	1,656,408	09/10/1991	Non-alcoholic malt beverage (Int. Class. 32)
141.	United States	SIEMPRE VAMOS POR MAS	Miller Lite	2,884,488	09/14/2004	Beer (Int. Class. 32)
142.	United States	SOLO CON INVITACION	MGD	2,437,333	03/20/2001	Beer (Int. Class. 32)
143.	United States	SOUTHPAW	Southpaw	2,024,563	12/17/1996	Beer (Int. Class. 32)
144.	United States	SPARKS	Sparks	2,583,672	06/18/2002	Alcoholic beverages produced from a brewed malt base with natural flavors (Int. Class. 33)
145.	United States	SPARKS Lightning Man Design 	Sparks	(77/186,426)	(05/21/2007)	Alcoholic beverage produced from a brewed malt base with natural flavors (Int. Class. 33)
146.	United States	SPARKS OCHO	Sparks	(77/485,110)	(05/28/2008)	Alcoholic beverage produced from a brewed malt base with natural flavors (Int. Class. 33)
147.	United States	SPARKS PLUS	Sparks	3,148,800	09/26/2006	Alcoholic beverage produced from a brewed malt base with natural flavors (Int. Class. 33)
148.	United States	SPARKS TURBO	Sparks	(77/334,277)	(11/20/2007)	Alcoholic beverage produced from a brewed malt base with natural flavors (Int. Class. 33)
149.	United States	SPIRE B	Watertown	2,493,293	09/25/2001	Extracts of hops for making beer (Int. Class. 32)
150.	United States	STEEL RESERVE	Steel Reserve	1,898,263	06/06/1995	Malt beer and malt liquor beverages (Int. Class. 32)

No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
151.	United States	STEEL SIX	Steel Reserve	3,068,174	03/14/2006	Malt beer and malt liquor beverages (Int. Class. 32)
152.	United States	SUPER PACK	Packaging	2,530,813	01/15/2002	Beer sold in paperboard cartons (Int. Class. 32)
153.	United States	Swirl Logo (Miller Lite) 	Miller Lite	(77/318,878)	(11/01/2007)	Beer (Int. Class 32).
154.	United States	TALL BLONDE	High Life	2,632,022	10/08/2002	Beer (Int. Class 32)
155.	United States	TASTE THE ADVENTURE	High Life	3,288,153	09/04/2007	Beer (Int. Class. 32)
156.	United States	TASTE THE THRILL	Miller Chill	(77/446,181)	(04/11/2008)	Beer (Int. Class. 32)
157.	United States	TEAR N SHARE	High Life	(77/332,789)	(11/19/2007)	Beer sold in paperboard cartons (Int. Class 32)
158.	United States	THE BLITZ-WEINHARD BREWING COMPANY	Henry Weinhard's	2,681,367	01/28/2003	Beer (Int. Class. 32)
159.	United States	THE CHAMPAGNE OF BEERS	High Life	666,959	09/09/1958	Beer (Int. Class. 32)
160.	United States	THE KEYS TO RESPONSIBILITY	Corporate Affairs	2,707,276	04/15/2003	Promoting the public awareness for the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages (Int. Class. 35)
161.	United States	THE ULTIMATE LIGHT BEER	Miller Lite	(77/469,620)	(05/08/2008)	Beer (Int. Class. 32)

No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
162.	United States	TOOLS FOR SUCCESS	Corporate Affairs	1,912,775	08/15/1995	Awards in the nature of educational services; namely, providing incentives for people to demonstrate excellence in the vocational or technical fields through the issuance of tools and equipment to individuals who have achieved excellence in such fields.
163.	United States	TOUGH LAWS SAFE ROADS	Corporate Affairs	2,745,211	07/29/2003	Promoting the public awareness for the need for alcohol awareness and moderation and responsibility in drinking alcoholic beverages (Int. Class. 35)
164.	United States	TRUE TO TEXAS	Miller Lite	2,402,622	11/07/2000	Beer (Int. Class. 32)
165.	United States	TWO-ELEVEN	Steel Reserve	2,786,863	11/25/2003	Malt beer and malt liquor (Int. Class. 32)
166.	United States	VIVE RESPONSABLEMENTE	Corporate Affairs	2,770,294	09/30/2003	Beer (Int. Class. 32)
167.	United States	VIVE RESPONSABLEMENTE and Miller Soft Cross Design 	Corporate Affairs	2,891,819	10/05/2004	Beer (Int. Class. 32); Promoting the public awareness, through the distribution of written materials, for the need for alcohol awareness and moderation in drinking alcoholic beverages (Int. Class. 42)

No.	Country	Mark	Brand	Registration. (Application) No.	Issue (Filing) Date	Goods (Int. Class No.)
168.	Puerto Rico	HIGH LIFE (sf 1978)	High Life	21,696	07/05/1978	Int. Class 32
169.	Puerto Rico	MILLER GENUINE DRAFT Eagle Label Design	MGD	64,160	08/18/2006	Int. Class 32
170.	Puerto Rico	MILLER HIGH LIFE Cross neck label (colour) Design	High Life	67,243	07/22/2005	Int. Class 32
171.	Puerto Rico	MILLER HIGH LIFE THE CHAMPAGNE OF BEERS Body Label (Colour) Design	High Life	67,242	07/22/2005	Int. Class 32
172.	Puerto Rico	MILLER LITE TRUE PILSNER Label (Colour) Design	Miller Lite	64,159	08/18/2006	Int. Class 32
173.	Puerto Rico	MILLER Logo (1977 Diagonal)	Miller	21,697	07/05/1978	Int. Class 32
174.	Puerto Rico	RED DOG	Red Dog	72,984	05/02/2007	Int. Class 32
175.	Puerto Rico	SPARKS	Sparks	72,137	02/08/2007	Int. Class 33