Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
AAS Accessory Group, LLC	FORMERLY Valley Industries,	109/06/2006	LIMITED LIABILITY COMPANY: DELAWARE	

## **RECEIVING PARTY DATA**

Name:	Thule Hitch Systems LLC	
Street Address:	1313 South Stockton Street	
City:	Lodi	
State/Country:	CALIFORNIA	
Postal Code:	95240	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark	
Registration Number:	2225514	ADAPT HITCH BALL	
Registration Number:	2212271	ADAPT HITCH BALL	
Registration Number:	1846668	POWER-PULL	
Serial Number:	78543865	POWER PULL XTREME	
Registration Number:	3042579	STOW-A-BALL	
Registration Number:	2788033	UBS	
Serial Number:	72175143	VALLEY	

#### **CORRESPONDENCE DATA**

Fax Number: (248)594-0610

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2485940633

tmdocketing@raderfishman.com Email:

Correspondent Name: Michael B. Stewart

Address Line 1: 39533 Woodward Avenue, Suite 140

**REEL: 003801 FRAME: 0800** 

**TRADEMARK** 

900109730

Address Line 4: Bloomfield Hills, MICHIGAN 48304			
ATTORNEY DOCKET NUMBER:	65269-0999		
NAME OF SUBMITTER:	Michael B. Stewart		
Signature:	/mbs/		
Date:	06/24/2008		
Total Attachments: 6 source=r0517709#page1.tif source=r0517709#page2.tif source=r0517709#page3.tif source=r0517709#page4.tif source=r0517709#page5.tif source=r0517709#page6.tif			

TRADEMARK
REEL: 003801 FRAME: 0801

TRADEMARK ASSIGNMENT, dated as of September \_\_\_\_\_\_\_ 2006 (this "Assignment"), from AAS ACCESSORY GROUP, LLC (formerly Valley Industries, LLC), a Delaware limited liability company ("Assignor"), to THULE HITCH SYSTEMS LLC, a Delaware limited liability company ("Assignee").

#### **BACKGROUND**

WHEREAS, Assignor owns the marks listed in <u>Schedule A</u> and owns the registrations listed in <u>Schedule A</u> (collectively, the "<u>Assigned Marks</u>"); and

WHEREAS, the Assignee is desirous of acquiring the Assignor's entire right, title and interest in and to the Assigned Marks, including the right to bring actions for infringement of the Assigned Marks occurring prior to the date of this Assignment.

NOW, THEREFORE, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

#### **ARTICLE I**

#### ASSIGNMENT OF TRADEMARKS

- 1.01. As of the date hereof, Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee all right, title and interest it now has or ever has had in and to each of the Assigned Marks worldwide, together with the goodwill of the business symbolized thereby, including, but not limited to, any applications or registrations therefor, together with all claims that can or may be asserted by Assignor arising out of or relating to the use or ownership of any of the Assigned Marks.
- 1.02. As of the date hereof, Assignee assumes full responsibility for and Assignor is relieved of all future obligations relating to the Assigned Marks, including, but not limited to, all costs, taxes and fees that accrue after the date hereof for preparing and recording any assignments contemplated herein; maintaining, defending, enforcing and litigating rights in the Assigned Marks; or otherwise registering, renewing or maintaining any trademark registrations or domain name registrations for the Assigned Marks. Nothing contained in this Assignment shall give Assignee any rights in or to any trademarks, service marks, model numbers or trade dress not specifically conveyed under this Assignment.

[Remainder of Page Intentionally Left Blank]

IN TESTIMONY WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

ASSIGNOR:	ASSIGNEE:
AAS ACCESSORY GROUP, LLC	THULE HITCH SYSTEMS LLC
P	- 111/Re/11/
By:	By: 13eyl
Name:	Name: Uf Berghalt
Title:	Title: Manager

# **CERTIFICATE OF ACKNOWLEDGEMENT**

	_, a Notary Public, do hereby cer _, known to me to be the		of AAS Accessory	
Group, LLC, appeared before me this day, in person, and acknowledged that he signed, sealed and delivered the foregoing instrument on behalf of AAS Accessory Group, LLC as his free and voluntary act for the uses and purposes therein set forth.				
IN WITNESS WHEREOF, I ha	ive hereunto set my hand and Not	arial Seal, this	day of September	
My Commission Expires:		Notary F	Public Public	
•				
	ERTIFICATE OF ACKNOWLEI			
I, Jenna Galicki Ulf Bergwut	, a Notary Public, do hereby cer , known to me to be the Marc me this day, in person, and ackno	tify that	of Thule Hitch	
Systems LLC, appeared before a delivered the foregoing instrum for the uses and purposes therein	ent on behalf of I hule Hitch Syst	wledged that he sig ems LLC as his fre	gned, sealed and e and voluntary act	
IN WITNESS WHEREOF, I ha 2006.	ve hereunto set my hand and Not	arial Seal, this <u>6 <sup>VA</sup></u>	day of September	
		Notary P	nih lia	
My Commission Expires:		Notary P	ublic	
JENNA GALICKI Notary Public, State of New York No. 01GA6092518 Qualified in Nassau County Commission Expires May 19, 2007		/		

Title:

IN TESTIMONY WHEREOF, Assignor and Assignee have caused this Assignment to be executed by

their authorized representatives.

Title: EVI - CFC

# I, Kinbuly Monroe, a Notary Public, do hereby certify that Pond Gardhouse, known to me to be the EVP and

Group, LLC, appeared before me this day, in person, and acknowledged that he signed, sealed and delivered the foregoing instrument on behalf of AAS Accessory Group, LLC as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 6th day of September 2006.

Kinberly M. Monrae Notary Public

My Commission Expires:

KIMBERLY M. MONROE
Notary Public, State of New York
No. 02M06034613
Qualified in New York County
Commission Expires Dec. 13, 20

#### CERTIFICATE OF ACKNOWLEDGEMENT

I,	, a Notary Public, do hereby certify tha	
Systems LLC, appeared elivered the foregoin for the uses and purpo	ed before me this day, in person, and acknowledge g instrument on behalf of Thule Hitch Systems LL	ed that he signed, sealed and
IN WITNESS WHER 2006.	EOF, I have hereunto set my hand and Notarial Se	eal, this day of September
		Notary Public
My Commission Expires	•	

# SCHEDULE A

COUNTRY	TRADEMARK	SALE APPLINO	REG NO	STATUS	INT'L CLASS
United States	ADAPT HITCH BALL	75/387772	2225514	LIVE	12
United States	ADAPT HITCH BALL (and design)	75/261875	2212271	LIVE	12
Canada	ADAPT HITCH BALL (and design)	0856920	TMA533462	LIVE	
United States	JOURNEY	78/301074		APPLICATION - SUSPENDED	9
Canada	JOURNEY	1207994	TMA631494	LIVE	
United States	ODYSSEY	78/306712		APPLICATION - OPPOSITION	9
United States	POWER-PULL	74/366191	1846668	LIVE	12
Canada	POWER-PULL	0735425	TMA464714	LIVE	
United States	POWER PULL EXTREME	78/543865		APPLICATION - ALLOWED	12
Canada	POWER PULL EXTREME	1262940		APPLICATION - PENDING	
United States	STOW-A-BALL	78/331777	3042579	LIVE	12
Canada	STOW-A-BALL	1215836	TMA636088	LIVE	
United States	UBS	76/342485	2788033	LIVE	12
Canada	UBS	1141645	TMA651528	LIVE	
United States	VALLEY	72/175143	0780181	LIVE	12

NYA 799476.1

TRADEMARK
REEL: 003801 FRAME: 0807

**RECORDED: 06/24/2008**