TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Andrew Dunn		06/16/2008	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Nicholas Campbell
Street Address:	172 Macon Avenue
Internal Address:	#1
City:	Asheville
State/Country:	NORTH CAROLINA
Postal Code:	28801
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Benjamin Wigler
Street Address:	172 Macon Avenue
Internal Address:	#1
City:	Asheville
State/Country:	NORTH CAROLINA
Postal Code:	28801
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Alex Hornbake
Street Address:	172 Macon Avenue
Internal Address:	#1
City:	Asheville
State/Country:	NORTH CAROLINA
Postal Code:	28801
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	James Dedakis
Street Address:	172 Macon Avenue

TRADEMARK REEL: 003798 FRAME: 0880

900109355

Internal Address:	#1
City:	Asheville
State/Country:	NORTH CAROLINA
Postal Code:	28801
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77009631	ARIZONA

CORRESPONDENCE DATA

Fax Number: (513)241-6234

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (513) 241-2324

Email: ksmith@whepatent.com

Correspondent Name: Wood, Herron & Evans, L.L.P.

Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	NICA-03-128
NAME OF SUBMITTER:	Kathryn E. Smith
Signature:	/Kathryn E. Smith/
Date:	06/19/2008

Total Attachments: 3

source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif

> TRADEMARK REEL: 003798 FRAME: 0881

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Andrew Dunn, a United States citizen with a business address of 172 Macon Avenue, #1, Asheville, North Carolina 28801 (hereinafter "Assignor"), adopted. used, and is presently one of the joint owners of record of U.S. Trademark Application Serial No. 77/009,631 for the mark ARIZONA, with a filing date of September 28, 2006, and is a partial owner of certain goodwill symbolized by the mark (hereinafter referred to as the "ARIZONA Application and Trademark"); and

WHEREAS, Nicholas Campbell, Benjamin Wigler, Alex Hornbake, and James Dedakis, all United States citizens with a business address of 172 Macon Avenue, #1, Asheville, North Carolina 28801 (hereinafter "Assignees"), have adopted, used, and are presently the other joint owners of record of the AR-ZONA Application and Trademark, and are joint owners of certain goodwill symbolized by the ARIZONA Application and Trademark;

WHEREAS, the above-named Assignees are desirous of acquiring Assignor's rights in and to the said ARIZONA Application and Trademark, and all rights related thereto, including any goodwill held by Assignor therein, and all rights resulting therefrom:

WHEREAS, Assignor is desirous of conveying any and all rights he holds with respect to the ARIZONA Application and Trademark to Assignees, including any goodwill held by Assignor therein, and all rights resulting therefrom;

NOW, therefore, for good and valuable consideration, the receipt and adequacy of which is hereby accepted and acknowledged. Assignor does hereby sell, assign, transfer, and convey unto Assignees all right, title and interest in and to the ARIZONA Application and Trademark, together with the goodwill held by Assignor therein, all rights related thereto, and all rights resulting therefrom.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the ARIZONA Application and Trademark, and any registration(s) resulting therefrom, to Assignees as assignees of Assignor's entire right, title and interest therein. Assignor agrees to further

Page 1 of 2

execute any documents reasonably necessary to effect this assignment or to confirm Assignees' ownership of the ARIZONA Application and Trademark.

This Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

This assignment is effective as of _	June 5	79	2008.
В	y. <u>.</u>		
	Andrews	uan Accionar	

Agreed to and Accepted By Assignees:

Nicholas Campbell

Benjamin Wigler

Alex Hordhake

James Dedakis

execute any documents reasonably necessary to effect this assignment or to confirm Assignees' ownership of the ARIZONA Application and Trademark.

This Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed occurrent.

	By: Andrew Dunn, Assignor
Agreed to and Accepted By Assignees:	
Nicholas Campbe::	
Benjamin Wigler	
Alex Hombake	

เดิมผลเสียน

James Dedakis

RECORDED: 06/19/2008