

06-09-2008



Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103507399
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

06-06-08

1. Name of conveying party(ies):

Best Fan, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) Massachusetts

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) May 19, 2008

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: So Good Sportswear, LLC

Internal

Address: _____

Street Address: 4 Lexington Road

City: Wellesley

State: MA

Country: United States Zip: 02482

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Massachusetts

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

77175199

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Greatest Sports Town in America

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mary Landeragan

Internal Address: _____

Street Address: Rich May, P.C.

176 Federal Street

City: Boston

State: MA Zip: 02110

Phone Number: 617-556-3800

Fax Number: 617-556-3890

Email Address: mlanderagan@richmaylaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 3724
Expiration Date 08/10

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Mary E. Landeragan
Signature

6/3/08

Date

Mary Landeragan

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

OPR/FINANCE

06-09-08

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

06/06/2008 DBYRNE 00000047 77175199

01 FC:8521

48.00 OP

SUPPORTING DOCUMENTATION FOR TRADEMARK
CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999