

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M.W. Samara, Inc.		05/30/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Silver Acquisition LLC		
Street Address:	390 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1172197		
Registration Number:	1335405	M.W. SAMARA	
Registration Number:	2953230	PHONE RINGS	
Registration Number:	2949853	PHONE RINGS	
Registration Number:	1524417	SAMARA	
Registration Number:	1390732	WATERFALL	
CORRESPONDENCE DATA			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2123368000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Amster Rothstein & Ebenstein LLP		
Address Line 1:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	40506/29		

CH \$165.00 1172197

NAME OF SUBMITTER:	Anthony F. LoCicero
Signature:	/Anthony F. LoCicero/
Date:	06/10/2008
Total Attachments: 2 source=40506-29Trademark Assignment#page1.tif source=40506-29Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment is made on this ~~30~~³¹ day of May, 2008, between M.W. Samara, Inc., a New York corporation the name of which will be changed to MWS, Inc. upon consummation of the purchase of certain assets owned by Assignor as referenced below (the "Assignor") and Silver Acquisition LLC, a New York limited liability company the name of which will be changed to M.W. Samara LLC upon consummation of the purchase of certain assets owned by Assignor as referenced below (the "Assignee").

WHEREAS, Assignee has purchased certain assets of Assignor (the "SAMARA Purchased Assets") pursuant to the terms and conditions of that certain Asset Purchase Agreement, dated of even date herewith; and

WHEREAS, Assignor desires to transfer and assign to Assignee, any and all trademarks, service marks, trade names and the like, and associated registrations and applications therefore owned by Assignor constituting part of the SAMARA Purchase Assets, including without limitation those set forth in Schedule A, (hereinafter the "Marks"), and the goodwill of the business developed through the use of the Marks; and

WHEREAS, Assignee desires to acquire all rights, title, and interest in and to the Marks, any associated registrations and applications therefor, and the goodwill developed therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, the entire right, title, interest in and to the Marks, any pending applications or registrations therefor, including those set forth in Schedule A, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor has executed this instrument as of May ~~30~~³¹, 2008.

M.W. SAMARA, INC.

By: 

Name: Mark Wasserman, President

Title: President

SCHEDULE A

<u>COUNTRY</u>	<u>REFERENCE #</u>	<u>FILED</u>	<u>APPL #</u>	<u>REGDT</u>	<u>REG #</u>	<u>STATUS</u>	<u>CLASSES</u>
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DESIGN ONLY - MISCELLANEOUS

UNITED STATES	378502/010	04/17/1980	73/258,534	10/06/1981	1,172,197	REGISTERED	14
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14 - Jewelry made from gold and silver

M.W. SAMARA

UNITED STATES	378502/034	02/28/1984	468,427	05/14/1985	1,335,405	REGISTERED	14
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14 - Jewelry

PHONE RINGS

UNITED STATES	378502/045	01/21/2003	78/205,487	05/17/2005	2,953,230	REGISTERED	14
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14 - Decorative jewelry, namely, charms made of sterling silver and/or precious gemstones to be attached to telephones

PHONE RINGS (stylized)

UNITED STATES	378502/046	01/23/2003	78/206,343	05/10/2005	2,949,853	REGISTERED	14
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14 - Decorative jewelry to be attached to telephones and key chains

SAMARA

CANADA	378502/051		612,974	12/07/1990	376,657	REGISTERED	00
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00 - Jewelry

JAPAN	378502/043	05/07/2002	2002-036702	10/31/2003	4722931	REGISTERED	14
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14 - Key holders, personal ornaments, jewels, their raw ore and imitations of jewels, timepieces

UNITED STATES	03188	05/06/1986	73/597,278	02/14/1989	1,524,417	REGISTERED	14
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14 - Jewelry

WATERFALL

UNITED STATES	378502/038	08/27/1985	73/555,728	04/22/1986	1,390,732	REGISTERED	14
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14 - Jewelry - namely, earrings