

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion with name change

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blair Corporation		04/30/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Blair LLC
Street Address:	220 Hickory Street
City:	Warren
State/Country:	PENNSYLVANIA
Postal Code:	16366
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2684215	220 HICKORY
Registration Number:	2793723	ADJUST-A-BAND
Registration Number:	1893194	COMFORT EASE
Registration Number:	2727655	CROSSING POINTE
Registration Number:	1558163	IRVINE PARK
Registration Number:	0924751	JB
Registration Number:	1656300	SCANDIA WOODS
Registration Number:	1991573	SILHOUETTE SLIMMER
Registration Number:	2010722	STIK-TITE
Registration Number:	1615823	STONYBROOK
Registration Number:	2621668	TOTALLY TOPS
Registration Number:	1469163	TROPICCOOL

CORRESPONDENCE DATA

CH \$315.00 2684215

Fax Number: (415)983-1200
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 4159836318
Email: sftrademarks@pillsburylaw.com,
laura.gustafson@pillsburylaw.com
Correspondent Name: Laura C. Gustafson
Address Line 1: PILLSBURY WINTHROP SHAW PITTMAN - Docket
Address Line 2: 50 Fremont Street
Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	51166-0260891/RLK/LCG
NAME OF SUBMITTER:	Laura C. Gustafson
Signature:	/Laura C. Gustafson/
Date:	05/22/2008

Total Attachments: 5

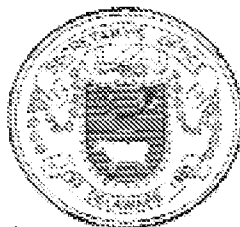
source=Blair Conversion doc#page1.tif
source=Blair Conversion doc#page2.tif
source=Blair Conversion doc#page3.tif
source=Blair Conversion doc#page4.tif
source=Blair Conversion doc#page5.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BLAIR CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BLAIR CORPORATION" TO "BLAIR LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2007, AT 4:38 O'CLOCK P.M.



0174618 8100V

080434323

You may verify this certificate online
at corp.delaware.gov/suchver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6573251

DATE: 05-07-08

TRADEMARK
REEL: 003781 FRAME: 0589

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY

PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT
OF
BLAIR CORPORATION

1. The jurisdiction where Blair Corporation (the "Corporation") first formed is State of Delaware.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate of Conversion is State of Delaware.
3. The date the Corporation first formed is October 23, 1924 under the name of "New Process Company."
4. The name of the Corporation immediately prior to filing this Certificate of Conversion is Blair Corporation.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Blair LLC.

* * * * *

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:31 PM 04/30/2007
FILED 04:38 PM 04/30/2007
SNV 070496187 - 0174618 FILE

X-011150/061

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the 30th day of April, 2007.

/s/ Larry J. Fitorak

Larry J. Fitorak

Authorized Person

*(Bliss Corporation -
DE Certificate of Conversion to DE LLC)*

S-1

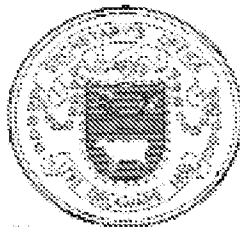
**TRADEMARK
REEL: 003781 FRAME: 0591**

Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "BLAIR LLC" FILED IN THIS OFFICE ON THE THIRTIETH DAY OF APRIL, A.D. 2007, AT 4:38 O'CLOCK P.M.



0174618 8100V

080434323

You may verify this certificate online
at corp.delaware.gov/suchver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6573251

DATE: 05-07-08

TRADEMARK
REEL: 003781 FRAME: 0592

CERTIFICATE OF FORMATION

OF

BLAIR LLC

This Certificate of Formation is being executed as of April 30, 2007, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. Name. The name of the limited liability company is Blair LLC (the "Company").

2. Registered Office and Registered Agent. The address of its registered office in the State of Delaware is c/o Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle, Delaware, 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the date first above written.

/s/ Larry J. Pitorak

Larry J. Pitorak

Authorized Person

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:31 PM 04/30/2007
FILED 04:38 PM 04/30/2007
SERV 070498187 - 0174618 FILE

KAR 11058788 3