

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Watchfire Corporation		04/18/2008	CORPORATION: CANADA

**RECEIVING PARTY DATA**

<b>Name:</b>	International Business Machines Corporation
<b>Also Known As:</b>	AKA IBM Corporation
<b>Street Address:</b>	New Orchard Road
<b>City:</b>	Armonk
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10504
<b>Entity Type:</b>	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	76133456	APPSCAN
Serial Number:	76295936	BOBBY
Serial Number:	75826989	
Serial Number:	76272803	MEASURE WHAT MATTERS
Serial Number:	75760811	WATCHFIRE
Serial Number:	78132280	WATCHFIRE
Serial Number:	76233798	WEBCPO
Serial Number:	78256431	WEBXACT

**CORRESPONDENCE DATA**

Fax Number: (914)765-4370  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 914-765-4415  
 Email: ibmtm@us.ibm.com  
 Correspondent Name: Alexander Tognino

CH \$215.00 76133456

Address Line 1: North Castle Drive  
Address Line 4: Armonk, NEW YORK 10504

NAME OF SUBMITTER:	Jennifer D. Goff
Signature:	/Jennifer D. Goff/
Date:	05/01/2008

Total Attachments: 2  
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source=WATCHFIREUSASSIGNMENT#page2.tif

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Watchfire Corporation, a Canadian corporation, having an address at 1 Hines Road, Kanata, Ontario, K2K 3C7, Canada ("Watchfire"), owns, has adopted, is using or intends to use the U.S. trademarks listed in Schedule A (the "Marks");

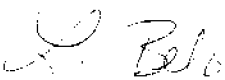
WHEREAS, Watchfire is the owner of the trademark registrations and applications for registration associated with the Marks listed in Schedule A (the "Registrations");

WHEREAS, International Business Machines Corporation, a New York corporation, having an address at New Orchard Road, Armonk, New York 10504, desires to acquire the Marks and the Registrations as successor to the business of Watchfire to which the Marks relate;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Watchfire Corporation a Canadian corporation, assigns to International Business Machines Corporation, a New York corporation, all right, title and interest in the United States in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks and the Registrations.

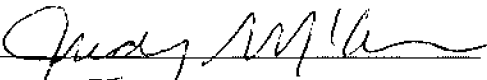
Dated 18 April, 2008.

**WATCHFIRE CORPORATION**

By:   
Name: L. Belo  
Title: Secretary

PROVINCE OF ONTARIO )  
 ) ss:  
REGIONAL MUNICIPALITY OF YORK )  
TOW OF MARKHAM )  
 )

On this 18 day of April, 2008,  
before me, the undersigned Notary Public, personally appeared  
B. Lynn Belo, personally known to me, to be the person whose name is signed on the preceding or attached document in my presence.

  
Name: Judy McAdam  
Notary Public

My Commission Expires: \_\_\_\_\_

Judith Elizabeth McAdam, Notary Public, Regional Municipality of York, limited to the attestation of instruments and the taking of affidavits, for IBM Canada Limited and its subsidiary and affiliated companies. Expires July 19, 2008.

# Watchfire Corporation

U.S. Applications and Registrations

## Schedule A

Trademark	Application Serial No.	Registration No.
APPSCAN	76133456	2751691
BOBBY	76295936	2638999
FLAME LOGO	75826989	2440368
MEASURE WHAT MATTERS	76272803	2880628
WATCHFIRE	75760811	2420864
WATCHFIRE	78132280	2809396
WEBCPO	76233798	2676583
WEBXACT	78256431	2931857