

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SBE ENTERTAINMENT GROUP, LLC		04/14/2008	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	SBE LICENSING, LLC
Street Address:	8000 BEVERLY BOULEVARD
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90048
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	3245583	H HYDE LOUNGE
Registration Number:	3244476	SBE RESTAURANT GROUP
Serial Number:	78901561	AREA
Serial Number:	78802671	THE LOBBY
Serial Number:	78803097	THE LOBBY SUPPER CLUB
Serial Number:	78809308	HYDE LOUNGE
Serial Number:	77366636	HYDE BEACH
Serial Number:	77366611	HYDE BEACH
Serial Number:	78812657	KATSUYA
Serial Number:	78812627	
Serial Number:	78812669	KATSUYA BY STARCK
Serial Number:	77306092	SBE RESTAURANT AND NIGHTLIFE GROUP
Serial Number:	77238338	FOXTAIL
Serial Number:	77221375	FOXTALE

CH \$740.00 3245583

Serial Number:	77411187	FOXTAIL
Serial Number:	77254343	S BAR
Serial Number:	77255421	S BAR
Serial Number:	77255420	S BAR
Serial Number:	77255416	
Serial Number:	77379431	XIV
Serial Number:	77379420	XIV CAFÉ
Serial Number:	77379402	XIV SUPPER CLUB
Serial Number:	77381497	XIV CHATEAU
Serial Number:	77381496	XIV VILLE
Serial Number:	77382074	XIV BOÎTE
Serial Number:	77381335	XIV AUBERGE
Serial Number:	77381332	XIV MANOIR
Serial Number:	77379471	XIV SALON
Serial Number:	77379457	XIV BISTRO

CORRESPONDENCE DATA

Fax Number: (213)226-4028
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (213) 488-7100
Email: kevin.davis@pillsburylaw.com
Correspondent Name: MARK R. KENDRICK, ESQ.
Address Line 1: PILLSBURY WINTHROP SHAW PITTMAN LLP
Address Line 2: 725 SOUTH FIGUEROA STREET, SUITE 2800
Address Line 4: LOS ANGELES, CALIFORNIA 90017-5406

ATTORNEY DOCKET NUMBER:	042927-0000002
NAME OF SUBMITTER:	MARK R. KENDRICK
Signature:	/Mark R. Kendrick/
Date:	04/18/2008

Total Attachments: 4
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TRADEMARK ASSIGNMENT

WHEREAS, SBE Entertainment Group, LLC, a California limited liability company, having an address of 8000 Beverly Boulevard, Los Angeles, CA 90048 (the "Assignor") owns the names, trade names, trademarks, service marks, trademark applications and trademark registrations as shown in Schedule A, attached hereto, and the goodwill associated therewith (collectively, the "Marks"):

WHEREAS, Assignor wishes to assign all right, title, and interest to the Marks to SBE Licensing, LLC, a Delaware Limited Liability Corporation, with an address of 8000 Beverly Boulevard, Los Angeles, CA 90048 (the "Assignee"):

NOW, THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor hereby assigns unto Assignee all right, title and interest in and to the Marks, together with any common law rights and the goodwill of the business symbolized therewith, as well as the right (but not the obligation) to assert the Marks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Dated: April 14, 2008

SBE Entertainment Group, LLC

By: _____

Name: Sam Nazarian

Title: Manager

Schedule A

All trademarks and trademark applications listed below including without limitation those specifically identified below including, and without limitation to, the goodwill associated therewith.

UNITED STATES TRADEMARKS AND TRADEMARK APPLICATIONS:

MARK	APPLICANT	TYPE	SERIAL # / REG. #
AREA	SBE Entertainment Group, LLC	Words in stylized form	78901561
THE LOBBY	SBE Entertainment Group, LLC	Words in stylized form	78802671
THE LOBBY SUPPER CLUB	SBE Entertainment Group, LLC	Words in stylized form	78803097
HYDE LOUNGE	SBE Entertainment Group, LLC	Standard character	78809308
"H" HYDE LOUNGE	SBE Entertainment Group, LLC	Design plus words	78863592 / 3245583
HYDE BEACH	SBE Entertainment Group, LLC	Standard Character – Class 43 (Hotel, restaurant and bar services)	77/366636
HYDE BEACH	SBE Entertainment Group, LLC	Standard Character – Class 41 (Nightclubs)	77/366611
KATSUYA	SBE Entertainment Group, LLC	Word in stylized form	78812657
KATSU SYMBOL	SBE Entertainment Group, LLC		78812627
KATSUYA BY STARCK	SBE Entertainment Group, LLC	Words in stylized form	78812669
SBE RESTAURANT GROUP	SBE Entertainment Group, LLC	Words in stylized form	78894209 / 3244476
SBE RESTAURANT AND NIGHTLIFE GROUP	SBE Entertainment Group, LLC	Standard character (Class 41 and 43)	77306092
FOXTAIL	SBE Entertainment Group, LLC	Standard character (Class 41 and 43)	77238338
FOXTALE	SBE Entertainment Group, LLC	Standard character (Class 41 and 43)	77221375
FOXTAIL	SBE Entertainment Group, LLC	Design and word (Class 41 and 43)	77411187
S BAR	SBE Entertainment Group, LLC	Standard character (Class 43)	77254343
S BAR (Design)	SBE Entertainment Group, LLC	Design with words (Class 43)	77255421
S BAR with Devil (Design)	SBE Entertainment Group, LLC	Design with words (Class 43)	77255420
S BAR Devil (Design)	SBE Entertainment Group, LLC	Design (Class 43)	77255416
XIV	SBE Entertainment Group, LLC	Standard Character (Class 43)	77379431

XIV CAFE	SBE Entertainment Group, LLC	Standard Character (Class 43)	77379420
XIV SUPPER CLUB	SBE Entertainment Group, LLC	Standard Character (Class 43)	77379402
XIV CHATEAU	SBE Entertainment Group, LLC	Standard Character (Class 43)	77381497
XIV VILLE	SBE Entertainment Group, LLC	Standard Character (Class 43)	77381496
XIV BOITE	SBE Entertainment Group, LLC	Standard Character (Class 43)	77382074
XIV AUBERGE	SBE Entertainment Group, LLC	Standard Character (Class 43)	77381335
XIV MANOIR	SBE Entertainment Group, LLC	Standard Character (Class 43)	77381332
XIV SALON	SBE Entertainment Group, LLC	Standard Character (Class 43)	77379471
XIV BISTRO	SBE Entertainment Group, LLC	Standard Character (Class 43)	77379457

INTERNATIONAL TRADEMARKS AND TRADEMARK APPLICATIONS:

MARK	APPLICANT	TYPE	SERIAL # / REG. #
HYDE LOUNGE – FIGURATIVE (EUROPE) –	SBE Entertainment Group	Words and Design	006111231
HYDE LOUNGE – WORD (EUROPE)	SBE Entertainment Group LLC	Words and Design	006111041
“H” HYDE LOUNGE CANADA	SBE Entertainment Group, LLC	Design plus words	1345781
HYDE LOUNGE CANADA	SBE Entertainment Group, LLC	Standard character	1345784
“H” HYDE LOUNGE JAPAN		Design plus words	2007079951
HYDE LOUNGE JAPAN	SBE Entertainment Group, LLC	Standard Character	2007079917
HYDE LOUNGE CHINA – Class 41	SBE Entertainment Group, LLC	Standard Character	A20080058
HYDE LOUNGE CHINA	SBE Entertainment Group, LLC	Standard Character	A20080059
HYDE LOUNGE HONG KONG	SBE Entertainment Group, LLC	Standard Character	301053701
HYDE LOUNGE MACAU – Class 41	SBE Entertainment Group, LLC	Standard Character	N/34411
HYDE LOUNGE MACAU – Class 43	SBE Entertainment Group, LLC	Standard Character	N/34412
HYDE BEACH EUROPE	SBE Entertainment Group, LLC	Standard Character	006664726
HYDE BEACH	SBE Entertainment	Standard Character	A20080056

CHINA – Class 41	Group, LLC		
HYDE BEACH CHINA – Class 43	SBE Entertainment Group, LLC	Standard Character	A20080057
HYDE BEACH HONG KONG	SBE Entertainment Group, LLC	Standard Character	301053710
HYDE BEACH MACAU – Class 41	SBE Entertainment Group, LLC	Standard Character	N/34416
HYDE BEACH MACAU – Class 43	SBE Entertainment Group, LLC	Standard Character	N/34417