

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-------------------------|----------------|

| | |
|------------------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|------------------------------|--|

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-----------------------|
| CP Formation LLC | | 12/31/2007 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|--------------------------|-----------------------|
| Name: | The Heil Company |
| Street Address: | 5751 Cornelison Road |
| Internal Address: | 6400 Building A and B |
| City: | Chattanooga |
| State/Country: | TENNESSEE |
| Postal Code: | 37411 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 2561521 | PYTHON |
| Registration Number: | 2151989 | HEIL |

CORRESPONDENCE DATA

Fax Number: (312)775-8100
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-775-8000
 Email: amenchaca@mcandrews-ip.com
 Correspondent Name: Alejandro Menchaca
 Address Line 1: 500 West Madison Street
 Address Line 2: 34th Floor
 Address Line 4: Chicago, ILLINOIS 60661

| | |
|---------------------------|-------------------------|
| NAME OF SUBMITTER: | Dennis H. Jaskoviak Jr. |
|---------------------------|-------------------------|

| | |
|-------------------|-------|
| Signature: | /dhj/ |
|-------------------|-------|

CH \$65.00 2561521

Date:

04/17/2008

Total Attachments: 7

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ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, **CP FORMATION LLC**, a Delaware limited liability company with offices at 1403 Foulk Road, Suite 102, Wilmington, DE 19803-2755 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from **THE HEIL COMPANY**, a Delaware corporation with offices at 5751 Cornelison Road, 6400 Building A and B, Chattanooga, TN 37411 ("Assignee"), does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

the trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein throughout the world set forth on Schedule A attached hereto, together with the goodwill associated therewith, (the "Trademarks").

To be held and enjoyed by Assignee, along with the portion of the business of Assignor to which the Trademarks pertain, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignee had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors or assigns.

The effective date of this Assignment is January 1, 2008. From and after said date, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.


IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

[Signature page follows]

This 1st day of January, 2008.

CP FORMATION LLC

By: CLOVE PARK INSURANCE
COMPANY, its sole member

By: 
Name: George Pompetzki
Title: Vice President

TRADEMARK

REEL: 003762 FRAME: 0117

SCHEDULE A

TRADEMARK

REEL: 003762 FRAME: 0118

TRADEMARKS
(The Heil Company)

| COUNTRY | REGISTRATION # | REGISTERED DATE | SERIAL # | FILED DATE | MARK |
|---------------|----------------|-----------------|-----------|------------|--|
| Vietnam | 29411 | 28-Jan-99 | 35090 | 31-Jul-97 | HEIL |
| Vietnam | 29413 | 28-Jan-99 | 35092 | 31-Jul-97 | HEIL and Design |
| Vietnam | 29412 | 28-Jan-99 | 35091 | 31-Jul-97 | HEIL and Design |
| Venezuela | | | | | Heil |
| Venezuela | 132682F | 28-Jan-88 | | | Heil (and Design) |
| United States | unregistered | | | | 1-800-824-HEIL |
| United States | unregistered | | | | IDEAS FROM HEIL ENGINEERING |
| United States | unregistered | | | | HEIL CAN MAKE IT HAPPEN! |
| United States | unregistered | | | | 336 PROTECTION PACKAGE |
| United States | unregistered | | | | RUN WITH HEIL BODIES AND HOISTS |
| United States | unregistered | | | | OTHERS RUN AMUCK. |
| United States | unregistered | | | | TIME SAVER |
| United States | unregistered | | | | Design of the Snake on the Python Lift |
| United States | unregistered | | | | and design |
| United States | unregistered | | | | THE FUTURE OF RECYCLING... TODAY |
| United States | unregistered | | | | HPT |
| United States | unregistered | | | | SL |
| United States | unregistered | | | | SPEC YOUR OWN |
| United States | unregistered | | | | WAY YOU WORK. |
| United States | unregistered | | | | TIME SAVER TARP SYSTEM |
| United States | unregistered | | | | POWERTRAK™ |
| United States | 2113833 | 18-Nov-97 | 75-163197 | 04-Sep-96 | FORMULA |
| United States | 2877341 | 24-Aug-04 | 78-243403 | 29-Apr-03 | PT 1000 TAILGATE |
| United States | domain name | | | | partsinc.com |
| United States | domain name | | | | heil.com |
| United States | domain name | | | | heilco.com |
| United States | unregistered | | | | AUTOLIFT |
| United States | unregistered | | | | BUILT TOUGH ... COUNT ON IT. |
| United States | unregistered | | | | PT 1000 |
| United States | unregistered | | | | EXPECTATIONS |
| United States | unregistered | | | | THINK HEIL THINK AGAIN |
| United States | unregistered | | | | HEIL INNOVATION STRIKES AGAIN |
| United States | unregistered | | | | Design of Squiggly H (burgundy) |
| United States | unregistered | | | | Parts Inc. & design |
| United States | unregistered | | | | truck will sort of work. |
| United States | unregistered | | | | BEAUTY IN THE BEAST |
| United States | unregistered | | | | POWERTRAK™ COMMERCIAL |
| United States | 1684375 | 28-Apr-92 | 74-172077 | 03-Jun-91 | SIEBERT and Design |
| United States | unregistered | | | | LOADER CONVENIENCE |
| United States | Unregistered | | | | DOWN. |
| United States | Unregistered | | | | H.E.I.L. |
| United States | Unregistered | | | | Design |
| United States | 2760515 | 02-Sep-03 | 78-192965 | 10-Dec-02 | POWERTRAK |
| United States | Unregistered | | | | SELECT REWORKS™ |
| United States | 1508009 | 11-Oct-88 | 73-469050 | 07-Mar-84 | HALF/PACK |
| United States | Unregistered | | | | SELECT REMOUNTS™ |
| United States | 1684376 | 28-Apr-92 | 74-172136 | 03-Jun-91 | K KALYN and Design |
| United States | 2763178 | 16-Sep-03 | 76-115065 | 23-Aug-00 | DESIGN ONLY |
| United States | 2542988 | 26-Feb-02 | 76-258371 | 17-May-01 | STARR |
| United States | 2415535 | 26-Dec-00 | 75-811293 | 29-Sep-99 | Big Bite |
| United States | 2335735 | 28-Mar-00 | 75-690977 | 26-Apr-99 | DURAPACK |
| United States | 2561521 | 16-Apr-02 | 76-162634 | 10-Nov-00 | PYTHON |
| United States | domain name | 19-Dec-01 | | | Heil.biz |
| United States | unregistered | | | | SHUR-LO |

TRADEMARKS

(The Heil Company)

| COUNTRY | REGISTRATION # | REGISTERED DATE | SERIAL # | FILED DATE | MARK |
|----------------------|----------------|-----------------|------------|------------|------------------------------------|
| United States | unregistered | | | | TRUCKS THAT WORK |
| United States | unregistered | | | | DUAL SWING-LINK |
| United States | unregistered | | | | PASS [®] COLLECTION |
| United States | unregistered | | | | C.A.R.T.S.™ |
| United States | unregistered | | | | SELECT-O-PACK™ |
| United States | Unregistered | | | | OPERATE-IN-GEAR-AT-IDLE™ |
| United States | unregistered | | | | AUTO-PACK™ |
| United States | unregistered | | | | VERSATILITY |
| United States | unregistered | | | | SATELLITE |
| United States | unregistered | | | | RECYCLE 2000™ |
| United States | Unregistered | | | | READY TRUCK™ |
| United States | Unregistered | | | | IT'S THE LEASE YOU CAN DO. |
| United States | Unregistered | | | | CLASSIC BLUE CREDIT |
| United States | Unregistered | | | | TODAY... FOR YOUR FRONT LINE FLEET |
| United States | unregistered | | | | POWERLIFT™ |
| United States | 1032188 | 03-Feb-76 | 73-029608 | 15-Aug-74 | RAPID RAIL Stylized Letters |
| United States | 510917 | 14-Jun-49 | 71-538638 | 22-Oct-47 | HEIL |
| United States | | | 76-676508 | 07-May-07 | HALF/PACK SIERRA Block Letters |
| United States | 502668 | 05-Oct-48 | 71-538637 | 22-Oct-47 | HEIL |
| United States | | | 76-666721 | 28-Sep-06 | TURNING Block Letters |
| United States | unregistered | | | | Bite™ printed in its mouth |
| United States | 3305236 | 09-Oct-07 | 76-670133 | 08-Dec-06 | MULTITASK SL Block Letters |
| United States | 2181895 | 18-Aug-98 | 75-223193 | 08-Jan-97 | HEIL |
| United States | 2260344 | 13-Jul-99 | 75-339662 | 12-Aug-97 | HALF/PACK CLASSIC |
| United States | 2806757 | 20-Jan-04 | 78-225295 | 13-Mar-03 | MULTIPACK |
| United States | | | 76-549625 | 22-Sep-03 | PIRATE PARTS |
| United States | 3062976 | 28-Feb-06 | 78-548480 | 17-Jan-05 | Block Letters |
| United States | 2151989 | 21-Apr-98 | 75-206905 | 25-Nov-96 | HEIL and Design |
| United Kingdom | 2165051 | 27-Apr-98 | 2165051 | 27-Apr-98 | HEIL POWERLINK (STYLIZED) |
| United Kingdom | 2195968 | 14-Sep-01 | 2195968 | 28-Apr-99 | BIG BITE |
| United Kingdom | 2298319 | 15-Nov-02 | 2298319 | 18-Apr-02 | HEIL POWERTRAK and design |
| United Kingdom | 2051084A | 26-Sep-97 | 2051084A | 13-Jan-96 | BIG BITE |
| United Kingdom | 2118916 | 14-Aug-98 | 2118916 | 17-Dec-96 | HEIL and design |
| United Kingdom | 2118913 | 19-Sep-97 | 2118913 | 17-Dec-96 | HEIL |
| United Kingdom | 1080725 | 07-Jul-77 | 1080725 | 07-Jul-77 | THOMPSON |
| Thailand | | | 565901 | 17-Sep-04 | Heil |
| Thailand | TM228599 | 25-Oct-05 | 565902 | 17-Sep-04 | Heil and oval design |
| Taiwan | 790798 | 01-Feb-98 | | | HEIL |
| Taiwan | 102449 | 01-Sep-98 | 86-7460 | | HEIL and Oval Design |
| Taiwan | 790831 | 01-Feb-98 | | | HEIL & OVAL DESIGN |
| Taiwan | 86-7460 | 01-Sep-98 | 102450 | | HEIL |
| Switzerland | P 332725 | | | 07-Mar-84 | RAPID RAIL and design |
| Sweden | 328617 | 23-Oct-98 | 199704078 | 25-Apr-97 | HEIL |
| Sweden | 328592 | 23-Oct-98 | 199702173 | 03-Mar-97 | HEIL DESIGN ONLY |
| Spain | 2123384 | 20-Apr-98 | 2123384_M | 31-Oct-97 | HEIL |
| Spain | 2130284 | 20-May-99 | 2130284_M | 04-Dec-97 | HEIL and logo |
| South Africa (Zaire) | 96/17374 | 16-Jan-01 | | 04-Dec-96 | Heil |
| South Africa (Zaire) | 96/17444 | 05-Dec-96 | | 05-Dec-96 | HEIL and oval design |
| Singapore | T04/00428E | 15-Jan-04 | T04/00428E | 15-Jan-04 | Heil and oval design |
| Singapore | T04/00427G | 15-Jan-04 | T04/00427G | 15-Jan-04 | Heil |
| Puerto Rico | 67456 | 19-Apr-06 | | 18-Oct-05 | Heil and design |
| Puerto Rico | 67454 | 21-Apr-06 | | 18-Oct-05 | Heil |
| Philippines | 4-1997-123684 | 27-Feb-02 | 123684 | 15-Aug-97 | HEIL and oval design |
| Philippines | 4-1997-123685 | 18-Jan-04 | 123685 | 15-Aug-97 | HEIL and TRADEMARK |

TRADEMARKS
(The Heil Company)

| COUNTRY | REGISTRATION # | REGISTERED DATE | SERIAL # | FILED DATE | MARK |
|----------------|----------------|-----------------|---------------|------------|---|
| Philippines | 4-1997-123683 | 26-Jul-02 | 123683 | 15-Aug-97 | Heil |
| Philippines | 4-1997-123682 | 18-Oct-01 | 123682 | 15-Aug-97 | Heil |
| Norway | 121238 | 06-Jun-85 | 19840862 | 12-Mar-84 | RAPID RAIL and Design |
| Mexico | 570316 | 24-Feb-98 | 287178 | 17-Feb-97 | HEIL and Design |
| Malaysia | 97004359 | 12-Mar-97 | 4359/97 | 05-Apr-97 | HEIL and oval design |
| Malaysia | 97002417 | 12-Mar-03 | 2417/97 | 28-Feb-97 | POWERLINK |
| Malaysia | 97004333 | 20-Mar-01 | 4333/97 | 04-Apr-97 | HEIL |
| Korea, South | 4004208420000 | 11-Sep-98 | 4019970035509 | 30-Jul-97 | HEIL and design |
| Korea, South | 4100528760000 | 29-Jan-99 | 4119970010512 | 30-Jul-97 | HEIL and design |
| Korea, South | 4100506710000 | 11-Dec-98 | 4119970010511 | 30-Jul-97 | HEIL |
| Korea, North | 420842 | 11-Sep-98 | 97-035509 | | HEIL AND OVAL DESIGN |
| Korea, North | 420841 | 11-Sep-98 | 97-035508 | | HEIL |
| Japan | | | H09-145267 | 05-Aug-97 | HEIL |
| Japan | 4334950 | 12-Nov-99 | H09-143429 | 31-Jul-97 | HEIL and Oval Design |
| Japan | 9-143267 | | | | HEIL & OVAL DESIGN |
| Italy | | | 20 2007 VE | 29-Jan-07 | HEIL |
| Italy | 801420 | 29-Mar-00 | 97 6 VENEZIA | 24-Jan-97 | HEIL |
| Italy | | | 32 2003 AN | 31-Jan-03 | HEIL e elemento figurativo (and Design) |
| Italy | | | 31 2003 AN | 31-Jan-03 | HEIL scrittura di fantasia (stylized letters) |
| Italy | 801485 | 24-Jan-00 | 97 VE) | 16-May-97 | HEIL and Design |
| Italy | | | 182 2007 VE | 28-May-07 | HEIL e elemento figurativo (and design) |
| Indonesia | 415706 | 27-Apr-98 | J97 15255 | 25-Jul-97 | Heil |
| Indonesia | 415601 | 27-Apr-98 | D97 15026 | 23-Jul-97 | HEIL |
| Indonesia | 415698 | 27-Apr-98 | D97 15025 | 23-Jul-97 | HEIL and Oval Design |
| Indonesia | 415664 | 27-Apr-98 | J97 15256 | 25-Jul-97 | HEIL and Oval Design |
| India | 1262130 | 12-Apr-05 | 1262130 | 20-Jan-04 | Heil and oval design |
| India | | | 777029 | | Heil |
| India | | | 189694 | | Heil logo |
| India | 1262131 | 15-Mar-07 | 1262131 | 20-Jan-04 | Heil |
| Germany | 39700665 | 02-Sep-98 | 39700665 9 | 10-Jan-97 | HEIL & Oval Design |
| Germany | 39532675 | 26-Apr-96 | 39532675 3 | 09-Aug-95 | Powerlink |
| Germany | 39700665 | 02-Sep-98 | 39700665 | 10-Jan-97 | HEIL & Oval Design |
| Germany | 39700668 | 13-Jan-98 | 39700668 3 | 10-Jan-97 | HEIL |
| Germany | 1078289 | 14-Jun-85 | G 31240 12WZ | 28-Mar-84 | Rapid Rail (Stylized) |
| France | 97687897 | 18-Jul-97 | 97 687897 | 18-Jul-97 | HEIL et element figuratif (and design) |
| France | 97686118 | 08-Jul-97 | 97 686118 | 08-Jul-97 | HEIL |
| European | 3026432 | 15-Dec-04 | 3026432 | 29-Jan-03 | HEIL and design |
| European | 003026408 | 03-Nov-05 | 3026408 | 29-Jan-03 | Heil |
| European | 3557253 | 08-Mar-05 | 3557253 | 16-Dec-03 | HEIL EUROCYCLER stylized letters |
| European | 2672657 | 14-Jan-04 | 2672657 | 18-Apr-02 | POWERTRAK HEIL and design |
| Denmark | 1985 4241 VR | 13-Dec-85 | 1984 1449 VA | 12-Mar-84 | RAPID RAIL special skrift (stylized letters) |
| Denmark | VR199702961 | 11-Jul-97 | VA 1078 1997 | 28-Feb-97 | HEIL |
| Denmark | VR199702955 | 11-Jul-97 | VA 618 1997 | 05-Feb-97 | HEIL logo |
| Czech Republic | 262788 | 10-May-04 | 188118 | 30-Jan-03 | Heil and Oval Design |
| Czech Republic | 262787 | 10-May-04 | 188117 | 30-Jan-03 | Heil |
| Colombia | 206.731 | 18-Mar-98 | 97.051.782 | 05-Sep-97 | Heil and Oval Design |
| China | 1286807 | 21-Jun-99 | 9800012211 | | HEIL |
| China | 1406387 | | | | HEIL and Design |
| Chile | 405933 | | | | HEIL |
| Chile | 405932 | | | | HEIL and Design |
| Canada | 486539 | 08-Dec-97 | 836650 | 17-Feb-97 | HEIL & design |
| Canada | TMA486540 | 08-Dec-97 | 836649 | 17-Feb-97 | HEIL |
| Canada | TMA516572 | 21-Sep-99 | 0855547 | 09-Sep-97 | STARR SYSTEM and Design |
| Canada | 569870 | 29-Oct-02 | 0864483 | 17-Dec-97 | HALF/P |

TRADEMARK

REEL: 003762 FRAME: 0121

TRADEMARKS
(The Heil Company)

| COUNTRY | REGISTRATION # | REGISTERED DATE | SERIAL # | FILED DATE | MARK |
|-----------|----------------|-----------------|-----------|------------|-----------------------|
| Canada | TMA522565 | 31-Jan-00 | 0877802 | 21-Apr-98 | DURAPACK |
| Canada | TMA575147 | 06-Feb-03 | 1009861 | 25-Mar-99 | HALF/PACK |
| Canada | 510006 | 25-Mar-99 | 833508 | 15-Jan-97 | FORMULA |
| Cambodia | 19648/04 | 11-May-04 | 20180/04 | 25-Feb-04 | Heil |
| Cambodia | 19649/04 | 11-May-04 | 20181/04 | 25-Feb-04 | Heil and oval design |
| Brazil | 819721328 | 27-Jul-99 | 819721328 | 20-Feb-97 | HEIL and Oval Design |
| Brazil | 819721310 | | | | HEIL |
| Brazil | 819721301 | 27-Jul-99 | 819721301 | 20-Feb-97 | HEIL |
| Brazil | 819721298 | | | | HEIL |
| Benelux | 398675 | 07-Feb-84 | 663537 | 07-Feb-84 | RAPID RAIL and design |
| Australia | 724452 | 27-Jan-98 | | | HEIL |
| Australia | 724451 | 27-Jan-98 | | | HEIL & OVAL DESIGN |
| Australia | 724452 | 19-Dec-96 | 724452 | 19-Dec-96 | HEIL |
| Australia | 724451 | 19-Dec-96 | 724451 | 19-Dec-96 | HEIL |
| Argentina | 1881717 | 13-Aug-02 | 2373017 | | HEIL |
| Argentina | 2096254 | 07-Mar-00 | | | HEIL and Oval Design |
| Argentina | 2096255 | 07-Mar-00 | | | HEIL and Oval Design |
| Argentina | 1878264 | 04-Jul-02 | 2370509 | 27-Mar-02 | Heil |