

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CI 2005 Acquisition Corp.		10/31/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Converting, Inc.
Street Address:	255 Spring Street
City:	Clintonville
State/Country:	WISCONSIN
Postal Code:	54929
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2910222	SWANKIE
Registration Number:	3101215	OPALESSENCE
Registration Number:	3207060	OPALESSENCE
Registration Number:	2927573	SPECIAL OCCASION
Registration Number:	2672114	BETTER THAN LINEN
Registration Number:	2669005	BETTER THAN LINEN
Registration Number:	2669004	BETTER THAN LINEN
Registration Number:	2685897	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2685896	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2683008	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2718717	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2482074	PICNIC PARTNER
Registration Number:	2519592	PARTY PARTNER
Registration Number:	2395237	PATIO OCTY-ROUND

CH \$715.00 2910222

Registration Number:	2431207	EVERY OCCASION
Registration Number:	2336764	PARTY OCCASION
Registration Number:	2227711	PARTY OCCASION
Registration Number:	2150869	SAVOY
Registration Number:	2128753	EVERY OCCASION
Registration Number:	2043597	SPECIAL OCCASION
Registration Number:	2019242	OCTY-ROUND
Registration Number:	1762055	SPECIAL OCCASION
Registration Number:	1628366	SPECIAL OCCASION
Registration Number:	1627203	SPECIAL OCCASION
Registration Number:	1526864	LINETTE
Registration Number:	1534257	INDOOR OUTDOOR
Registration Number:	1590958	EVERY OCCASION
Registration Number:	1381349	PIK-NIK KING

CORRESPONDENCE DATA

Fax Number: (414)273-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-273-3500
Email: astewart@gklaw.com
Correspondent Name: Alan R. Stewart; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	072423-2000
NAME OF SUBMITTER:	Alan R. Stewart
Signature:	/Alan R. Stewart/
Date:	04/09/2008

Total Attachments: 1
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**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
CI 2005 ACQUISITION CORP.**

CI 2005 Acquisition Corp. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify that:

1. Resolutions setting forth a proposed amendment of the Certificate of Incorporation of the Corporation, declaring such amendment to be advisable and submitting such amendment for the consideration of the stockholders of the Corporation were duly adopted by the Board of Directors of the Corporation. The resolution setting forth the proposed amendment is as follows:

NOW, THEREFORE, BE IT RESOLVED, that Article I of the Amended and Restated Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

**"ARTICLE I
NAME**

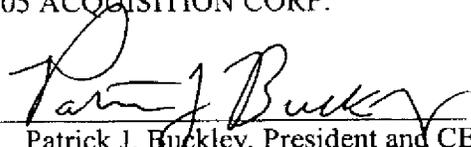
The name of the corporation is "Converting, Inc."

2. Thereafter, the stockholders of the Corporation approved the amendment.

3. The amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be signed by a duly authorized officer this 31st day of October, 2005.

CI 2005 ACQUISITION CORP.

By: 

Patrick J. Buckley, President and CEO