

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Bank of New York		02/21/2008	as Administrative Agent: NEW YORK

RECEIVING PARTY DATA

Name:	HERSHEY ENTERTAINMENT & RESORTS COMPANY
Street Address:	300 Park Boulevard,
City:	Hershey,
State/Country:	PENNSYLVANIA
Postal Code:	17033
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	78490418	TURBULENCE
Serial Number:	78408428	HAUNTED HARVEST
Serial Number:	78388214	STORM RUNNER
Serial Number:	78370042	VERTICAL HORSEPOWER
Serial Number:	77293903	FAHRENHEIT
Serial Number:	76552814	RANGER SCRATCH
Serial Number:	76544437	STORM RUNNER
Serial Number:	76319438	ROLLER SOAKER
Serial Number:	75899196	LIGHTNING RACER
Serial Number:	75899195	LIGHTNING RACER
Serial Number:	75607033	THE FAIR THAT LASTS ALL SUMMER LONG
Serial Number:	75340234	GREAT BEAR
Serial Number:	75495502	LEBBIE LEBKICHER'S EATERY & PUB
Serial Number:	75424252	LEBBIE LEBKICHER'S

CH \$365.00 78490418

TRADEMARK

CORRESPONDENCE DATA

Fax Number: (610)371-8506

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Elliott J. Stein, Esq.

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ATTORNEY DOCKET NUMBER:	065152.00029
NAME OF SUBMITTER:	Elliott J. Stein
Signature:	/varlawyer/
Date:	04/03/2008

Total Attachments: 3

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ASSIGNMENT OF PATENTS & TRADEMARKS

(Release of Security Interests Therein)

THE BANK OF NEW YORK, AS ADMINISTRATIVE AGENT (the "ASSIGNOR") with offices at One Wall Street, New York, NY 10286 certifies and agrees as follows:

1. By that certain Amended and Restated Security Agreement dated on or about September 18, 2002 ("INSTRUMENT"), ASSIGNOR obtained a security interest in and assignment of the United States Patents and Patent Applications described on SCHEDULE A ("PATENTS") and the Registered Trademarks and Applications for Trademark Registration (together with all associated goodwill) described on Schedule B ("TRADEMARKS") of HERSHEY ENTERTAINMENT & RESORTS COMPANY ("ASSIGNEE"); and
2. ASSIGNEE has satisfied the conditions of the INSTRUMENT and is entitled to the cancellation of ASSIGNOR's security interest in and to the PATENTS and TRADEMARKS and the (re)assignment of its interest therein to ASSIGNEE; and
3. ASSIGNOR has not previously assigned or otherwise transferred its interest in the PATENTS or TRADEMARKS, or any of them, to any other person or entity;

NOW, THEREFORE, in consideration of the payment of Ten (US\$10.00) U.S. Dollars, and other good and valuable consideration, the receipt and sufficiency of which are acknowledged by the ASSIGNOR, ASSIGNOR, by these presents, does hereby sell, assign, transfer and dispose of its entire right, title and interest in and to the PATENTS and TRADEMARKS, and any of them, to ASSIGNEE to be held and enjoyed by said ASSIGNEE for its own use, behoof and benefit, and for the behoof and benefit of ASSIGNEE's legal representatives and assigns, free and clear of any claim or interest of ASSIGNOR, or any person or entity claiming by or through ASSIGNOR.

FURTHER, ASSIGNOR authorizes ASSIGNEE to record this Assignment and shall execute and deliver to ASSIGNEE, such other documents as ASSIGNEE, its legal representatives or assignees may reasonably require to effect and/or confirm the cancellation of ASSIGNOR's interest in and to the PATENTS and TRADEMARKS, and any of them.

[SIGNATURE PAGE FOLLOWS]

Schedule A
PATENTS

Patent No.	Appl. No.	Title
US6,753,303	10/299,196	Whipped cocoa bath

Schedule B
TRADEMARKS

Serial No.	Registration No.	Mark
78/490418		TURBULENCE
78/408428		HAUNTED HARVEST
78/388214	3005094	STORM RUNNER
78/370042	3014047	VERTICAL HORSEPOWER
77/293903		FAHRENHEIT
76/552814	2972282	RANGER SCRATCH
76/544437	2933840	STORM RUNNER
76/319438	2687402	ROLLER SOAKER
75/899196	2511170	LIGHTNING RACER
75/899195	2511169	LIGHTNING RACER
75/607033		THE FAIR THAT LASTS ALL SUMMER..
75/340234	2190010	GREAT BEAR
75/495502	2302893	LEBBIE LEBKICHER'S EATERY & PUB
75/424252	2302746	LEBBIE LEBKICHER