

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lindy-Little Joe, Inc.		02/15/2008	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Plastics Research and Development Corporation
Street Address:	3601 Jenny Lind
City:	Fort Smith
State/Country:	ARKANSAS
Postal Code:	32901
Entity Type:	CORPORATION: ARKANSAS

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	0907910	LINDY RIG
Registration Number:	2674641	BAIT TAMER
Registration Number:	3204843	BECKMAN
Registration Number:	0698515	
Registration Number:	2215425	BRUTE FORCE
Registration Number:	1745908	CHAMPIONNAT DU MONDE THILL GOLD MEDAL FLORENCE, ITALY 1982
Registration Number:	2253206	DRIFT CONTROL
Registration Number:	2185121	FLYER
Registration Number:	1193704	FUZZ-E-GRUB
Registration Number:	2180268	HATCHET HARNESS
Registration Number:	2461151	LEECH TAMER
Registration Number:	1110596	LINDY
Registration Number:	2851298	LINDY LEGENDARY FISHING TACKLE
Registration Number:	0690851	LITTLE JOE

OP \$740.00 0907910

Registration Number:	3093714	LITTLE JOE
Registration Number:	3155895	M/G
Registration Number:	3064094	MAX GAP
Registration Number:	3112343	MUNCHIES
Registration Number:	2388780	NITE BRITE
Registration Number:	3082676	NO-SNAGG
Registration Number:	2784146	OLD BAYSIDE
Registration Number:	1164764	SHADLING
Registration Number:	2605885	TECHNI-GLO
Registration Number:	1752701	THILL FISHING TACKLE
Registration Number:	2526083	TIMB'R ROCK
Registration Number:	2605886	VEG-E-JIG
Registration Number:	2461148	WAVE TAMER
Registration Number:	1918897	X-CHANGE
Registration Number:	1874755	X-CHANGE

CORRESPONDENCE DATA

Fax Number: (404)685-7070
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Email: mdalton@sgrlaw.com
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Address Line 2: Suite 3100, Promenade II
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	043523.000
NAME OF SUBMITTER:	Christopher A. Holland
Signature:	/Christopher A. Holland/
Date:	03/18/2008

Total Attachments: 2
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**ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND
CORRESPONDING REGISTRATIONS**

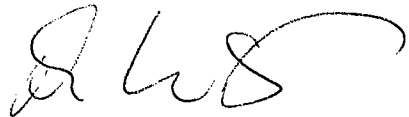
WHEREAS, LINDY-LITTLE JOE, INC., a Minnesota corporation, hereinafter referred to as the ASSIGNOR, has adopted, used and is using the trademarks and service marks ("the Marks") which are set forth on Schedule A to this Assignment and which are the subject of issued trademark registrations as set forth on Schedule A to this Assignment; and

WHEREAS, PLASTIC RESEARCH AND DEVELOPMENT CORPORATION, an Arkansas corporation, hereinafter referred to as the ASSIGNEE, is desirous of acquiring the Marks and the registrations as set forth on Schedule A to this Assignment, including all common law rights in the marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all right, title and interest in and to the Marks and their corresponding registrations, any and all common law rights in the Marks, together with the good will of the business symbolized by said Marks.

LINDY-LITTLE JOE, INC.

Date: 02/15/2008

Signature: 

Name: DIK ROLAND E. KING, JR

Title: CHAIRMAN

SCHEDULE A

Trademarks

<u>S/N or Reg No.</u>	<u>Issue Date</u>	<u>Country</u>	<u>Trademark/Service mark</u>
0907910	2/16/1971	United States	Lindy Rig
2674641	1/14/2003	United States	Bait Tamer
3204843	2/6/2007	United States	Beckman
0698515	5/31/1960	United States	Boy & Fish Design
2215425	12/29/1998	United States	Brute Force
1745908	1/12/1993	United States	Championnat du Monde Thill Gold Medal
2253206	6/15/1999	United States	Drift Control
2185121	8/25/1998	United States	Flyer
1193704	4/13/1982	United States	Fuzz-E-Grub
2180268	8/11/1998	United States	Hatchet Harness
2461151	6/19/2001	United States	Leech Tamer
262360	9/11/1981	Canada	Lindy
1110596	1/2/1979	United States	Lindy
2851298	6/8/2004	United States	Lindy Legendary Fishing Tackle
0690851	1/5/1960	United States	Little Joe
166185	11/14/1969	Canada	Little Joe
3093714	5/16/2006	United States	Little Joe (& design)
647301	9/6/05	Canada	Little Joe (& design)
3155895	10/17/2006	United States	M&G (& design)
3064094	2/28/2006	United States	Max Gap
3112343	7/4/2006	United States	Munchies
2388780	9/19/2000	United States	Nite Brite
3082676	4/18/2006	United States	No-Snagg
686239	4/18/2007	Canada	No-Snagg
2784146	11/18/2003	United States	Old Bayside
407503	1/29/1993	Canada	Red Devil
1164764	8/11/1981	United States	Shadling
2605885	8/6/2002	United States	Techni-Glo
1752701	2/16/1993	United States	Thill Fishing Tackle
2526083	1/1/2002	United States	Timb'r Rock
2605886	8/6/2002	United States	Veg-E-Jig
2461148	6/19/2001	United States	Wave Tamer
1918897	9/12/1995	United States	X-Change
1874755	1/17/1995	United States	X-Change (& design)
406850	1/8/1993	Canada	FUZZ-E-GRUB