

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Brown		08/20/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Alliance Board Sports, Inc.		
Street Address:	PO Box 2186		
City:	Escondido		
State/Country:	CALIFORNIA		
Postal Code:	92033		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3365649	ALLIANCE	
CORRESPONDENCE DATA			
Fax Number:	(760)683-3249		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7609427269		
Email:	tim@denovollp.com		
Correspondent Name:	Maria Johnson		
Address Line 1:	171 Saxony Road		
Address Line 2:	Suite 209		
Address Line 4:	Encinitas, CALIFORNIA 92024		
NAME OF SUBMITTER:	Timothy Dennison		
Signature:	//TimothyDennison//		
Date:	03/17/2008		

OP \$40.00 3365649

Total Attachments: 1

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**TRADEMARK
 REEL: 003741 FRAME: 0372**

TRADEMARK ASSIGNMENT

WHEREAS, David Brown ("Assignor"), an individual with an address at 1410 Vantage Court, Vista, California 92801, owns U.S. Trademark No. 3,365,649 in the U.S. Patent and Trademark Office for the mark ALLIANCE ("Mark"); and

WHEREAS, Alliance Board Sports, Inc. ("Assignee"), a California corporation with a business address at P.O. Box 2186, Escondido, CA 92033 desires to acquire the Mark and obtain an assignment of U.S. Trademark No. 3,365,649 together with the goodwill associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Mark and Trademark No. 3,365,649 together with the goodwill of the business symbolized by the Mark, as well as the right to sue for and collect damages for past infringement.

David H. Brown

By: 

Dated: August 20, 2005