

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pep Pad, LLC		02/19/2008	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Parisi Franchise Systems, Inc.		
Street Address:	291 Franklin Avenue		
City:	Wyckoff		
State/Country:	NEW JERSEY		
Postal Code:	07481		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78395814	PEP	
Serial Number:	78507794	PEPPAD	
CORRESPONDENCE DATA			
Fax Number:	(703)243-6410		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7032436333		
Email:	docketing@mwzb.com		
Correspondent Name:	Jeffrey R. Cohen		
Address Line 1:	Millen White Zelano & Branigan, P.C.		
Address Line 2:	2200 Clarendon Blvd, Suite 1400		
Address Line 4:	Arlington, VIRGINIA 22201		
ATTORNEY DOCKET NUMBER:	PEP-1T & PEP-2T		
NAME OF SUBMITTER:	Jeffrey R. Cohen		
Signature:	/jrc/		

CH \$65.00 78395814

Date:

03/06/2008

Total Attachments: 1

source=peppad assignment 3-6-08#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Pep Pad, LLC, a New Jersey limited liability company with its principal place of business at 2-22 Banta Place, Fairlawn, New Jersey 07410 ("Assignor") has adopted, owns, and/or is using those marks and accompanying designs listed on the attached Exhibit A in connection with various goods and services (the "Marks"); and

WHEREAS, Parisi Franchise Systems, Inc., a New Jersey corporation with its principal place of business at 291 Franklin Avenue, Wyckoff, New Jersey 07481 ("Assignee") desires to acquire the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to this assignment, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks and any continuing business in connection with each respective mark.

Pep Pad, LLC

By: 

Name: William Parisi

Title: Founder & CEO

Dated: 2/19/2008