

02-14-2008

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

J.S. DEPARTMENT OF COMMERCE
States Patent and Trademark Office



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2-13-08

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Holley Performance Products, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) Delaware, U.S.A.

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?

- Yes
- No

Name: Lunati, LLC

Internal Address: _____

Street Address: 11126 Willow Ridge Drive

City: Olive Branch

State: MS

Country: U.S.A. Zip: 38654-4013

Association Citizenship _____

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other LLC Citizenship Mississippi

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) December 13, 2007

- Assignment
- Security Agreement
- Other Assignment effective Nov. 6, 2007
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76/671,265 78/459,559
75/589,155 78/459,551
78/459,615 78/459,608

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Russell H. Walker

Internal Address: _____

Street Address: Walker, McKenzie & Walker, P.C.
6363 Poplar Ave., Suite 434

City: Memphis

State: TN Zip: 38119-4896

Phone Number: (901) 685-7428, ext. 25

Fax Number: (901) 682-6488

Email Address: RWALKER@WALKERMCKENZIE.COM

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 165.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 23-0125

Authorized User Name Russell H. Walker
02/14/2008 DBYRNE 00000001 7667265
01 FC:8521
02 FC:8522

9. Signature: Russell H. Walker

Signature

Date 2/11/2008
48.00 JP
125.00 JP

Russell H. Walker, U.S.P.T.O. Reg. 35,401

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003720 FRAME: 0512

ASSIGNMENT
UNITED STATES TRADEMARKS

WHEREAS, Holley Performance Products, Inc., a Delaware Corporation, having its principal office at 1801 Russelville Rd., Bowling Green, Kentucky 42102 (hereinafter "Holley"), has adopted, used, and is using the following trademarks as respectively registered in the United States Patent and Trademark Office under the following registrations:

<u>Trademark</u>	<u>Serial No.</u>
GENERAL KINETICS CAMS & DESIGN	76/671,265
LUNATI	75/589,155
LUNATI SLEDGEHAMMER & DESIGN	78/459,615
SLEDGEHAMMER	78/459,559
VOODOO	78/459,551
VOODOO BY LUNATI CAMS & DESIGN	78/459,608

WHEREAS, Lunati, LLC, a Mississippi limited liability corporation, having its principal office at 11126 Willow Ridge Drive, Olive Branch, MS 38654 (hereinafter "Lunati"), is desirous of acquiring said trademarks and trademark registrations, along with the goodwill of the business associated therewith;

NOW, THEREFORE, effective November 6, 2007, in consideration of and in exchange for the sum of One U.S. Dollar (\$1.00) in-hand paid to it by Lunati, and other good and valuable consideration, receipt of which is hereby acknowledged, Holley does hereby sell, assign, transfer and set over to Lunati all rights, title and interest in and to the trademarks, trademark registrations and applications for registration, together with the goodwill of the business symbolized by the trademarks, trademark registrations and applications for registration.

HOLLEY hereby covenants that it has full right to convey the entire interests herein conveyed and that it will execute such further documents as may be necessary to perfect the interests herein conveyed.

Holley Performance Products, Inc.


December
Dated: ~~November~~ 13, 2007

By: 

Subscribed and sworn to before me
A Notary Public in Warren
County, Kentucky, this 13th
Day of December, 2007.

Accepted by:

Lunati, LLC

By: 
Name: FRANCES STRAZIS
Title: MANAGER


Notary Public

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Date: February 11, 2008

TRANSMITTAL LETTER

In re: Assignee: Lunati, LLC (Mississippi LLC)
Appl. Nos.: 76/671,265 (filed Jan. 11, 2007)
75/589,155 (filed Nov. 16, 1998)
78/459,615 (filed July 30, 2004)
78/459,559 (filed July 30, 2004)
78/459,551 (filed July 30, 2004)
78/459,608 (filed July 30, 2004)
Docket Nos.: A8,004; A8,005; A8,006; A8,007; A8,008; and A8,009

TO THE DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE:

Sir:

Enclosed herewith are the documents set forth hereinbelow for processing:

- (1) Recordation Form Cover Sheet (1 page);
(2) Copy of Assignment (1 page) for recordation;
(3) a return postcard; and
(4) my check in the sum of \$165.00 for the required fee.

Please charge any additional fees or credit any overpayment concerning the filing of the enclosed documents to Deposit Account No. 23-0125.

Respectfully submitted,

LUNATI, LLC (Mississippi LLC),
Assignee

Date: 2/11/2008

By: Russell H. Walker

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450, on

Russell H. Walker
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Memphis, TN 38119-4896
Tel. No. (901) 685-7428
Fax No. (901) 682-6488
U.S.P.T.O. Registration No. 35,401
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Attorney for Assignee

2/11/2008
Russell H. Walker
Russell H. Walker Reg. No. 35,401
Date: 2/11/2008