

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Viewpoint Corporation		12/12/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Enliven Marketing Technologies Corporation
Street Address:	205 W. 39th Street, 16th Fl.
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 27**

Property Type	Number	Word Mark
Serial Number:	77332021	ENLIVEN
Serial Number:	77332027	ENLIVEN MARKETING TECHNOLOGIES
Serial Number:	77332024	ENLIVEN MARKETING TECHNOLOGIES
Serial Number:	77332016	ENLIVEN
Serial Number:	77332026	ENLIVEN MARKETING TECHNOLOGIES
Serial Number:	77332020	ENLIVEN
Serial Number:	77129929	NANONET
Serial Number:	78944757	RICHMEDIA TODAY
Serial Number:	78826958	KEYSEARCH
Serial Number:	78826956	KEYSEARCH
Registration Number:	3136105	VIEWPOINT VISUALIZATION
Registration Number:	2532675	FOTOMAT
Registration Number:	2357310	SUPERSTITIAL
Registration Number:	2497451	ENLIVEN/IMPLUSE

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Registration Number:	2543700	ENLIVEN/CAPTURE
Registration Number:	2228706	UNICAST
Registration Number:	2371539	UNICAST
Registration Number:	2232558	ENLIVEN
Registration Number:	2143808	VIEWPOINT
Registration Number:	1610152	FOTOMAT
Registration Number:	1477121	1-HR
Registration Number:	1362512	
Registration Number:	1167714	FOTO RUSH
Registration Number:	0928278	FOTOMAT
Registration Number:	0942454	FOTOMAT
Registration Number:	0868275	FOTOMAT
Serial Number:	78358461	SEARCHING FOR A CAUSE

**CORRESPONDENCE DATA**

Fax Number: (212)425-5288  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-425-7200  
Email: tmdocketny@kenyon.com  
Correspondent Name: Howard J. Shire, Esq.  
Address Line 1: One Broadway  
Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	02509/999
NAME OF SUBMITTER:	Howard J. Shire, Esq.
Signature:	/Howard J. Shire/
Date:	02/01/2008

Total Attachments: 2  
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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VIEWPOINT CORPORATION", CHANGING ITS NAME FROM "VIEWPOINT CORPORATION" TO "ENLIVEN MARKETING TECHNOLOGIES CORPORATION", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF DECEMBER, A.D. 2007, AT 2:17 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF JANUARY, A.D. 2008.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 6238469

DATE: 12-14-07

TRADEMARK  
REEL: 003710 FRAME: 0124

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of Viewpoint Corporation held on October 31, 2007

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED**, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "One" so that, as amended, said Article shall be and read as follows:

The name of this corporation is Enliven Marketing Technologies Corporation (the "Corporation")

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**FOURTH:** That this said Amendment shall have an effective date of January 1, 2008.

**IN WITNESS WHEREOF**, said corporation has caused this certificate to be signed this 12th day of December, 2007.

By: 

Authorized Officer

Title: Secretary

Name: Andrew J. Graf

Print or Type