

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Hotel Holdings B.V.		01/16/2008	CORPORATION: NETHERLANDS ANTILLES
RECEIVING PARTY DATA			
Name:	Global Hotels & Resorts IP B.V.		
Street Address:	Pietermaai 15		
City:	Curacao		
State/Country:	NETHERLANDS ANTILLES		
Entity Type:	CORPORATION: NETHERLANDS ANTILLES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77083991	TIARA	
CORRESPONDENCE DATA			
Fax Number:	(202)661-2299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-661-2200		
Email:	winterfeldtb@ballardspahr.com		
Correspondent Name:	Brian J. Winterfeldt, Esq.		
Address Line 1:	601 13th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3807		
ATTORNEY DOCKET NUMBER:	034659		
DOMESTIC REPRESENTATIVE			
Name:	Brian J. Winterfeldt, Esq.		
Address Line 1:	601 13th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3807		

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NAME OF SUBMITTER:	James J. Mercurio
Signature:	/james j mercurio/
Date:	01/25/2008
Total Attachments: 1 source=PDF015#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Global Hotel Holdings B.V., a corporation organized under the laws of the Netherlands Antilles, located at Pietermaai 15, Curacao, Netherlands Antilles ("Assignor"), owns all right, title, and interest in and to the mark TIARA (United States App. No. 77/083,991), filed on January 16, 2007 (hereinafter "the Mark");

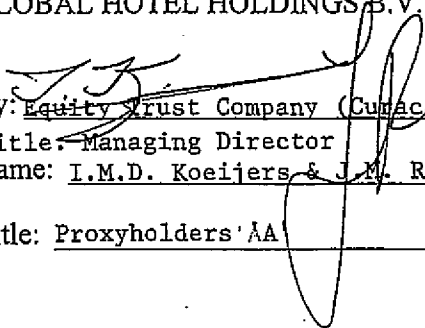
WHEREAS, Global Hotels & Resorts IP B.V., a corporation organized under the laws of the Netherlands Antilles, located at Pietermaai 15, Curacao, Netherlands Antilles ("Assignee"), is desirous of acquiring all right, title and interest in and to the Mark and in and to the associated application.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Mark throughout the world, together with the goodwill of the business symbolized by such Mark.

Assignor also assigns unto Assignee all claims for relief by reason of any past, present and future infringements of such Mark, with the right to sue for and collect damages for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. Assignor will, upon request, execute additional documents and generally do all other lawful acts reasonable and necessary to give effect to and record this Assignment.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly authorized representative on the 16th day of January, 2008.

GLOBAL HOTEL HOLDINGS B.V.

By:  Equity Trust Company (Curacao) N.V.

Title: Managing Director

Name: I.M.D. Koeijers & J.M. Rozema

Title: Proxyholders' AA

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