

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bag, Borrow or Steal, Inc.		12/17/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Avelle, Inc.		
Street Address:	1930 6th Avenue South		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98134		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78634374	BAG BORROW OR STEAL	
Serial Number:	77010478	DREAMSHOP	
CORRESPONDENCE DATA			
Fax Number:	(650)493-6811		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-493-9300		
Email:	trademarks@wsgr.com		
Correspondent Name:	Wilson Sonsini Goodrich & Rosati		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	33107-900/JW		
NAME OF SUBMITTER:	Jason Rhodes		
Signature:	/Jason Rhodes/		
Date:	01/17/2008		

CH \$65.00 78634374

Total Attachments: 2

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BAG BORROW OR STEAL, INC.", CHANGING ITS NAME FROM "BAG BORROW OR STEAL, INC." TO "AVELLE, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF DECEMBER, A.D. 2007, AT 2:01 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



3953769 8100

071329916

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6245915

DATE: 12-17-07

TRADEMARK
REEL: 003699 FRAME: 0748

**CERTIFICATE OF AMENDMENT
TO THE
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF BAG BORROW OR STEAL, INC.**

Bag Borrow or Steal, Inc., a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

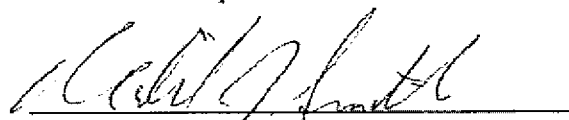
1. The Corporation's name is Bag Borrow or Steal, Inc.
2. The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on April 12, 2005.
3. The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law.
4. The terms and provisions of this Certificate of Amendment have been duly approved by written consent of the required number of shares of outstanding stock of the Corporation pursuant to Subsection 228(a) of the Delaware General Corporation Law and written notice pursuant to Subsection 228(e) of the Delaware General Corporation Law has been or will be given to those stockholders whose written consent has not been obtained.
5. Article I of the Corporation's Certificate of Incorporation is amended to read in its entirety as follows:

"ARTICLE I

The name of the Corporation is Avelle, Inc."

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Amendment to be executed on November 27, 2007.

BAG BORROW OR STEAL, INC.,
a Delaware corporation



Michael J. Smith
President