

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRIKE STUDIOS LLC		12/31/2007	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	GRIPTION HOLDINGS LLC		
Street Address:	11814 ELECTION ROAD SUITE 100		
City:	DRAPER		
State/Country:	UTAH		
Postal Code:	84020		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77343934	COCOA	
CORRESPONDENCE DATA			
Fax Number:	(801)328-1707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8015339800		
Email:	dfrederick@wnlaw.com		
Correspondent Name:	MICHAEL J FRODSHAM		
Address Line 1:	60 EAST SOUTH TEMPLE		
Address Line 2:	1000 EAGLE GATE TOWER		
Address Line 4:	SALT LAKE CITY, UTAH 84111		
ATTORNEY DOCKET NUMBER:	17174.4.1		
NAME OF SUBMITTER:	MICHAEL J FRODSHAM		
Signature:	/Michael J Frodsham/		

OP \$40.00 77343934

Date:

01/16/2008

Total Attachments: 2

source=Trike - Gription Assignment#page1.tif

source=Trike - Gription Assignment#page2.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, TRIKE Studios, LLC., a Utah limited liability company, having a principal place of business at 11814 Election Road, Suite 100, Draper, Utah 84020 ("Assignor"), is the owner of record, as reflected by the records of the United States Patent and Trademark Office, of the pending trademark applications listed in Exhibit A hereto, (the "Marks"); and

WHEREAS, Gription Holdings LLC, a Utah limited liability company, having its principal place of business at 11814 Election Road, Suite 100, Draper, Utah 84020 ("Assignee"), desires to acquire all right, title and interest in and to the Marks, the goodwill of the business symbolized thereby, the registrations thereof, and the right to sue for past infringement thereof.

NOW, THEREFORE, for and in consideration of these premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title, and interest in and to the Marks, the goodwill of the business symbolized thereby, the registrations thereof, and the right to sue for past infringement thereof.

SIGNED on this 31st day of December, 2007.

TRIKE Studios, LLC

By: 

Name: Scott Warner

Title: Chief Creative Officer

SIGNED on this 31st day of December, 2007.

GRIPTION HOLDINGS, LLC

By: 

Name: Brett Pinegar

Title: Chief Executive Officer

SCHEDULE A

Trademarks

Mark

Application No.

Application Date

COCOA

77/343,934

December 4, 2007