

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Oberon Media, Inc. | | 01/08/2008 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Microsoft Corporation | | |
| Street Address: | One Microsoft Way | | |
| City: | Redmond | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98052-6399 | | |
| Entity Type: | CORPORATION: WASHINGTON | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3238353 | PURBLE PLACE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (206)682-6031 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 206-622-4900 | | |
| Email: | BillF.docketing@SeedIP.com | | |
| Correspondent Name: | William O. Ferron, Jr. | | |
| Address Line 1: | 701 Fifth Avenue | | |
| Address Line 2: | Suite 5400 | | |
| Address Line 4: | Seattle, WASHINGTON 98104 | | |
| ATTORNEY DOCKET NUMBER: | 666005.20451 | | |
| NAME OF SUBMITTER: | William O. Ferron, Jr. | | |
| Signature: | /William O. Ferron, Jr./ | | |
| Date: | 01/10/2008 | | |

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Total Attachments: 1
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WHEREAS, Oberon Media, Inc. ("Oberon"), a New York Corporation having a place of business at One Penn Plaza, Suite 4100, New York, New York 10119, filed U.S. Trademark Application Serial No. 78735610 for the mark PURBLE PLACE on October 18, 2005, which issued as U.S. Registration No. 3238353 on May 1, 2007 (hereinafter "Registration");

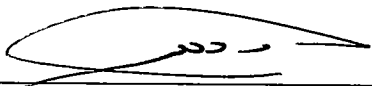
WHEREAS, the parties desire that all rights in the PURBLE PLACE mark and Registration be transferred to Microsoft Corporation ("Microsoft"), a Washington Corporation having a place of business at One Microsoft Way, Redmond, Washington 98052-6399, in accordance with Sections 7.1 and 8.1 of that certain Statement of Work #4208069 dated March 11, 2005, between Oberon and Microsoft;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Oberon does sell, assign and transfer unto Microsoft the entire right, title and interest in and to the PURBLE PLACE mark and Registration and the goodwill associated with the PURBLE PLACE mark, Registration and the business in connection with which the PURBLE PLACE mark is used, including the right to sue for and collect damages for past infringement.

Oberon Media, Inc.

1/8/2008
Date

By: 
Its: Chairman
Tal Kerret

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