

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Corporation		01/01/2006	CORPORATION: MINNESOTA

RECEIVING PARTY DATA	
Name:	THE OCCASIONS GROUP, INC.
Street Address:	1725 Roe Crest Drive
City:	North Mankato
State/Country:	MINNESOTA
Postal Code:	56002-3728
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2686774	ALLEN & JOHN
Registration Number:	2906459	FRANCIE HILL
Registration Number:	2665829	HAROLD ELLIS
Registration Number:	1897482	IN FOLIO
Serial Number:	78596135	INFOLIO
Registration Number:	3169725	OOH LA COLOR
Registration Number:	3114838	PAPER DUVET
Registration Number:	1569626	RADIANCE
Registration Number:	1168324	REGENCY
Registration Number:	2378522	REGENCY
Registration Number:	3165046	ROBIN'S WINDOW
Registration Number:	3100347	SOFT CREEK HILLS
Registration Number:	1188623	STRICTLY BUSINESS
Registration Number:	1540438	TOP FORTY

CH \$440.00 2686774

Registration Number:	2945031	TRADICIONES
Registration Number:	2688774	VERSE IT
Registration Number:	2490889	VERSEIT.COM WORDS FOR YOUR CELEBRATIONS

CORRESPONDENCE DATA

Fax Number: (612)632-4297
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612 632-3000
Email: trademark@gpmlaw.com
Correspondent Name: Gwen Spurrier
Address Line 1: P.O. BOX 2906
Address Line 4: Minneapolis, MINNESOTA 55402-0906

ATTORNEY DOCKET NUMBER:	104938
NAME OF SUBMITTER:	Gwen Spurrier
Signature:	/gds/
Date:	11/17/2007

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, **TAYLOR CORPORATION** (“Assignor”), a Minnesota corporation, with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, has adopted, used, and are using the marks which are registered in the United States Patent and Trademark Office and the Canadian Intellectual Property Office, as identified below:

Registration No.	Mark	Registration Date
2,686,774	ALLEN & JOHN	February 11, 2003
TMA623,419 (Canada)	BLUSH	October 25, 2004
2,906,459	FRANCIE HILL	November 30, 2004
2,665,829	HAROLD ELLIS	December 24, 2002
1,897,482	IN FOLIO and Design	June 6, 1995
S/N: 78/596,135	INFOLIO	March 3, 2005 (filing date)
TMA654,313 (Canada)	INVITING STYLES	December 2, 2005
3,169,725	OOH LA COLOR	November 7, 2006
TMA691,892 (Canada)	OOH LA COLOR	July 12, 2007
3,114,838	PAPER DUVET	July 11, 2006
1,569,626	RADIANCE	December 5, 1989
1,168,324	REGENCY	September 8, 1981
2,378,522	REGENCY and Design	August 22, 2000
3,165,046	ROBIN'S WINDOW	October 31, 2006
TMA649,331 (Canada)	SENSIBLE WEDDINGS	September 29, 2005
3,100,347	SOFT CREEK HILLS	June 6, 2006
1,188,623	STRICTLY BUSINESS	February 2, 1982
1,540,438	TOP FORTY	May 23, 1989
2,945,031	TRADICIONES	April 26, 2005
2,688,774	VERSE IT	February 18, 2003
2,490,889	VERSEIT.COM WORDS FOR YOUR CELEBRATIONS	September 18, 2001

and

WHEREAS, **THE OCCASIONS GROUP, INC.** (“Assignee”), a Minnesota corporation with principal offices located at 1725 Roe Crest Drive, North Mankato, Minnesota 56002-3728, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **TAYLOR CORPORATION** does hereby assign to **THE OCCASIONS**

GROUP, INC., effective January 1, 2006, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof identified above.

Assignor:
TAYLOR CORPORATION

By [Signature]

Date: November 7, 2007

Name: Sheila B. Hagen
Title: Vice President & Deputy General Counsel

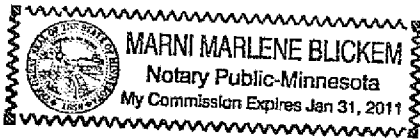
STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 7th day of November 2007, by Sheila B. Hagen, the VP & Deputy General Counsel of Taylor Corporation, a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)

[Signature]

Signature of person taking Acknowledgment



Assignee:
THE OCCASIONS GROUP, INC.

By [Signature]

Date: November 9th, 2007

Name: Gregory W. Jackson
Title: Secretary

STATE OF MINNESOTA)
) ss.
COUNTY OF NICOLLET)

The foregoing was acknowledged before me this 9th day of NOV 2007, by Gregory W. Jackson, the Secretary of The Occasions Group, Inc., a corporation under the laws of Minnesota, on behalf of the corporation.

(NOTARIAL STAMP OR SEAL)

[Signature]

Signature of person taking Acknowledgment

