

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Sun Nutrition, Inc.		07/17/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The FRS Company
Street Address:	1901 Avenue of the Stars
Internal Address:	Suite 1600
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3173831	ENERGY NOW HEALTH FOR LIFE
Registration Number:	3173832	ENERGY NOW HEALTH FOR LIFE
Registration Number:	3124166	A NEW DAWN IN HEALTHY NUTRITION
Registration Number:	2778635	FRS
Registration Number:	3181619	FRS
Registration Number:	2837152	NEW SUN
Registration Number:	3114770	NEW SUN
Registration Number:	3130449	NEW SUN NUTRITION
Serial Number:	77087231	WHAT MAKES YOU GO?
Serial Number:	77153446	WHAT DRIVES YOU?

CORRESPONDENCE DATA

Fax Number: (714)513-5130

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900090786

**TRADEMARK
 REEL: 003652 FRAME: 0135**

CH \$265.00 3173831

Phone: 714.513.5100
Email: uspto-tm-oc@sheppardmullin.com
Correspondent Name: Sheppard Mullin Richter & Hampton LLP
Address Line 1: 650 Town Center Drive
Address Line 2: Fourth Floor
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	13DP-126282
NAME OF SUBMITTER:	Terry Cloyd
Signature:	/tc/
Date:	11/01/2007

Total Attachments: 2

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NEW SUN NUTRITION, INC.", CHANGING ITS NAME FROM "NEW SUN NUTRITION, INC." TO "THE FRS COMPANY", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JULY, A.D. 2007, AT 6:20 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4333221 8100

070823766



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5850381

DATE: 07-18-07

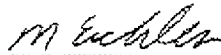
TRADEMARK
REEL: 003652 FRAME: 0137

CERTIFICATE OF AMENDMENT OF RESTATED CERTIFICATE OF INCORPORATION
OF
NEW SUN NUTRITION, INC.

It is hereby certified that:

1. The name of the corporation (hereinafter called the "corporation") is
NEW SUN NUTRITION, INC.
2. Article FIRST of the certificate of incorporation of the corporation is hereby amended in its entirety as follows:
"FIRST: The name of the corporation is The FRS Company"
3. The amendment of the certificate of incorporation herein certified has been duly adopted and unanimous written consent has been given by its board of directors in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Signed on July 17, 2007



Maigread Eichten
Chief Executive Officer