Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** Trademark Security Agreement NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bally Total Fitness Holding Corporation		10/01/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Morgan Stanley Senior Funding, Inc., as Collateral Agent
Street Address:	1585 Broadway
Internal Address:	Floor 2
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 88

Property Type	Number	Word Mark
Registration Number:	1451382	BODYTECH
Registration Number:	1657665	THE 30 MINUTE WORKOUT
Registration Number:	1666141	VERTICAL CLUB
Registration Number:	1673918	BALLY'S TOTAL FITNESS
Registration Number:	1724335	THE VERTICAL CLUB
Registration Number:	1734972	VERTICAL CLUB
Registration Number:	1762176	SHAPE YOUR LIFE
Registration Number:	1773050	VERTICAL CLUB
Registration Number:	1965334	PINNACLE FITNESS
Registration Number:	1973571	1-800-WORKOUT
Registration Number:	1992150	BALLY TOTAL FITNESS
Registration Number:	2011172	NO SWEAT PRICING
Registration Number:	2020345	B BALLY TOTAL FITNESS
Registration Number:	2020345	B BALLY TOTAL FITNESS TRADEMARK

IRADEMARK

REEL: 003650 FRAME: 0026

900090507

Registration Number:	2030899	В
Registration Number:	2077581	B TRIM
Registration Number:	2168352	В
Registration Number:	2217664	BFIT
Registration Number:	2300075	EXCELTRAINING
Registration Number:	2302269	KWANDO
Registration Number:	2339487	BLEAN
Registration Number:	2374747	1-800-FITNESS
Registration Number:	2380507	POWERFLEX
Registration Number:	2413199	MILLENNIUM WORKOUT
Registration Number:	2416928	B BALLY TOTAL FITNESS
Registration Number:	2426244	RAPID RESULTS
Registration Number:	2442968	ULTIMATE SYSTEM 30 PACK
Registration Number:	2446929	TRIM FAT
Registration Number:	2456429	POWERBALL
Registration Number:	2464838	BFIT BABY CLUB
Registration Number:	2470323	SNACK RIGHT
Registration Number:	2489398	POWERCAMP
Registration Number:	2515782	THE FITNESS FORMULA
Registration Number:	2518918	BFIT-RX
Registration Number:	2533193	BFIT
Registration Number:	2582192	BALLYFITNESS.COM
Registration Number:	2589307	WE CAN HELP YOU GET THE RESULTS YOU WANT
Registration Number:	2672535	BALLY TOTAL FITNESS
Registration Number:	2714339	BALLYSKATE
Registration Number:	2720103	RAPID RESULTS
Registration Number:	2730263	REAL PEOPLE. REAL RESULTS.
Registration Number:	2731318	BALLY BOOT CAMP FIRST CLASS RESULTS.
Registration Number:	2742835	CLICK TO GET FIT
Registration Number:	2751802	B BALLY TOTAL FITNESS
Registration Number:	2782692	ROCKET SCIENCE
Registration Number:	2783442	BALLY TOTAL FITNESS NUTRITIONALS
Registration Number:	2783443	BALLY TOTAL FITNESS
Registration Number:	2803390	ENERGY DRINK E BLAST B BALLY TOTAL FITNESS
Registration Number:	2840454	BFIT

Registration Number:	2846657	BFIT COMMUNITIES
Registration Number:	2853448	BLAST ENERGY SUPPLEMINTS
Registration Number:	2861779	MEMBER VALUES
Registration Number:	2875602	THE PAIN IN YOUR BUTT WORKOUT
Registration Number:	2906278	BALLY TOTAL FITNESS
Registration Number:	2912905	BFIT GEAR
Registration Number:	2917971	BALLY TOTAL FITNESS
Registration Number:	2934079	BTF-X
Registration Number:	2953473	SHAPE-UP SWEEPSTAKES
Registration Number:	2961011	BLAST B BALLY TOTAL FITNESS
Registration Number:	2977581	FIT.STYLE
Registration Number:	2977582	YOUR MIND YOUR BODY YOUR LIFE
Registration Number:	2993236	B TOTAL FITNESS
Registration Number:	2995907	EVERY BODY NEEDS SOMETHING
Registration Number:	3029648	BFIT COMMUNITIES
Registration Number:	3054721	BUILT TO FIT
Registration Number:	3123889	BALLY TOTAL FITNESS
Registration Number:	3146750	B BALLY TOTAL FITNESS
Registration Number:	3157440	MAKE IT PERSONAL
Registration Number:	3157441	WE'RE MAKING IT PERSONAL
Registration Number:	3188168	BUILD YOUR OWN MEMBERSHIP
Registration Number:	3209250	DISCOVER THE FINANCIAL POWER OF FITNESS
Registration Number:	3209251	TURNING PHYSICAL FITNESS INTO FINANCIAL INDEPENDENCE
Registration Number:	3219807	B BALLY TOTAL FITNESS
Serial Number:	78619381	ВУОМ
Serial Number:	78851641	NST
Serial Number:	78723978	MEET YOUR POTENTIAL
Serial Number:	78782606	CLUB BALLY MEMBER REWARDS
Serial Number:	78863018	SHAPE UP CHICAGO
Serial Number:	78878020	В
Serial Number:	78878029	B BALLY TOTAL FITNESS
Serial Number:	78878014	В
Serial Number:	77078149	TOTAL RESULTS WEIGHT LOSS SOLUTION
Serial Number:	77107566	NST NITRIC FUSION

Serial Number:	77075208	BALLY BLAST
Serial Number:	77091066	NST MUSCLE COMPLEX
Serial Number:	77091076	NST HI-PRO SHOT
Serial Number:	77079738	TOTAL RESULTS GROUP WEIGHT LOSS
Serial Number:	77173248	BALLY 360
Serial Number:	77186261	NST NUTRITION SPORTS TECHNOLOGY

CORRESPONDENCE DATA

Fax Number: (917)777-4104

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-735-3000

Email: mmcguire@skadden.com

Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP

Address Line 1: Four Times Square
Address Line 2: Attn: Elaine D. Ziff, Esq.

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	391000/1200
NAME OF SUBMITTER:	Elaine D. Ziff
Signature:	/elaineziff/
Date:	10/30/2007

Total Attachments: 22

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TRADEMARK

TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of October 1, 2007 (this "Agreement"), by Bally Total Fitness Holding Corporation, a Delaware corporation ("Grantor"), in favor of Morgan Stanley Senior Funding, Inc., in its capacity as Collateral Agent (as defined below).

$\underline{W} \underline{I} \underline{T} \underline{N} \underline{E} \underline{S} \underline{S} \underline{E} \underline{T} \underline{H}$:

WHEREAS, Grantor owns and uses in its business, and will in the future adopt and so use, various intangible assets, including the U.S. Trademark Collateral(as defined below); and

WHEREAS, the Grantor has entered into a Credit Agreement dated as of October 1, 2007 (as amended, modified, restated, amended and restated or supplemented from time to time, the "Credit Agreement") with the financial institutions named therein (collectively, together with their respective successors and permitted assigns party to the Credit Agreement from time to time, the "Lenders"), The CIT Group/Business Credit, Inc., as Revolving Syndication Agent, Wells Fargo Foothill, LLC, as Revolving Credit Agent and Morgan Stanley Senior Funding, Inc. as Administrative Agent and Collateral Agent for the Lenders (in such capacity together with its successors and permitted assigns, "Collateral Agent") pursuant to which Lenders have made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Grantor; and

WHEREAS, Grantor has executed and delivered that certain Guarantee and Collateral Agreement dated as of October 1, 2007(as amended, amended and restated, modified, restated or supplemented from time to time, the "Guarantee and Collateral Agreement"; terms defined in the Guarantee and Collateral Agreement and not otherwise defined herein are used herein as therein defined) in favor of the Collateral Agent for the benefit of the Secured Creditors (as defined in the Credit Agreement) pursuant to which Grantor has (i) guaranteed the prompt payment and performance when due of all such Grantor's Obligations and (ii) granted a security interest in, and Collateral Agent has become a secured creditor with respect to, the U.S. Trademark Collateral; and

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Guarantee and Collateral Agreement, to evidence further the security interest granted by Grantor to Collateral Agent pursuant to the Guarantee and Collateral Agreement, Grantor hereby grants to Collateral Agent a security interest in all of Grantor's right, title and interest in and to the following, in each case whether now or hereafter existing or in which Grantor now has or hereafter acquires an interest and wherever the same may be located, other than Collateral constituting Excluded Collateral (the "U.S. Trademark Collateral"):

(i) all United States registered Trademarks set forth on <u>Schedule A</u> annexed hereto, as the same may be amended pursuant hereto from time to time; and

(ii) all Proceeds from any and all of the foregoing U.S. Trademark Collateral.

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Guarantee and Collateral Agreement, which Guarantee and Collateral Agreement covers all Collateral including, but not limited to, the U.S. Trademark Collateral and Collateral consisting of Trademarks governed by laws outside of the United States. Grantor and Collateral Agent acknowledge and affirm that the rights and remedies of Collateral Agent with respect to the security interest in the U.S. Trademark Collateral granted hereby are more fully set forth in the Guarantee and Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Guarantee and Collateral Agreement, the provisions of the Guarantee and Collateral Agreement shall control.

Upon the payment in full of the Obligations (other than contingent indemnification obligations for which no claim has been asserted) and termination of the Guarantee and Collateral Agreement, the Collateral Agent shall promptly execute, acknowledge, and deliver to the Grantor an instrument in writing in recordable form reasonably acceptable to the Grantor releasing the security interest in the U.S. Trademark Collateral under this Agreement.

THIS AGREEMENT AND ANY DISPUTE ARISING OUT OF, CONNECTED WITH, RELATED TO, OR INCIDENTAL TO THE RELATIONSHIP ESTABLISHED BETWEEN THEM IN CONNECTION WITH THIS AGREEMENT, AND ALL OTHER DOCUMENTS EXECUTED IN CONNECTION HEREWITH, AND WHETHER ARISING IN CONTRACT, TORT, EQUITY, OR OTHERWISE, SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

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IN WITNESS WHEREOF, Grantor has caused this Trademark Security
Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the day of October, 2007.

BALLY TOTAL FITNESS HOLDING

CORPORATION

Name: Marc D. Bassewitz

Title: SENIOR VICE PRESIDENT

Trademark Security Agreement

Accepted and agreed to by:

MORGAN STANLEY SENIOR FUNDING, INC., as Collateral Agent

Title:

Trademark Security Agreement

SCHEDULE A TO TRADEMARK SECURITY AGREEMENT

U.S. Trademarks:

Trademark Registration/ Registration/
Owner Description Appl. Number Appl. Date

See Attachment

Trademark	Application No.	Filing Date	Status	Registration No.	Registration Date	Country
1-800-FITNESS	75/655,710	22-Mar-1999 Registered	Registered	2,374,747	08-Aug-2000 L	08-Aug-2000 United States of America
1-800-WORKOUT	74/679,133	23-May-1995 Registered	Registered	1,973,571	07-May-1996 L	07-May-1996 United States of America
AEROBICS PLUS		. .	Registered	10842	17-Dec-1980 California	California
B TRIM	75/150,077	14-Aug-1996 Registered	Registered	2,077,581	08-Jul-1997 L	08-Jul-1997 United States of America
BALLY TOTAL FITNESS		· .	Registered	035994	31-Jul-1995 Arizona	Arizona
BALLY TOTAL FITNESS			Registered	035992	31-Jul-1995 Arizona	Arizona
BALLY TOTAL FITNESS		. · · · · · · · · · · · · · · · · · · ·	Registered	951095905	31-Jul-1995 Colorado	Solorado
BALLY TOTAL FITNESS		••• .	Registered	9682	26-Sep-1995 Connecticut	Sonnecticut
B BALLY TOTAL FITNESS and Design	c	·	Registered	0896	26-Sep-1995 Connecticut	Sonnecticut
BALLY TOTAL FITNESS	,	, 	Registered	S-14761	28-Jul-1995 Georgia	Seorgia
BALLY TOTAL FITNESS and Design		. "	Registered	S-14762	28-Jul-1995 Georgia	3eorgia
BALLY TOTAL FITNESS			Registered	076903	31-Jul-1995 Illinois	linois
SABALLY TOTAL FITNESS		!**	Registered	076904	31-Jul-1995 Illinois	linois
BALLY TOTAL FITNESS		09-Aug-1995 Registered	Registered	5010-3260	09-Aug-1995 Indiana	ndiana
CREATLY TOTAL FITNESS AND ODERFICE		, L.	Registered	5010-3261	09-Aug-1995 Indiana	ndiana
V TOTAL FITNESS		·	Registered	1995-S 3441	01-Aug-1995 Maryland	faryland
A PARY TOTAL FITNESS AND DESIGN		Œ	Registered	1995-S 3439	31-Jul-1995 Maryland	faryland

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Trademark Application No. Filing Date	Status	Registration No. Registration Date	Registration Date Country
BALLY TOTAL FITNESS	Registered	51521	31-Jul-1995 Massachusetts
B BALLY TOTAL FITNESS	Registered	51522	31-Jul-1995 Massachusetts
BALLY TOTAL FITNESS	Registered	M00-600	29-Jan-1996 Michigan
BALLY TOTAL FITNESS	Registered	24040	28-Jul-1995 Minnesota
BALLY TOTAL FITNESS and Design	Registered	24041	28-Jul-1995 Minnesota
BALLY TOTAL FITNESS	Registered	13312	28-Jul-1995 Missouri
BALLY TOTAL FITNESS AND DESIGN	Registered	13313	28-Jul-1995 Missouri
BALLY TOTAL FITNESS	Registered	13455	01-Aug-1995. New Jersey
BALLY TOTAL FITNESS (Stylized)	Registered	13454	01-Aug-1995 New Jersey
BALLY TOTAL FITNESS	Registered	S-14739	18-Aug-1995: New York
BALLY TOTAL FITNESS	Registered	T-11714	21-Sep-1995 North Carolina
B BALLY TOTAL FITNESS (Stylized)	Registered	T-11713	21-Sep-1995 North Carolina
TBALLY TOTAL FITNESS	Registered	27355	31-Jul-1995 Oklahoma
B BALLY TOTAL FITNESS and Design	Registered	27354	31-Jul-1995 Oklahoma
SOME Y TOTAL FITNESS	Registered	2650130	04-Aug-1995 Pennsylvania
09.00 TOTAL FITNESS and Design	Registered	2650128	04-Aug-1995 Pennsylvania
NAZINESS	Registered	950713	31-Jul-1995 Rhode Island

Trademark	Application No.	Filing Date	Status	Registration No.	Registration Date Country
BALLY TOTAL FITNESS			Registered	005403	28-Jul-1995 Tennessee
BALLY TOTAL FITNESS			Registered	5470617	31-Jul-1995 Texas
BALLY TOTAL FITNESS and Design			Registered	5470517	31-Jul-1995 Texas
BALLY TOTAL FITNESS			Registered	892	04-Aug-1995 Virginia
BALLY TOTAL FITNESS and Design			Registered	993	04-Aug-1995 Virginia
BALLY TOTAL FITNESS			Registered	24376	10-Oct-1995 Washington
BALLY TOTAL FITNESS AND DESIGN	**		Registered	24377	10-Oct-1995 Washington
BALLY TOTAL FITNESS			Registered	WI1009170	02-Aug-1995 Wisconsin
BALLY TOTAL FITNESS AND DESIGN			Registered	Wi1009171	02-Aug-1995 Wisconsin
BALLY TOTAL FITNESS AND DESIGN			Registered	951095943	31-Jul-1995 Colorado
BALLY TOTAL FITNESS			Registered	M00-600	29-Jan-1996 Michigan
BALLY TOTAL FITNESS B AND PESIGN			Registered	950714	31-Jul-1995 Rhode Island
TBALLY TOTAL FITNESS SPORTS	***	25-Feb-1997 Registered	Registered	S-15485	10-Feb-1997 New York
ես L: 00		27-Feb-1998 Registered	Registered	2524604	2-Mar-1998 Utah
R ≱A[D365	75/466,362	10-Apr-1998 Registered		2,840,454	11-May-2004 United States of America
DEM 50°F	75/179,791	10-Oct-1996 Registered	Registered	2,217,664	12-Jan-1999 United States of America
IÆRI RÄN	75/179,827	09-Oct-1996 Registered	* * * * * * * * * * * * * * * * * * * *	2,533,193	29-Jan-2002 United States of America

Trademark	Application No.	Filing Date	Status	Registration No.	Registration Date Country	[
BFIT		27-Feb-1998 Registered	Registered	081791	11-Mar-1998 Illinois	1
BFIT		27-Feb-1998 Registered	Registered	081787	11-Mar-1998 Illinois	
BFIT (STYLIZED)		27-Feb-1998 Registered	Registered	081786	11-Mar-1998 Illinois	
BFIT BABY CLUB	75/494,393	02-Jun-1998 Registered	Registered	2,464,838	03-Jul-2001 United States of America	
BFIT GEAR	78/275,169	16-Jul-2003 Registered	egistered	2,912,905	21-Dec-2004 United States of America	
BFIT-RX	75/252,001	05-Mar-1997 Registered	Registered	2,518,918	18-Dec-2001 United States of America	
BFIT-RX		02-Mar-1998 Registered	legistered	2524605	02-Mar-1998 Utah	-
BFIT-RX		27-Feb-1998 Registered	legistered	081788	11-Mar-1998 Illinois	
BLEAN		02-Mar-1998 Registered	egistered	2524606	02-Mar-1998 Utah	
BLEAN		27-Feb-1998 Registered	egistered	081790	11-Mar-1998 Illinois	
BLEAN	75/203,790	25-Nov-1996 Registered	egistered	2,339,487	11-Apr-2000 United States of America	. ,
BLEAN (STYLIZED)		27-Feb-1998 Registered	egistered	081789	11-Mar-1998 Illinois	
В ООУТЕСН ПООУТЕСН	73/526,445	11-Mar-1985 Registered	egistered	1,451,382	04-Aug-1987 United States of America	
.CLICK TO GET FIT 0 L	76/074,355	21-Jun-2000 Registered	egistered	2,742,835	29-Jul-2003 United States of America	
MANTOWN CLUB, LTD.		6 2	Registered	W1030756	02-Oct-1985 Wisconsin	**
Metaning Vector	75/618,805	11-Jan-1999 Registered	egistered	2,300,075	14-Dec-1999 United States of America	
OMARK FRAME: 0038	75/636,802	09-Feb-1999 Registered	egistered	2,302,269	21-Dec-1999 United States of America	
3						

Bally Total Fitness Holding Corporation Trademark List

Trademark	Application No.	Filing Date Status	Registration No.	Registration Date Country
KWANDO		Registered	51209	08-Apr-1999 California
MILLENNIUM WORKOUT	75/736,356	24-Jun-1999 Registered	2,413,199	12-Dec-2000 United States of America
NO SWEAT PRICING	74/686,312	09-Jun-1995 Registered	2,011,172	22-Oct-1996 United States of America
POWERBALL	75/872,616	15-Dec-1999 Registered	2,456,429	29-May-2001 United States of America
POWERCAMP	76/005,481	20-Mar-2000 Registered	2,489,398	11-Sep-2001 United States of America
POWERFLEX	75/575,164	22-Oct-1998 Registered	2,380,507	29-Aug-2000 United States of America
RAPID RESULTS	75/696,023	03-May-1999 Registered	2,426,244	06-Feb-2001 United States of America
SHAPE YOUR LIFE	74/211,513	08-Oct-1991 Registered	1,762,176	30-Mar-1993 United States of America
SNACK RIGHT	75/693,802	29-Apr-1999 Registered	2,470,323	17-Jul-2001 United States of America
THE 30 MINUTE WORKOUT	74/049,234	16-Apr-1990 Registered	1,657,665	17-Sep-1991 United States of America
THE FITNESS FORMULA	75/876,013	20-Dec-1999 Registered	2,515,782	04-Dec-2001 United States of America
THE VERTICAL CLUB	74/174,748	10-Jun-1991 Registered	1,724,335	13-Oct-1992 United States of America
B RIM FAT	75/665,712	22-Mar-1999 Registered	2,446,929	24-Apr-2001 United States of America
ULTIMATE SYSTEM 30 PACK	75/348,838	28-Aug-1997 Registered	2,442,968	10-Apr-2001 United States of America

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24-Nov-1992 United States of America

26-Nov-1991. United States of America

1,666,141

1,773,050

1,734,972

03-Apr-1992 Registered

09-Oct-1990 Registered

74/104,800

74/290,857

74/262,099

06-Jul-1992 Registered

25-May-1993 United States of America

Trademark	Application No.	Filing Date Status	Registration No.	Registration Date Country
WE CAN HELP YOU GET THE RESULTS YOU WANT	75/929,945	28-Feb-2000 Registered	2,589,307	02-Jul-2002 United States of Americ

	l Fitness Hol					9/14/2007
INTEN	TTO USE	E APPLIC	CATION	Application	Registration	
Client-Matter	Country	Status	Mark Name	Number / Date	Number / Date	Next Renewal
09565-430	United States	Registered	BALLY TOTAL FITNESS	78/162,591 9/10/2002	2,917,971 1/11/2005	1/11/2015
Class(es)/Goods	<u>s</u>	Owner:	BALLY TOTAL FITNESS HOLDING CORF	PORATION		
Class 28 EXERCISE EQUI EXERCISE BICY	IPMENT, NAMELY, CLES, TREADMILI	, STATIONARY U LS AND ELLIPTIC	PRIGHT EXERCISE BICYCLES, STATIONARY F CAL EXERCISE MACHINES	RECUMBENT		
9565-109	United States	Registered	BALLY'S TOTAL FITNESS	74/800,026 2/22/1990	1,673,918 1/28/1992	1/28/2012
Class(es)/Goods	5	Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 041 HEALTH AND F	ITNESS CLUB SER	VICES				
9565-111	United States	Registered	B (STYLIZED)	74/640,369 2/24/1995	2,030,899 1/14/1997	1/14/2017
Class(es)/Goods	<u> </u>	Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 41 HEALTH CLUB S	SERVICES	······				
9565-112	United States	Registered	BALLY TOTAL FITNESS	74/640,187 2/24/1995	1,992,150 8/6/1996	8/6/2016
Class(es)/Goods	1	Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 041 41-HEALTH CLU	B SERVICES					
9565-113	United States	Registered	B (STYLIZED) BALLY TOTAL FITNESS (DESIGN)	74/655,244 4/3/1995	1,973,721 5/14/1996	5/14/2016
Class(es)/Goods	<u>I</u>	Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 041 41-HEALTH CLU	B SERVICES					
9565-114	United States	Registered	B (STYLIZED) BALLY TOTAL FITNESS	74/689,601 6/16/1995	2,020,345 12/3/1996	12/3/2016
Class(es)/Goods	<u>i</u>	Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 041 41-HEALTH CLU	B SERVICES					
9565-118	United States	Registered	B (STYLIZED)	75/169,129 9/20/1996	2,168,352 6/23/1998	6/23/2008
Class(es)/Goods	1	Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 005 5- NUTRITIONAL	L SUPPLEMENTS A	ND VITAMINS				
9565-119	United States	Registered	BALLY TOTAL FITNESS Page 4	75/157,797 8/29/1996	2,783,443 11/18/2003	11/18/2013

Bally Total Fitness Holding Corporation 9/14/2007 INTENT TO USE APPLICATION Application Registration Client-Matter Country Status Mark Name Number / Date Number / Date Next Renewal Class(es)/Goods Owner: BALLY TOTAL FITNESS HOLDING CORPORATION Class 005 NUTRITIONAL SUPPLEMENTS AND VITAMINS 9565-120 United States Registered **BALLY TOTAL FITNESS** 75/157,749 8/29/1996 2,783,442 11/18/2003 11/18/2013 NUTRITIONALS Class(es)/Goods Owner: BALLY TOTAL FITNESS HOLDING CORPORATION NUTRITIONAL SUPPLEMENTS AND VITAMINS Registered B (STYLIZED) BALLY TOTAL FITNESS 9565-121 United States 75/660,563 3/15/1999 2,416,928 1/2/2001 1/2/2011 (DESIGN) Class(es)/Goods Owner: BALLY TOTAL FITNESS HOLDING CORPORATION Class 005 5-NUTRITIONAL SUPPLEMENTS AND VITAMINS; NUTRITIONAL DRINKS IN THE FORM OF LIQUID AND POWDERED DRINKS AND DRINK MIXES; NUTRITIONAL MEAL REPLACEMENT DRINKS AND MEAL REPLACEMENT DRINK MIXES 9565-122 United States Registered BALLY TOTAL FITNESS 75/769,429 8/6/1999 2,672,535 1/7/2003 1/7/2013 Class(es)/Goods Owner: BALLY TOTAL FITNESS HOLDING CORPORATION PRE-RECORDED AUDIO AND VIDEO TAPES FEATURING EXERCISE, HEALTH AND WELLNESS 9565-123 United States Registered BALLY TOTAL FITNESS 75/799,114 9/10/1999

Class 29

Class(es)/Goods

FOOD PRODUCTS NAMELY WHEY-BASED FOODS, DAIRY-BASED FOODS, NAMELY ICE CREAM, MILK, CHEESE, VEGETABLE-BASED FOODS, NAMELY VEGETABLE CHIPS, SNACK DIPS, DAIRY-BASED DIPS, BEAN DIPS, FISH, FRUIT-BASED FOODS, NAMELY CHIPS, TRAIL MIX, SNACK BARS, FROZEN FRUIT BARS, PROCESSED BEE POLLEN FOR FOOD, SOY-BASED FOOD BEVERAGE FOR USE AS A MILK SUBSTITUTE, DRIED AND CANNED SOY BEANS. YOGURT-BASED FOODS NAMELY BEVERAGES, CANNED AND DRIED FRUITS AND VEGETABLES AND PACKAGED ENTREES OF MEAT, FISH, POULTRY, OR VEGETABLES

Owner: BALLY TOTAL FITNESS HOLDING CORPORATION

Class 30

FOOD PRODUCTS NAMELY HERBAL-BASED FOODS, NAMELY BEVERAGES, TEAS, AND PROCESSED HERBS, SOY-BASED ICE CREAM SUBSTITUTE, SOY SAUCE, CEREAL-BASED READY TO EAT FOOD BARS AND SNACKS, FOOD FLAVORINGS, BREAD-CRACKER-COOKIE COMBINATION PACKAGES, SHAKES, BAKERY GOODS, GRAIN-BASED FOODS AND BEVERAGES, CANDY, CHOCOLATE, COFFEE, ICE CREAM, FROZEN YOGURT, PASTA, RICE CAKES, AND TEA

Class 32

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TRADEMARK REEL: 003650 FRAME: 0042

3,123,889 8/1/2006

8/1/2016

<u>-</u>	Fitness Holdin	•				9/14/2007
Client-Matter	COUNTRY	Status	ATTON Mark Name	Application Number/Date	Registration Number/Date	Next Renewal
9565-207	United States	Registered	RAPID RESULTS	78/076,874 8/1/2001	2,720,103 5/27/2003	5/27/2013
Class(es)/Goods		Owner	BALLY TOTAL FITNESS HOLDING CORPO	DRATION		
Class 5 VITAMINS AND	NUTRITIONAL SUPPL	EMENTS				
9565-268	United States	Registered	ROCKET SCIENCE	76/338,021 11/15/2001	2,782,692 11/11/2003	11/11/2013
Class(es)/Goods		Owner	BALLY TOTAL FITNESS HOLDING CORPO	DRATION		
Class 5 NUTRITIONALL	Y FORTIFIED ENERGY	DRINK BEV	'ERAGE			
9565-340	United States	Registered	BFIT COMMUNITIES	76/371,903 2/15/2002	3,029,648 12/13/2005	12/13/2015
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORPO	PRATION		
	SERVICES CONCERN	IING DONAT	TION OF MONEY			
Class 41 CHARITABLE SE PURPOSES	RVICES, NAMELY, PR	OVIDING DO	DNATIONS OF EXERCISE EQUIPMENT FOR CHAI	RITABLE		
9565-373	United States	Registered	BLAST AND DESIGN	76/434,195 7/25/2002	2,803,390 1/6/2004	1/6/2014
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORPO	RATION		
Class 32 ENERGY SPORTS Class 5						
NUTRITIONALLY	FORTIFIED ENERGY	DRINK BEV	ERAGES			
9565-443	United States	Registered	BFIT COMMUNITIES	78/176,677 10/21/2002	2,846,657 5/25/2004	5/25/2014
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORPO	RATION		
Class 41 CHARITABLE SE PURPOSES	RVICES, NAMELY PRO	OVIDING TH	E USE OF HEALTH CLUB FACILITIES FOR CHAR	ITABLE		
9565-448	United States	Registered	PAIN IN THE BUTT WORKOUT	78/178,399 10/25/2002	2,875,602 8/17/2004	8/17/2014
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORPO	RATION		
Class 41 HEALTH CLUB S	ERVICES					
9565-477	United States	Registered	BTF-X	78/235,891 4/9/2003	2,934,079 3/15/2005	3/15/2015
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORPO Page 6	RATION		

•	l Fitness Hol	•				9/14/2007
INTEN	r to use	E APPLIC	CATION	Application	Registration	
Client-Matter	Country	Status	Mark Name	Number / Date	Number / Date	Next Renewal
Class 5 VITAMINS AND	NUTRITIONAL SU	PPLEMENTS				
9565-490	United States	Registered	BLAST AND ROCKET DESIGN	78/259,313 6/6/2003	2,961,011 6/7/2005	6/7/2015
Class(es)/Goods	<u> </u>	Owner:	BALLY TOTAL FITNESS HOLDING CORPO	ORATION		
Class 5 NUTRITIONAL S	SUPPLEMENTS AN	D NUTRITIONAL	SUPPLEMENT PROTEIN BARS			
9565-495	United States	Registered	SHAPE-UP SWEEPSTAKES	78/261,380 7/12/2003	2,953,473 5/17/2005	5/17/2015
Class(es)/Goods	<u>!</u>	Owner:	BALLY TOTAL FITNESS HOLDING CORPO	ORATION		
Class 41 ENTERTAINMEN	NT SERVICES IN T	HE NATURE OF C	CONDUCTING A SWEEPSTAKES GAME		Accessed to the second	
9565-499	United States	Registered	FIT.STYLE	76/536,197 8/12/2003	2,977,581 7/26/2005	7/26/2015
Class(es)/Goods	1	Owner:	BALLY TOTAL FITNESS HOLDING CORPO	ORATION		
Class 16 MAGAZINES IN	THE FIELDS OF FI	TNESS, HEALTH	AND LIFESTYLES			
9565-501	United States	Registered	YOUR MIND YOUR BODY YOUR LIFE	76/536,198 8/12/2003	2,977,582 7/26/2005	7/26/2015
Class(es)/Goods	<u> </u>	Owner:	BALLY TOTAL FITNESS HOLDING CORPO	ORATION		
Class 16 MAGAZINES IN	THE FIELDS OF FI	TNESS, HEALTH	AND LIFESTYLES			
9565-515	United States	Registered	EVERY BODY NEEDS SOMETHING	78/319,462 10/28/2003	2,995,907 9/13/2005	9/13/2015
Class(es)/Goods	i	Owner:	BALLY TOTAL FITNESS HOLDING CORPO	ORATION		
Class 41 HEALTH CLUB S	SERVICES					
9565-517	United States	Registered	B TOTAL FITNESS AND DESIGN	78/320,358 10/29/2003	2,993,236 9/6/2005	9/6/2015
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORPO	ORATION		

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EXERCISE EQUIPMENT, NAMELY, TORSO TIGHTNER MACHINES, EXERCISE WHEELS, YOGA MATS, PILATES BANDS, PILATES AND YOGA BALANCE WALKING BALLS, DOOR KNOB ROPE EXERCISERS, BODY EXERCISERS WITH DOOR ANCHORS, MASSAGE BALLS, TWIST BOARDS, JUMP ROPES, JUMP ROPES WITH CALORIE COUNTERS, MEDICINE BALLS, STRETCH BANDS, HAND GRIPS, STRETCH EXPANDERS, LIFTING STRAPS, ADJUSTABLE ANKLE/WRIST WEIGHTS WITH REMOVABLE PLATES, DUMBBELLS, COMBO SINGLE WHEEL AND SLIMMER BELTS, ROWING ACTION EXERCISERS, WORKOUT AND LIFTING GLOVES, MAGNETIC KNEE, HIP AND THIGH BELTS, MAGNETIC ANKLE, WRIST AND ELBOW BELTS, MAGNETIC WAIST BELTS, AND BARBELL NECK PROTECTORS

	l Fitness Hole					9/14/2007
INTEN	T TO USE	APPLI	CATION	Application	Registration	
Client-Matter	Country	Status	Mark Name	Number / Date	Number / Date	Next Renewal
Class 41 HEALTH CLUB	SERVICES					
9565-587	United States	Registered	B BALLY TOTAL FITNESS AND DESIGN	78/551,006 1/20/2005	3,146,750 9/19/2006	9/19/2016
Class(es)/Good	<u>s</u>	Owner	BALLY TOTAL FITNESS HOLDING CORE	PORATION		
WITH DOOR AN MEDICINE BALL ANKLE/WRIST BELTS, ROWIN EQUIPMENT, N MAGNETIC WA Class 41 HEALTH CLUB Class 5 NUTRITIONAL POWDERED DR THE NATURE C	NCHORS, MASSAGE LS, STRETCH BANI WEIGHTS WITH RE G ACTION EXERCIS AMELY, MAGNETIC LIST BELTS, AND BA SERVICES SUPPLEMENTS ANI LINKS AND DRINK N	BALLS, TWIST DS, HAND GRIPS MOVABLE PLA ERRS, WORKOUT C KNEE, HIP ANI ARBELL NECK P D VITAMINS; NU MIXES; MEAL RI GY DRINK BEVI	BALLS, DOOR KNOB ROPE EXERCISERS, BOI BOARDS, JUMP ROPES, JUMP ROPES WITH CA S, STRETCH EXPANDERS, LIFTING STRAPS, AD ITES, DUMBBELLS, COMBINATION SINGLE WHI AND LIFTING GLOVES, WEIGHTLIFTING ANI D THIGH BELTS, MAGNETIC ANKLE, WRIST AI ROTECTORS STRITIONAL SUPPLEMENT DRINKS IN THE FOEPLACEMENT NUTRITION BARS; NUTRITIONAL BERAGES; NUTRITIONAL MEAL REPLACEMENT	LORIE COUNTERS, JUSTABLE EEL AND SLIMMER D EXERCISE ND ELBOW BELTS, RM OF LIQUID AND LL SUPPLEMENT IN		
9565-598	United States	Registered	BUILD YOUR OWN MEMBERSHIP	78/619,019 4/28/2005	3,188,168 12/19/2006	12/19/2016
Class(es)/Good	<u>s</u>	Owner	BALLY TOTAL FITNESS HOLDING CORE	PORATION		
Class 41 HEALTH CLUB EXERCISE	SERVICES, NAMEL	Y PROVIDING II	NSTRUCTION AND EQUIPMENT IN THE FIELD	OF PHYSICAL		
9565-599	United States	Pending	ВУОМ	78/619,381 4/28/2005		
Class(es)/Good	<u>s</u>	Owner	BALLY TOTAL FITNESS HOLDING CORE	PORATION		
Class 41 HEALTH CLUB	SERVICES					
9565-609	United States	Pending	NST	78/851,641 3/31/2006		
Class(es)/Good	<u>s</u>	Owner	BALLY TOTAL FITNESS HOLDING COR	PORATION		
Class 5			_			

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Owner: BALLY TOTAL FITNESS HOLDING CORPORATION

MEET YOUR POTENTIAL

78/723,978 9/30/2005

A CONCENTRATED LIQUID HEALTH SUPPLEMENT

Pending

United States

9565-618

Class(es)/Goods

Bally Total Fitness Holding Corporation INTENT TO USE APPLICATION

9/14/2007

INTEN'	T TO USE	APPLI	CATION	Application	Registration	
Client-Matter	Country	Status	Mark Name	Number / Date	Number / Date	Next Renewal
Class 41 HEALTH CLUB EXERCISE	SERVICES, NAMEL	Y, PROVIDING	INSTRUCTION AND EQUIPMENT IN THE FIELD	OF PHYSICAL		
9565-629	United States	Pending	CLUB BALLY MEMBER REWARDS	78/782,606 12/29/2005		
Class(es)/Good	<u>s</u>	Owner	r: BALLY TOTAL FITNESS HOLDING COR	PORATION		
			PROMOTING THE SALE AND USE OF HEALTH (FIVE REWARDS PROGRAM FOR CUSTOMERS	CLUB MEMBERSHIPS		4. 10 300
9565-635	United States	Pending	SHAPE UP CHICAGO	78/863,018 4/17/2006		
Class(es)/Good	<u>s</u>	Owner	r: BALLY TOTAL FITNESS HOLDING COR	PORATION		
Class 41 HEALTH CLUB	SERVICES					
9565-641	United States	Pending	B IN CIRCLE DESIGN	78/878,020 5/5/2006		
Class(es)/Good	<u>s</u>	Owner	r: BALLY TOTAL FITNESS HOLDING COR	PORATION		
Class 41 HEALTH CLUB	SERVICES	w.t-20-2				
9565-643	United States	Pending	B BALLY TOTAL FITNESS IN CIRCLE	78/878,029 5/5/2006		

DESIGN LOGO

Class(es)/Goods

Owner: BALLY TOTAL FITNESS HOLDING CORPORATION

EXERCISE EQUIPMENT, NAMELY, TORSO TIGHTNER MACHINES, EXERCISE WHEELS, YOGA MATS, PILATES BANDS, PILATES AND YOGA BALANCE WALKING BALLS, DOOR KNOB ROPE EXERCISERS, BODY EXERCISERS WITH DOOR ANCHORS, MASSAGE BALLS, TWIST BOARDS, JUMP ROPES, JUMP ROPES WITH CALORIE COUNTERS, MEDICINE BALLS, STRETCH BANDS, HAND GRIPS, STRETCH EXPANDERS, LIFTING STRAPS, ANKLE/WRIST WEIGHTS, DUMBBELLS, SLIMMER BELTS, ROWING ACTION EXERCISERS, WORKOUT AND LIFTING GLOVES, THIGH TONERS, ABDOMINAL EXERCISERS, INFLATABLE EXERCISE BALLS AND WEIGHTED BALLS; WEIGHT LIFTING BELTS, NAMELY MAGNETIC KNEE, HIP AND THIGH BELTS, MAGNETIC ANKLE, WRIST AND ELBOW BELTS, MAGNETIC WAIST BELTS

9565-644

United States

Pending

B BALLY TOTAL FITNESS AND DESIGN 78/878,014 5/5/2006

Class(es)/Goods

Owner: BALLY TOTAL FITNESS HOLDING CORPORATION

Class 28

EXERCISE EQUIPMENT, NAMELY, TORSO TIGHTNER MACHINES, EXERCISE WHEELS, YOGA MATS, PILATES BANDS, PILATES AND YOGA BALANCE WALKING BALLS, DOOR KNOB ROPE EXERCISERS, BODY EXERCISERS WITH DOOR ANCHORS, MASSAGE BALLS, TWIST BOARDS, JUMP ROPES, JUMP ROPES WITH CALORIE COUNTERS, MEDICINE BALLS, STRETCH BANDS, HAND GRIPS, STRETCH EXPANDERS, LIFTING STRAPS, ANKLE/WRIST WEIGHTS, DUMBBELLS, SLIMMER BELTS, ROWING ACTION EXERCISERS, WORKOUT AND LIFTING GLOVES,

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Bally Total Fitness Holding Corporation INTENT TO USE APPLICATION

9/14/2007

TIMITET	NT TO USE	APPLI	CATION	Application	Registration		
Client-Matte	er Country	Status	Mark Name	Number / Date	Number / Date	Next Renewal	
LIFTING BELT			ATABLE EXERCISE BALLS AND WEIGHTED AND THIGH BELTS, MAGNETIC ANKLE, WR			9	
9565-686	United States	Pending	TOTAL RESULTS WEIGHT LOSS SOLUTION	77/078,149 1/8/2007			
Class(es)/Goods Owner: BALLY TOTAL FITNESS HOLDING CORPORATION							
Class 41 HEALTH CLU	B AND WIGHT LOSS	SERVICES					
9565-695	United States	Pending	NST NITRIC FUSION	77/107,566 2/14/2007			
Class(es)/Goo	<u>ods</u>	Owne	r: BALLY TOTAL FITNESS HOLDING CO	PRPORATION			
	L SUPPLEMENTS, NU L SUPPLEMENT ENEI		PPLEMENT ENERGY BARS FOR USE AS A M	EAL SUBSTITUTE, AND			

37 case(s)

Bally Total Fitness Holding Corporation REGULAR

9/14/2007

REGUL Client-Matter		Status	Mark Name	Application Number / Date	Registration Number/Date	Next Renewal
9565-127	United States	Registered	B AND BALLY TOTAL FITNESS LOGO	76/240,897 4/13/2001	2,751,802 8/19/2003	8/19/2013
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
BANDS, PILATES WITH DOOR AND MEDICINE BALL ANKLE/WRIST W ROWING ACTION	S AND YOGA BALAN CHORS, MASSAGE B S, STRETCH BANDS /EIGHTS WITH REM N EXERCISERS, WOR	NCE WALKING SALLS, TWIST I I, HAND GRIPS OVABLE PLAT RKOUT AND L	ER MACHINES, EXERCISE WHEELS, YOGA MA BALLS, DOOR KNOB ROPE EXERCISERS, BOD BOARDS, JUMP ROPES, JUMP ROPES WITH CAI STRETCH EXPANDERS, LIFTING STRAPS, AD TES, DUMBBELLS, COMBO SINGLE WHEEL AN IFTING GLOVES, MAGNETIC KNEE, HIP AND T AGNETIC WAIST BELTS, AND BARBELL NECK	Y EXERCISERS LORIE COUNTERS, IUSTABLE US SLIMMER BELTS, HIGH BELTS,		
9565-151	United States	Registered	BALLYSKATE	76/262,682 5/25/2001	2,714,339 5/6/2003	5/6/2013
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 41 PHYSICAL FITNE FIELD OF IN-LIN	ESS INSTRUCTION, N E SKATING	NAMELY, CON	DUCTING CLASSES AND PERSONAL TRAINING	G SESSIONS IN THE		
9565-157	United States	Registered	RAPID RESULTS	75/696,023 5/3/1999	2,426,244 2/6/2001	2/6/2011
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
	B SERVICES FEATUR ERVISED EXERCISE		ERSHIP PROGRAM IAL INFORMATION AND			
9565-225	United States	Registered	REAL PEOPLE. REAL RESULTS.	76/312,336 9/10/2001	2,730,263 6/24/2003	6/24/2013
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 41 HEALTH CLUB S	ERVICES					
9565-252	United States	Registered	BALLY BOOT CAMP FIRST CLASS RESULTS AND DESIGN	76/320,187 10/1/2001	2,731,318 7/1/2003	7/1/2013
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 41 HEALTH AND FI	TNESS CLUB SERVIO	CES				
9565-254	United States	Registered	BALLYFITNESS.COM	76/321,486 10/4/2001	2,582,192 6/18/2002	6/18/2012
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 041 41- HEALTH CLU	B SERVICES					

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	Fitness Hol	ding Corpo	pration			9/14/2007
REGUL Client-Matter		Status	Mark Name	Application Number / Date	Registration Number/Date	Next Renewa
9565-344	United States	Registered	PINNACLE FITNESS	74/637,175 2/22/1995	1,965,334 4/2/1996	
Class(es)/Goods Class 041 41-HEALTH CLU		Owner:	BALLY TOTAL FITNESS HOLDING COR	PORATION		
9565-422	United States	Registered	MEMBER VALUES	78/184,598 11/13/2002	2,861,779 7/6/2004	7/6/2014
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING COR	PORATION		
Class 35 ADMINISTRATIO AND SERVICES	ON OF A DISCOUN	T PROGRAM FOI	R ENABLING PARTICIPANTS TO OBTAIN DISC	COUNTS ON GOODS		
9565-445	United States	Registered	BLAST ENERGY SUPPLEMINTS AND ROCKET DESIGN	78/178,140 10/24/2002	2,853,448 6/15/2004	6/15/2014
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING COR	PORATION		
Class 5 NUTRITIONAL S	UPPLEMENTS	····				
9565-485	United States	Registered	BALLY TOTAL FITNESS	78/242,267 4/25/2003	2,906,278 11/30/2004	11/30/2014
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORI	PORATION		
Class 16 MAGAZINES IN	THE FIELDS OF FI	INESS, HEALTH	AND LIFESTYLES			
9565-503	United States	Registered	SHAPE YOUR LIFE	74/211,513 10/8/1991	1,762,176 3/30/1993	3/30/2013
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORI	PORATION		
Class 41 HEALTH CLUB S	ERVICES					
9565-523	United States	Registered	BFIT	75/179,791 10/10/1996	2,217,664 1/12/1999	1/12/2009
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORE	PORATION		
Class 41 HEALTH CLUB S	ERVICES					
9565-591	United States	Registered	BUILT TO FIT	78/560,213 2/3/2005	3,054,721 1/31/2006	1/31/2016
Class(es)/Goods		Owner:	BALLY TOTAL FITNESS HOLDING CORE	PORATION		
Class 44 PROVIDING WEI	GHT LOSS AND N	JTRITION PLANT	NING SERVICES			
9565-611	United States	Registered	MAKE IT PERSONAL	78/705,207 9/1/2005	3,157,440 10/17/2006	10/17/2016
			Page 12	·	. ,	

	al Fitness Hole	ding Corpo	pration			9/14/2007
REGU	LAR			Application	Registration	
Client-Matte	r Country	Status	Mark Name	Number / Date	Number / Date	Next Renewal
Class(es)/Goo	<u>ds</u>	Owner	BALLY TOTAL FITNESS HOLDING CORE	PORATION		
Class 41 HEALTH CLUI EXERCISE	B SERVICES, NAMEL	Y, PROVIDING I	NSTRUCTION AND EQUIPMENT IN THE FIELD	OF PHYSICAL		
9565-612	United States	Registered	WE'RE MAKING IT PERSONAL	78/705,210 9/1/2005	3,157,441 10/17/2006	10/17/2016
Class(es)/Goo	<u>ds</u>	Owner	BALLY TOTAL FITNESS HOLDING CORF	PORATION		
Class 41 HEALTH CLUB EXERCISE	S SERVICES, NAMEL		NSTRUCTION AND EQUIPMENT IN THE FIELD			
9565-628	United States	Registered	NEW ROUND B BALLY TOTAL FITNESS LOGO	78/815,387 2/15/2006	3,219,807 3/20/2007	3/20/2017
Class(es)/Goo	<u>ds</u>	Owner	BALLY TOTAL FITNESS HOLDING CORP	PORATION		
Class 41 HEALTH CLUE	3 SERVICES					
9565-646	United States	Registered	DISCOVER THE FINANCIAL POWER OF FITNESS	78/904,890 6/9/2006	3,209,250 2/13/2007	2/13/2017
Class(es)/Goo	<u>ds</u>	Owner:	BALLY TOTAL FITNESS HOLDING CORP	PORATION		
Class 35						
ESTABLISHEM	ERVICES, NAMELY, (IENT AND OPERATIO	OFFERING TECH ON OF HEALTH	INICAL AND BUSINESS MANAGEMENT ASSIST AND FITNESS CLUBS	FANCE IN THE		
9565-647	United States	Registered	TURNING PHYSICAL FITNESS INTO FINANCIAL INDEPENDENCE	78/904,922 6/9/2006	3,209,251 2/13/2007	2/13/2017
Class(es)/Good	<u>ds</u>	Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 35 FRANCHISE SE ESTABLISHME	ERVICES, NAMELY, C ENT AND OPERATION	OFFERING TECH N OF HEALTH A	INICAL AND BUSINESS MANAGEMENT ASSIST ND FITNESS CLUBS	FANCE IN THE		
9565-678	United States	Pending	BALLY TOTAL FITNESS	78/971,793 9/11/2006		
Class(es)/Good	<u>ds</u>	Owner:	BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 25						

CLOTHING, NAMELY, MEN'S, WOMEN'S AND CHILDREN'S POLO SHIRTS, PANTS, VESTS, SOCKS, SHORTS, SPORTS BRAS, TANK TOPS, UNDERWEAR, SWEATPANTS, T-SHIRTS, SWEATSHIRTS, JACKETS, HATS AND BANDANNAS

Pending

BALLY TOTAL FITNESS

Owner: BALLY TOTAL FITNESS HOLDING CORPORATION

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9565-679

Class(es)/Goods

United States

TRADEMARK

78/971,712 9/11/2006

Bally Total Fitness Holding Corporation $\operatorname{REGULAR}$

9/14/2007

REGUI	AR			Application	Registration	
Client-Matter	Country	Status	Mark Name	Number / Date	Number / Date	Next Renewal
Class 18 KNAPSACKS, G	YM BAGS AND TOT	E BAGS		- Contribution		
9565-687	United States	Pending	BALLY BLAST	77/075,208 1/3/2007		
Class(es)/Good	<u>s</u>	Owne	r: BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 5 NUTRITIONAL :	SUPPLEMENTS AND		L SUPPLEMENT PROTEIN BRAS AND DRINKS			
9565-688	United States	Pending	NST MUSCLE COMPLEX	77/091,066 1/25/2007		
Class(es)/Good	<u>s</u>	Owner	r: BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 5 NUTRITIONAL S NUTRITIONAL S	SUPPLEMENTS, NUT SUPPLEMENT ENERO	RITIONAL SU GY DRINKS	PPLEMENT ENERGY BARS FOR USE AS A MEAL	SUBSTITUTE, AND		
9565-690	United States	Pending	NST HI-PRO SHOT	77/091,076 1/25/2007		
Class(es)/Good:	<u>i</u>	Owner	r: BALLY TOTAL FITNESS HOLDING CORP	ORATION		
Class 5 NUTRITIONAL S NUTRITIONAL S	SUPPLEMENTS, NUT SUPPLEMENT ENERG	RITIONAL SU GY DRINKS	PPLEMENT ENERGY BARS FOR USE AS A MEAL	SUBSTITUTE, AND		
9565-691	United States	Pending	TOTAL RESULTS GROUP WEGHT LOSS	77/079,738 1/10/2007		
Class(es)/Goods	<u>i</u>	Owner	: BALLY TOTAL FITNESS HOLDING CORPO	ORATION		
Class 41 HEALTH CLUB :	SERVICES AND WEI	GHT LOSS CO	UNSELING			
9565-701	United States	Pending	BALLY 360	77/177 249 5/4/2007		
Class(es)/Goods		_		77/173,248 5/4/2007		
Class 41 CREATION OF M	•	SS PLANS, IN	:: BALLY TOTAL FITNESS HOLDING CORPORT THE FIELD OF EXERCISE AND PHYSICAL FITNES ERVICES			
9565-706	United States	Pending	NST NUTRITION SPORTS TECHNOLOGY AND DESIGN	77/186,261 5/21/2007		
Class(es)/Goods	!	Owner	BALLY TOTAL FITNESS HOLDING CORPO	ORATION		
Class 5						

26 case(s)

NUTRITIONAL SUPPLEMENTS, NUTRITIONAL SUPPLEMENT ENERGY BARS FOR USE AS A MEAL SUBSTITUTE AND NUTRITIONAL SUPPLEMENT ENERGY DRINKS

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TRADEMARK REEL: 003650 FRAME: 0051

RECORDED: 10/30/2007